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Management Challenges in Different Types of African Firms The Routledge Companion to Business in Africa Thirty Years of Public Sector Reforms in Africa The Work-Family Balance in Light of Globalization and Technology Psychology of Retention Degraded Forests in Eastern Africa Women's Entrepreneurship and Culture Entrepreneurship in Africa Zambia Home Research Anthology on Microfinance Services and Roles in Social Progress Roaming Africa Handbook of Research on Theory and Practice of Global Islamic Finance Handbook of Research on Sustainable Development and Governance Strategies for Economic Growth in Africa Contextualizing Entrepreneurship in Emerging Economies and Developing Countries Global Leadership Perspectives The Intercountry Adoption Debate Economic Growth and Development in the Tropics Loan and Investment in a Developing Economy Global Issues and Talent Development Building a Competitive Public Sector with Knowledge Management Strategy Financial Reporting and Performance Analysis Women Entrepreneurs and the Myth of 'Underperformance' Transnational Distance Learning and Building New Markets for Universities Utilizing AI for Assessment, Grading, and Feedback in Higher Education Public Administration in Ethiopia The Palgrave Handbook of African Entrepreneurship The Wellbeing of Women in Entrepreneurship Handbook of Research on Critical Thinking and Teacher Education Pedagogy Women's Empowerment for Sustainability in Africa E-Government Success Factors and Measures: Theories, Concepts, and Methodologies India in Africa: Changing Geographies of Power Refugee Entrepreneurship Funding Higher Education in Sub-Saharan Africa Aging Across Cultures Introduction to Business Management Sustainability Challenges and Solutions at the Base of the Pyramid Handbook of Research on Pathways and Opportunities Into the Business of Esports Re-envisioning Higher Education's Public Mission Convergence and Diversity in the Governance of Higher Education Financing and Raising Capital

Management Challenges in Different Types of African Firms 2017-05-18 this book focuses on management challenges in different types of companies ranging from small to large from private to public and from service to manufacturing in the african context with empirical data from countries as diverse as rwanda kenya and ethiopia it discusses the increasing economic importance of the african continent covering relevant topics on sustainability and environmental issues exports logistics hr issues innovation and financial reporting through different conceptual insights and empirical case studies the research presented serves as a useful resource for academics students and policy makers interested in in depth studies on management challenges in africa

The Routledge Companion to Business in Africa 2014-07-25 although the world s poorest inhabited continent africa has recently shown signs of being a source of economic growth in the coming decades with increased foreign investment notably from china and huge growth in gdp from a number of african states in contrast to the heaving weight of books focusing on business opportunities in asia eastern europe and latin america africa has been poorly served by academic publishing this compendium of scholarship offers cutting edge knowledge relating to business in africa the objectives of this collection include to shed new light on the socio cultural and historical underpinnings of business practice in africa and their implications for promoting entrepreneurship and business behaviour in the region to consider the important constraints on business activities in africa and the emerging best practice for redressing their real and potential impacts to facilitate a better understanding of contemporary business practice in africa through the application of relevant theories and models including emergent ones the routledge companion to business in africa is a comprehensive reference resource that provides the perfect platform for embarking on research and study into africa from the business perspective

Thirty Years of Public Sector Reforms in Africa 2013 over the past three decades african countries have been reforming their public sector with a view to improving efficiency effectiveness accountability and transparency as part of efforts to improve the delivery of public services reform actions have included privatisation public private partnerships commercialisation and adoption of private sector approaches in managing public organisations this book put together by ossrea reviews measures by african countries in that regard the extent to which the measures have achieved their intended results as well as the factors behind the failure to achieve those results where this was the case

The Work-Family Balance in Light of Globalization and Technology 2017-08-21 technology is changing the way we integrate work and family life today in an age in which information technology has brought the promise of autonomy and control by allowing asynchronous communications in which work systems have enabled people to work from various times and in various locations and in which work and non work boundaries have as a result been blurred the work and family interface needs to be reconsidered this collection is the result of a careful selection of articles presented at the sixth international conference for work and family organized by the international center for work and family at iese business school spain it has a clear focus on technology managers globalization and gender and contributions analyse the state of affairs in africa the middle east asia europe and north america the chapters here offer innovative approaches to how technology globalization managers and gender issues are affecting the dynamics of work and family balance around the world as such the book will help practitioners and academics to make better

decisions to stay up to date on current developments and to think critically about these fascinating and complex topics

Psychology of Retention 2018-08-30 this book offers a contemporary review of talent retention from the viewpoint of human resource management and industrial organisational psychology with a practical and relevant perspective it enriches critical knowledge and insight in the psychology of talent retention it offers interpretation of difficult factors facing organisations such as the conceptualisation of talent the forecasting of talent demand and supply external and internal factors that influence talent attraction development and retention the alignment between talent management and business strategy also covered is the implementation of human resource practices and strategies in response to the needs of different organisational contexts and workforce characteristics the chapter contributions will not only enrich knowledge and insight in the complex phenomenon of talent retention but also advance new original ways of thinking and researching this critically important area of inquiry the book is intended for graduate students and researchers as an overview of the topic of talent retention practitioners will also find it informative

Degraded Forests in Eastern Africa 2010-09-23 forest degradation as a result of logging shifting cultivation agriculture and urban development is a major issue throughout the tropics it leads to loss in soil fertility water resources and biodiversity as well as contributes to climate change efforts are therefore required to try to minimize further degradation and restore tropical forests in a sustainable way this is the first research based book to examine this problem in east africa the specific focus is on the forests of ethiopia tanzania and uganda but the lessons learned are shown to be applicable to neighbouring countries and others in the tropics a wide range of forest types are covered from dry miombo forest and afro-montane forests to forest savannah mosaics and wet forest types current management practices are assessed and examples of good practice presented the role of local people is also emphasized the authors describe improved management and restoration through silviculture plantation forestry and agroforestry leading to improvements in timber production biodiversity conservation and the livelihoods of local people

Women's Entrepreneurship and Culture 2021-07-31 women's entrepreneurship is an effective way to combat poverty hunger and disease to stimulate sustainable business practices and to promote gender equality yet deeply engrained cultural norms often prescribe gender specific roles and behaviors that severely constrain the opportunities for women's entrepreneurial activities this excellent new volume of work from the diana group explores this paradox

Entrepreneurship in Africa 2020-11-16 it is now widely recognized that in regions like africa for economic and other reasons the public sector has had to disengage and divest from many areas of the economy and allow private enterprise especially scalable start ups and new ventures to enter and flourish if economic development and employment are to grow there is however a training and education gap since entrepreneurship is rarely taught formally at african universities and when it is it is often approached from a western perspective which may not be appropriate given that african environments are significantly different from most western ones in terms of economic infrastructure and political considerations this book allows readers to understand the african entrepreneurial context by guiding them through the principal stages in the life of a new venture and offers approaches both western and indigenous that can inform their entrepreneurial actions it concludes by examining some

specialized topics including female youth and social entrepreneurship as well as real estate and technology exercises throughout the book will enable readers to evaluate their motivations and preparedness for entrepreneurship and learn how to communicate a new venture's key features to potential stakeholders by focusing on the distinctive features of entrepreneurship in the African context and taking a conversational tone this is an informative and practical text that will be useful for students of global entrepreneurship and business as well as actual and prospective entrepreneurs in the private non profit and public sectors

Zambia Home 2021-02-01 zambia home tells the true story of one missionary nurse's amazing journey in zambia africa as she grapples with local politics spiritual warfare and personal grief one of the great unsung christian heroes of our time arlene schuiteman's story will touch your heart and embolden your spirit to declare the glory of god to the next generation at age nineteen arlene schuiteman began keeping a journal that daily discipline continued throughout her life including thirty four years of nursing and teaching in three african countries south sudan ethiopia and zambia she then placed her africa journals and letters into the hands of her friend playwright jeff barker he adapted arlene's writings into plays and now they have become a book series sioux center sudan iowa ethiopia and zambia home this third book in the trilogy covers the final decade of arlene's career starting with the birth of a nation and passing through the death of arlene's mother arlene grapples with radically changing infrastructures and the zambianization of medicine then as she nears the end of her career the htlv 3 virus stuns the world arlene's spiritual and emotional journal has never been richer or more complex than this fitting final chapter of her amazing journey arlene's story has the power to transfix pierce and heal this is more than historical record here is a winsome saga that declares the power of god to the next generation

Research Anthology on Microfinance Services and Roles in Social Progress 2022-09-23 microfinance has emerged as a growing field as more businesses discover the benefits and opportunities it provides to ensure that microfinance is utilized appropriately further study on the best practices and difficulties is required the research anthology on microfinance services and roles in social progress considers the ways in which microfinance can be utilized to achieve social progress as well as the challenges and opportunities of this area covering key topics such as income small businesses entrepreneurship and credit this major reference work is ideal for industry professionals government officials computer scientists entrepreneurs business owners managers policymakers researchers scholars practitioners instructors and students

Roaming Africa 2019-10-24 what happens when digital innovation meets migration roaming africa considers how we understand modern day mobility in africa where age old routes strengthen the resilience of people roaming the continent for livelihoods and security assisted by mobile communication digital mobility expands connectivity around the world and also in africa in this book the authors show that mobility resilience and social protection in the digital age are closely related each chapter takes a close look at the migration dynamics in a specific context using social theory as a lens this book adopts a critical perspective on approaches in which migration is regarded merely as a hazard edited by distinguished scholars from africa and europe this volume the second in a four part series connected and mobile migration and human trafficking in africa compiles chapters from a diverse group of young and upcoming scholars making an important contribution to the literature on migration studies digital

science social protection and governance

Handbook of Research on Theory and Practice of Global Islamic Finance 2019-12-27 as an emerging global phenomenon islamic economics and the financial system has expanded exponentially in recent decades many components of the industry are still unknown but hopefully the lack of awareness will soon be stilled the handbook of research on theory and practice of global islamic finance provides emerging research on the latest global islamic economic practices the content within this publication examines risk management economic justice and stock market analysis it is designed for financiers banking professionals economists policymakers researchers academicians and students interested in ideas centered on the development and practice of islamic finance

Handbook of Research on Sustainable Development and Governance Strategies for Economic Growth in Africa

2018-02-09 despite increasing reports across the globe on renewable development and maintenance little is known regarding what strategies are required for improved economic growth and prosperity in africa improving an understanding of the methods for promoting growth through reusable resource development and administration is a vital topic of research to consider in assisting the continent s development the handbook of research on sustainable development and governance strategies for economic growth in africa provides emerging research on the strategies required to promote growth in africa as well as the implications and issues of the expansion of prosperity while highlighting sustainable education pastoral development pathways and the public sector role readers will learn about the history of sustainable development and governmental approaches to improving africa s economy this publication is a vital resource for policy makers research institutions academics researchers and advanced level students seeking current research on the theories and applications of development in societal and legal institutions

Contextualizing Entrepreneurship in Emerging Economies and Developing Countries 2017-03-31 contextualizing entrepreneurship in emerging economies and developing countries

Global Leadership Perspectives 2018-03-12 a critical global counterpoint to more western centric texts that will appeal to critical leadership scholars those teaching leadership from a critical perspective and those teaching leadership with an international focus split into two parts its first part presents the local and regional variations in leadership from across the globe with each of the twenty individual authors presenting the histories cultures tensions and social changes that shape the practice of everyday leadership in their respective region regions and countries included are the arab middle east argentina asean australia brazil china democratic republic of congo ethiopia france germany india japan mexico poland russia scandinavia south africa turkey uk usa in the second part the editors then critically analyse these chapters and identify the key themes and specific issues enabling the reader to challenge their own leadership perceptions and move beyond the normative uncritical approach to leadership suitable reading for leadership students researchers and practitioners looking to enhance their knowledge of global leadership

The Intercountry Adoption Debate 2015-06-18 meaningful discussion about intercountry adoption the adoption of a child from one country by a family from another country necessitates an understanding of a complex range of issues these issues intersect

at multiple levels and processes span geographic and political boundaries and emerge from radically different cultural beliefs and systems the result is a myriad of benefits and costs that are both global and deeply personal in scope this edited volume introduces this complexity an

Economic Growth and Development in the Tropics 2024-02-06 the living standards and scale of development around the world are vastly unequal one notable observation is that much of the poverty stricken area is located between the tropics of cancer and capricorn by contrast affluent nations are situated in more temperate zones such a phenomenon gives weight to the geography hypothesis that seeks to explain the occurrence of global economic inequality by placing an emphasis on the importance of natural elements such as location and climate in determining the economic conditions of a nation this book concentrates exclusively and in depth on the key economic phenomena and factors which shape tropical economies today it examines contemporary economic problems confronting the tropical countries and provides policy recommendations that align with the united nations sustainable development goals set in the 2030 agenda it contains research works and case studies of tropical economies that are related to the area of development and environment economics the book s themes range from economic growth poverty reduction income inequality economic globalization international trade capital flow financial development and institutional development to environmental sustainability within the tropics recognizing the dynamism and diversity of the tropics the book encompasses empirical and policy analyses that address the key economic issues and challenges in the region so as to provide an important platform from which new policymaking initiatives can flourish this book will draw readership primarily from the fields of economics and public policy particularly under the subject areas of development and environment economics as well as discussions in the sustainability policy space

Loan and Investment in a Developing Economy 2017-05-11 this collection investigates various issues of investment and credit that are of importance to any developing economy it uses micro and macro economic data from ethiopia to analyse such topics as determinants of foreign direct investment of bank credit and trade credit microfinance and poverty reduction and rural credit issues the book applies sophisticated state of the art statistical techniques to analyse the data and derive policy recommendations to the extent that the ethiopian economy shares many features and policy issues with other developing economies the text will be of interest to academics working in the field of development economics and also to policy makers and policy analysts in developing countries and in development agencies throughout the world

Global Issues and Talent Development 2018-10-01 talent management tm and talent development td are of the most important areas of focus for organizational leaders and scholars around the world machado 2015 geographic boundaries have become increasingly permeable with talent considerations being a key factor in the decision of where organizations locate their operations farndale scullion sparrow 2010 these changes in global market conditions have lead organizations to develop robust global talent management and development strategies that help organizations attract and retain the best talent nilsson ellström 2012 still most international tm and td initiatives can be described as ad hoc non strategic or based on exported models from the west machado 2015 from an operational perspective although there is a surge in research on tm and td practices across different

regions most of what we know about these topics is based on government and practitioners reports nowadays organizations are operating in diverse environments catalyzed by globalization economic openness and governmental smart visions and practical policies governments and organizations alike are aspiring to become talent magnet destination attracting expatriates from all over the world the question we try to answer in this book is whether entities are able to continue their growth through current tm and td practices or whether a more strategic approach is needed in order to address the current tm and td challenges and to meet the needs of individuals organizations and governments in particular in this book we provide different perspectives of current status of tm and td practices in select countries across the world our aim is to provide scholars and practitioners interested in the topic with a better understanding of tm and td practices and an overview of factors that affect these practices once we understand the different challenges practitioners and leaders can use tm and td as a source of power or a strategy that can lead people and organizations into success

Building a Competitive Public Sector with Knowledge Management Strategy 2013-08-31 organizational strategies in the public sector are constantly changing and growing in order for organizations to remain successful and competitive they must ensure that the stream of knowledge is managed effectively building a competitive public sector with knowledge management strategy explores different practices and theories of knowledge management providing an efficient way of sustaining knowledge to improve organizational learning and enhance company performance by intelligently analyzing current research this publication is beneficial to managers practitioners and researchers interested in increasing their knowledge management strategies in the public sector

Financial Reporting and Performance Analysis 2023-08-28 topics in the book impact of environmental and social disclosure on return on asset of listed oil and gas companies in nigeria assessment of financial reporting quality in a developing country using nice qualitative characteristics measurement effect of international financial reporting standards compliance on financial reporting quality evidence from a developing country profitability leverage efficiency and financial distress in commercial and manufacturing state corporations in kenya liquidity capacity and financial performance of commercial banks in kenya factors affecting first year students performance in fundamental accounting course case study kampala international university in tanzania kiut

Women Entrepreneurs and the Myth of 'Underperformance' 2018 when online learning began more than two decades ago many universities envisioned the creation of international student markets but this has only recently become a reality the emergence of a global economy advances in technology increased market competition reduced funding and the growing desire for degrees from internationally recognized universities have created opportunities that promote transnational degrees transnational distance learning and building new markets for universities presents the opportunities methods issues and risks involved in extending university education across national borders it is important to understand cultural financial and legal issues as well as management approaches academic delivery options and business considerations needed to create quality programs that are marketable and cost effective in reaching emerging international markets the purpose of the book is to review how to reach

emerging international markets increase access to education and do so at a profit

Transnational Distance Learning and Building New Markets for Universities 2012-02-29 as artificial intelligence ai continues to increase its impact on higher education presents immense opportunities and daunting challenges across campuses worldwide educators grapple with integrating ai into academic practices from grading to teaching methodologies however the widespread adoption of ai fueled by models like chatgpt and google bard raises concerns about its potential to undermine the learning process and compromise academic integrity this disruptive force demands urgent attention and informed strategies to navigate its complexities effectively with contributions from leading experts across diverse disciplines this book catalyzes interdisciplinary collaboration and innovation by bridging the gap between ai specialists and higher education professionals the publication has paved the way for a nuanced understanding of ai s implications and opportunities utilizing ai for assessment grading and feedback in higher education is an indispensable resource for those seeking to navigate the ai revolution in academia with confidence and foresight offering actionable recommendations and a roadmap for leveraging ai to enhance teaching learning and research in higher education

Utilizing AI for Assessment, Grading, and Feedback in Higher Education 2024-05-06 building an effective inclusive and accountable public administration has become a major point of attention for policymakers and academics in ethiopia who want to realise sustainable development this first handbook on ethiopian public administration is written by ethiopian academics and practitioner academics and builds on phd studies and conference papers including studies presented at the meetings of the ethiopian public administration association epaa established in 2016 public administration in ethiopia presents a wide range of timely issues in four thematic parts governance human resources performance and quality and governance of policies each of the individual chapters in this volume contributes in a different way to the overarching research questions how can we describe and explain the contexts the processes and the results of the post 1990 politico administrative reforms in ethiopia and what are the implications for sustainable development this book is essential for students practitioners and theorists interested in public administration public policy and sustainable development moreover the volume is a valuable stepping stone for pa teaching and pa research in ethiopia

Public Administration in Ethiopia 2020-12-01 this comprehensive handbook offers a state of the art guide to new frontiers of african entrepreneurship written from a pan african perspective by a cast of international authors the book addresses the rapid modernisation and evolution of african entrepreneurship and business practices it maps new developments in entrepreneurial ecosystems technology and digital entrepreneurship entrepreneurship in conflict zones and gender and diversity issues it proposes new models for entrepreneurial financing and explores the contrast between entrepreneurship in high technology urban centers with peripheral rural districts and conflict zones bringing together empirical insights and case studies from countries across africa the handbook illuminates regional and contextual differences and shares theoretical and practical insights which inform policy and practice it is an ideal guide for researchers and students working on international business entrepreneurship and emerging economies it will also inform policymakers in developing context informed entrepreneurial policies and initiatives in

africa

The Palgrave Handbook of African Entrepreneurship 2021-11-30 women accomplish nearly two thirds of total work around the world including household duties comprise one third of the formal labor force but women receive one tenth of the world s income and own only one hundredth of the world s property entrepreneurship is a vehicle for advancing the lives of women around the world this book brings together 49 distinguished entrepreneurship scholars to provide a unique global vision of the wellbeing of women entrepreneurs necessary for fostering sustainable development and inclusive societies although gender inequality is an important issue solutions leading to gender parity are far from reaching ideal levels in the formal workplace and globally meanwhile the number of women involved in entrepreneurship is growing exponentially because there are more opportunities for women to own a business and be their own boss this offers women the most desirable and flexible working conditions that better align with women s lifestyles and multiple family responsibilities however entrepreneurial activities are demanding and complex compared to men women face special challenges that deserve close attention this book presents research and programs to effectively support women entrepreneurs in reaching levels of wellbeing required to ensure business sustainability and personal prosperity offering a diversity perspectives from around the globe the wellbeing of women in entrepreneurship is of great interest to academics and practitioners working in teaching and research in disciplines including business management entrepreneurship organizational change human centered management human resources sustainable development and women s studies

The Wellbeing of Women in Entrepreneurship 2019-07-01 critical thinking is an essential skill for learners and teachers alike therefore it is essential that educators be given practical strategies for improving their critical thinking skills as well as methods to effectively provide critical thinking skills to their students the handbook of research on critical thinking and teacher education pedagogy examines and explains how new strategies methods and techniques in critical thinking can be applied to classroom practice and professional development to improve teaching and learning in teacher education and make critical thinking a tangible objective in instruction this critical scholarly publication helps to shift and advance the debate on how critical thinking should be taught and offers insights into the significance of critical thinking and its effective integration as a cornerstone of the educational system highlighting topics such as early childhood education curriculum and stem education this book is designed for teachers instructors instructional designers education professionals administrators policymakers researchers and academicians

Handbook of Research on Critical Thinking and Teacher Education Pedagogy 2019-04-12 this book uses an open explorative approach to deal with the different aspects of gender discrimination and gender empowerment policies as well as their impact on economic development and capacity building in several african countries it uses primary and secondary data to present the argument that without the full input of women sustainable development will not be achieved in many african countries this book is the first text written by knowledgeable gender issue experts that understand the culture of and lived and conducted research in africa it provides many examples of the relationships between gender and economic development around the african continent highlighting different processes and practices as such the contributors here illustrate the impact of weak gender policies and the ability to adequately develop female capacity building that could lead to wide spread sustainable

economic growth in africa they also explore a wide range of new dimensions and variables that are commonly ignored by other text books on gender equality the book will help graduate undergraduate students and other readers to understand women s policies in the past present and future by analysing and illustrating cultural political and socio historical contexts which have shaped women s role in the economic and sustainable development of africa

Women's Empowerment for Sustainability in Africa 2019-01-17 as governments around the world seek new and more effective methods of organizing their administrations electronic government plays an increasingly more important role in governmental success however due to hindrances in financial and communication resources these advantages are often overlooked e government success factors and measures theories concepts and methodologies investigates successful e government initiatives in a modern technological environment exploring both benefits and challenges due to various technical organizational social and contextual factors the book provides academics and professionals with concepts theories and current research in the arena of e government enabling readers to develop a broader understanding of the measures inherent in successful e governments on a global scale this book is part of the advances in electronic government digital divide and regional development series collection *E-Government Success Factors and Measures: Theories, Concepts, and Methodologies* 2013-05-31 in one of the first analyses of contemporary indianafican relations this detailed book draws upon a collection of case studies that explore interrelated topics such as trade investment development aid civil society relations security and geopolitics while china s relationship to africa has been thoroughly examined knowledge and analysis of india s role in africa has until now been limited this book fills the gap and compares and contrasts india to china s role as a rising global power in the african continent

India in Africa: Changing Geographies of Power 2011-09-15 through a global series of case studies this pioneering book delves into refugee entrepreneurship a major economic political and social issue emerging as a top priority stories from australia germany pakistan and many other countries highlight the obstacles facing refugees as they try to integrate and set up businesses in their new countries engaging contributions set the stage for a cross analysis of the particularities and limitations faced by refugee entrepreneurs culminating in an extended discussion about the future implications of refugee entrepreneurship for theory policy and practice this interdisciplinary book explores the motivations and drivers of refugee entrepreneurship making it an insightful read not only for those engaged in entrepreneurship but also for those interested in migration studies from a variety of academic disciplines

Refugee Entrepreneurship 2018-09-12 virtually all countries in the world are struggling to provide the necessary resources to higher education the challenges are particularly complex for economically poor countries in africa which have recorded massive expansion in the past decade this book analyzes the state of funding and financing higher education in sub saharan africa

Funding Higher Education in Sub-Saharan Africa 2013-10-08 this volume brings together chapters about aging in many non western cultures from africa and asia to south america from american indians to australian and hawaii aboriginals it also includes articles on other issues of aging such as falling dementia and elder abuse it was thought that in africa or asia elders were revered and taken care of this certainly used to be the case but the western way has moved into these places and we now find that elders

are often left on their own or in institutions as younger people have migrated to other cities and even countries grandparents often find themselves being parents to their grandchildren a far cry from the kind of life they believed they would have as they aged this book will explore all these issues and will be of use to students and researchers in this relatively new field

Aging Across Cultures 2022-01-01 this book aims to introduce the reader to the broad concept of management from the content of this book the reader will understand different aspects such as management functions skills and problems environment and levels of management but all the sub topics are related and interconnected since it supports the core concept of the management in addition to the ideas of the pioneers scholars of management initiated principles for managers and those principles became as main guidelines for the late scholars and practitioners from the practices and observation of the early management scientist the principles were developed and introduced as the first organized and theoretical nucleus for management science moreover the book comprehensively covered the area of management functions planning organizing staffing and leading however planning is surrounded by many factors constraining and affecting the plan performance these factors have been considered in this book also organizing is a function of smoothing the organization well established principles and systems beside theories associated with human resource staffing and leading staff as one of most important topics in management the book discusses the core concepts of leading elements of leading motivational factors theories of motivation and how leaders motivate their subordinates lastly the book highlighted the contemporary issues in management

Introduction to Business Management 2021-12-30 around the turn of the millennium it had become painfully evident that development aid charity or global business as usual were not going to be the mechanisms to alleviate global poverty today there is little dispute that poverty remains the most pressing global problem calling for innovative solutions one recent strategy is the base of the pyramid bop concept developed by prahalad and hart which relies on entrepreneurial activity tapping into the previously ignored markets of the economically most disadvantaged it is a process requiring innovations in several disciplines technological social and business this book covers a number of areas first much of the current bop discussion emphasises targeting products to the needs of the poor but do we actually know what the real needs of the poor are this book takes a bottom up human centred approach and examines examples that truly engage the poor in bop product and service development what types of needs assessment methodologies are indicated considering the cultural differences in bop countries are the existing methodologies adequate do they need to be redefined and redeveloped second the book considers how we can balance poverty alleviation and stimulate economic growth without stressing the ecosystem tragically the poor are hardest hit by the adverse effects of environmental deterioration such as water shortages climate change or the destruction of habitats while the economic welfare of the poor is critical the bop approach must balance its inherent paradox of encouraging greater consumption while avoiding further pressures on environmental sustainability the link between the bop approach and sustainable development is a key feature of this book third it looks at innovation and asks what kinds of bottom up innovation open source technological social and business support bop initiatives and sustainable development fourth the book deals with the relationship between development assistance and bop is a bop strategy the antithesis to development aid or can these two co exist or even

complement each other finally the book raises questions about the relationship between corporate responsibility and bop is bop a new form of corporate neo colonialism or a new form of corporate responsibility although the bop concept has unleashed an extensive and generally enthusiastic response from academics businesses ngos and governments the knowledge domain around this concept is still in the early stages of development this book addresses that need with a focus on the needs of the end users the poor as a starting point for bop products and innovations with contributions from both supporters and critics it provides a treasure trove of global knowledge on how the concept has developed what its successes and failures have been and what promise it holds as a long term strategy for alleviating poverty and tackling global sustainability

Sustainability Challenges and Solutions at the Base of the Pyramid 2017-09-08 esports have attracted considerable attention over the past few years and become an industry that is projected to continue to increase rapidly intersecting with the esports industry are organizations and businesses that develop and support the esports game experience included is the entrepreneurial spirit of gamers who are interested in creating their own career paths through capturing and posting gaming microassists on different public venues that are driven by advertising dollars invitational competition monetary winnings and other forms of marketing their expertise for financial gain all these organizations and industries form satellites of career opportunities as well as opportunities for research and enhanced forward leaning study such career opportunities can be explicitly addressed within the structure of university degree and micro credential certificate programs some of which have begun to offer esports directed degrees but most of which have not yet moved from esports clubs into a recognition of the business and industry monetization of esports the handbook of research on pathways and opportunities into the business of esports addresses the intersection of esports gaming and the business and industry of esports rather than an exploration of the video games themselves it is the supporting and intersecting industry driven by esports and the vast opportunities this brings that are the foci of this book covering topics including digital learning esport marketing curriculum and gaming culture this text is essential for business professionals industry analysts entrepreneurs managers coaches marketers advertisers brand managers university and college administrators faculty and researchers students professors and academicians

Handbook of Research on Pathways and Opportunities Into the Business of Esports 2021-06-25 this book covers initiatives related to higher education s public mission such as university community engagement knowledge transfer economic development and social responsibility using empirical and conceptual cases in the us south america europe africa and asia in order to develop a better understanding of public mission initiatives in higher education across the globe the volume editors developed a theoretical framework emerging from organizational theory each chapter analysis uses both external environmental elements political economic sociocultural and technological as well as internal institutional elements mission vision leadership and governance finally each chapter highlights issues related to implementation and challenges with the intent of prompting readers to consider appropriate ways in which to adopt some of the lessons learned by the contributing authors chapter 10 is available open access under a creative commons attribution 4 0 international license via link springer com m

Re-envisioning Higher Education's Public Mission 2020-11-21 this volume explores convergence and divergence in the

governance of higher education systems from a global and comparative perspective

Convergence and Diversity in the Governance of Higher Education 2020-11-19 the success of your business can depend on having access to the necessary capital financing and raising capital shows how all types of company can meet the challenge of obtaining funds for growth and special projects comprehensively explaining the basics for both entrepreneurs and corporate finance professionals it provides authoritative analysis and strategies let the experts guide you through the process of raising capital with contributions from over 30 leading practitioners and academics including lawrence brotzge consultant and angel investor david wyss chief economist standard poor s frank j fabozzi professor yale seth armitage professor edinburgh and augusto de la torre chief economist latin america and the caribbean world bank

Financing and Raising Capital 2015-11-19

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