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yp s flagship consumer brands include the popular yp app and yp com which are used by more than 60 million visitors each month in the u s yp solutions include online presence local

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dex media inc today announced that it has acquired yp holdings a leading marketing solutions and search platform provider and publisher of the real yellow pages and yp com the combined company to be called dexyp tm dexyp or the company provides local business automation software and digital and print marketing products

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yp is a leading local marketing solutions provider in the us dedicated to helping local businesses and communities grow formerly at t interactive and at t advertising solutions yp launched in may 2012 bringing the two companies together

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yp does a great job of branding itself as a one size fits all solution for businesses of any kind from smaller local businesses to national brands so should your business advertise on yp com on this page we ll look at the services that yp com claims to offer and whether

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they can actually deliver worthwhile results for you and your business

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yp is one of the largest local search media and advertising companies in north america the company creates local search and advertising products that encourage consumers to discover and engage with local businesses across online print and mobile platforms

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