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the only introductory finance text with a keep it simple decision making approach and unique industry perspective the continuing instability in global financial markets highlights the critical importance of making informed decisions that maximise corporate value while minimising risk introduction to corporate finance 5e takes a unique industry approach that gives students a concise and complete overview of the financial decisions that corporations make and the actual tools and analysis they use to do so this australian text has been developed for one semester undergraduate and postgraduate introductory finance courses it is clear concise and easy for students to follow whilst still providing a rigorous and comprehensive introduction to the fundamentals of the finance industry once again principles of managerial finance brings you a user friendly text with strong pedagogical features and an easy to understand writing style the new edition continues to provide a proven learning system that integrates pedagogy with concepts and practical applications making it the perfect learning tool for today s students the book concentrates on the concepts techniques and practices that are needed to make key financial decisions in an increasingly competitive business environment not only does this text provide a strong basis for further studies of managerial finance but it also incorporates a personal finance perspective the effect is that students gain a greater understanding of finance as a whole and how it affects their day to day lives it answers the question why does finance matter to me by providing a balance of managerial and personal finance perspectives clear exposition comprehensive content and a broad range of support resources principles of managerial finance will continue to be the preferred choice for many introductory finance courses what are the best investments for me what about risk do i need professional help with my investments and can i afford it mastering the language concepts vehicles and strategies of investing can be challenging fundamentals of investing shows how to make informed investment decisions understand the risks inherent in investing and how to confidently shape a sound investment strategy fundamentals of investing 3rd edition is completely updated and introduces core concepts and tools used by australian investors providing a firm understanding of the fundamental principles of investments focusing on both individual securities and portfolios students learn how to develop implement and monitor investment goals after considering the risk and return of both markets and investment vehicles fundamentals of investing is suitable for introductory investments courses offered at university undergraduate or post graduate level as well as colleges professional certification programs and continuing education courses

core concepts contemporary ideas outstanding innovative resources to succeed in your business studies you will need to master core finance concepts and learn to identify and solve many business problems learning to apply financial metrics and value creation as inputs to decision making is a critical skill in any kind of organisation fundamentals of corporate finance shows you how to do just that berk presents the fundamentals of business finance using the valuation principle as a clear unifying framework throughout the text its many applications use familiar australian examples and makes consistent use of real world data this australian adaptation of the highly successful us text fundamentals of corporate finance features a high calibre author team of respected academics the second edition builds on the strengths of the first edition and incorporates updated figures tables and facts to reflect key developments in the field of finance for corporate finance or financial management students at undergraduate or post graduate level

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## ***Introduction to Corporate Finance***

2015-05-20

the only introductory finance text with a keep it simple decision making approach and unique industry perspective the continuing instability in global financial markets highlights the critical importance of making informed decisions that maximise corporate value while minimising risk introduction to corporate finance 5e takes a unique industry approach that gives students a concise and complete overview of the financial decisions that corporations make and the actual tools and analysis they use to do so this Australian text has been developed for one semester undergraduate and postgraduate introductory finance courses it is clear concise and easy for students to follow whilst still providing a rigorous and comprehensive introduction to the fundamentals of the finance industry

## **Principles of Managerial Finance**

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once again principles of managerial finance brings you a user friendly text with strong pedagogical features and an easy to understand writing style the new edition continues to provide a proven learning system that integrates pedagogy with concepts and practical applications making it the perfect learning tool for today's students the book concentrates on the concepts techniques and practices that are needed to make key financial decisions in an increasingly competitive business environment not only does this text provide a strong basis for further studies of managerial finance but it also incorporates a personal finance perspective the effect is that students gain a greater understanding of finance as a whole and how it affects their day to day lives it answers the question why does finance matter to me by providing a balance of managerial and personal finance perspectives clear exposition comprehensive content and a broad range of support resources principles of managerial finance will continue to be the preferred choice for many introductory finance courses

## ***Fundamentals of Investing***

2015-05-20

what are the best investments for me what about risk do i need professional help with my investments and can i afford it mastering the language concepts vehicles and strategies of investing can be challenging fundamentals of investing shows how to make informed investment decisions understand the risks inherent in investing and how to confidently shape a sound investment strategy fundamentals of investing 3rd edition is completely updated and introduces core concepts and tools used by Australian investors providing a firm understanding of the fundamental principles of investments focusing on both individual securities and portfolios students learn how to develop implement and monitor investment goals after considering the risk and return of both markets and investment vehicles fundamentals of investing is suitable for introductory investments courses offered at university undergraduate or post graduate level as well as colleges professional certification programs and continuing education courses







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