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News

1996

in news reporting and writing lorenz and vivian fully integrate coverage of writing for newspaper radio television and public relations news is intended for beginning writing and reporting courses in departments of journalism or mass communication whether they take an integrated media writing or straight forward news editorial approach this text is the first to treat broadcast news and public relations writing as integrated parts of the whole news spectrum not as afterthoughts hundreds of examples of the best work by both professional and student newswriters add depth and scope to coverage of writing general assignment reporting news gathering legal and ethical ramifications and the application of news writing and reporting skills to careers in mass media up to date coverage mirrors the latest journalistic practices and challenges including a major section on computer assisted journalism

Writing Journalism History

2024-08-19

this book examines the trajectory of the historical knowledge about journalism produced by its scholars in brazil from the early accounts originating from the brazilian historical and geographic institute in the 19th century to the specialized academic field at the turn of the 21st century the history of journalism historiography shows that during the empire and the old republic the press was idealized as a means of education and a form of mirror of events after the new state there was a tendency to view it as an instrument for manipulating public opinion and a suspicious documentary source in the eyes of historians finally with the end of the military regime and with the emergence of the area of communication studies it came to be analyzed as an element of mediation of public debate and a space for sociability regarding this last phase daros argues that despite aspirations to subordinate journalism history to communication history the field still lacks more significant historiographical undertakings beyond print media this volume is aimed at scholars of journalism studies and media history the historiography of the press and journalism the history of historiography and brazilian historiography

Writing for Digital Media

2010-06-01

writing for digital media teaches students how to write effectively for online audiences whether they are crafting a story for the website of a daily newspaper or a personal blog the lessons and exercises in each chapter help students build a solid understanding of the ways that the internet has introduced new opportunities for dynamic storytelling as digital media have blurred roles of media producer consumer publisher and reader using the tools and strategies discussed in this book students are able to use their insights into new media audiences to produce better content for digital formats and environments fundamentally this

book is about good writing clear precise accurate filled with energy and voice and aimed directly at an audience writing for digital media also addresses all of the graphical multimedia hypertextual and interactive elements that come into play when writing for digital platforms learning how to achieve balance and a careful deliberate blend of these elements is the other primary goal of this text writing for digital media teaches students not only how to create content as writers but also how to think critically as a site manager or content developer might about issues such as graphic design site architecture and editorial consistency by teaching these new skill sets alongside writing fundamentals this book transforms students from writers who are simply able to post their stories online into engaging multimedia digital storytellers for additional resources and exercises visit the companion website for writing for digital media at routledge com textbooks 9780415992015

Communications Writing and Design

2017-03-14

communications writing and design is an integrated project based introduction to effective writing and design across the persuasive domains of communication build a strong foundation of core writing and design skills using professionally designed examples that illustrate and reinforce key principles readers learn and analyze techniques by creating 15 projects in marketing advertising pr and social media with the help of strategy suggestions practical tips and professional production techniques written by an experienced professional and teacher with a focus on the cross disciplinary nature of contemporary communication work learning is reinforced through a variety of pedagogical features learning objectives helpful mnemonics real life projects and applications chapter references for further study and end of chapter summaries and exercises a companion website with multimedia slides exam questions learning videos and design guides provides additional learning tools for students and instructors

Writing and Editing for Digital Media

2014-07-07

writing and editing for digital media 2nd edition teaches students how to write effectively for digital spaces whether crafting a story for a website blogging or using twitter to cover a breaking news story or event the lessons and exercises in each chapter help students build a solid understanding of the ways that digital communications have introduced opportunities for dynamic storytelling and multi directional communication writing and editing for digital media also addresses the graphical multimedia hypertextual and interactive elements that come into play when writing for digital platforms and designing digital spaces the book teaches students not only to create content but also to become careful creative managers of that content based on brian carroll s extensive experience teaching the course this revised and updated edition pays particular attention to opportunities presented by the growth of social media and mobile media chapters aim to assist digital communicators in understanding the social networked increasingly mobile always on geomapped personalized media ecosystem help writers across multiple communication fields journalism marketing pr technical writing make the transition from print to digital teach communicators to approach

storytelling from a multimedia multi modal interactive perspective a companion website with exercises and assignments gives students the tools they need to put theory into practice

Dynamics of Media Writing

2021-07-22

dynamics of media writing third edition gives students transferable skills that can be applied across all media platforms from traditional mass media formats like news public relations and advertising to emerging digital media platforms whether issuing a press release or tweeting about a new app today s media writers need to adapt their message for each specific media format in order to successfully connect with their audience throughout this text award winning teacher and college media adviser vincent f filak introduces fundamental writing skills that apply to all media while also highlighting which writing tools and techniques are most effective for specific media formats and why user friendly and loaded with practical examples and tips from professionals across mass media this is the perfect guide for any student wanting to launch a professional media writing career

Writing for Their Lives

2023-08-22

a breathtaking history of america's trail blazing female science journalists and the timely lessons they can teach us about equity access collaboration and persistence writing for their lives tells the stories of women who pioneered the nascent profession of science journalism from the 1920s through the 1950s like the hidden figures of science such as dorothy vaughan and katherine johnson these women journalists marcel chotkowski lafollette writes were also overlooked in traditional histories of science and journalism but at a time when science medicine and the mass media were expanding dramatically emma reh jane stafford marjorie van de water and many others were explaining theories discoveries and medical advances to millions of readers via syndicated news stories weekly columns weekend features and books and they deserve the recognition they have long been denied grounded in extensive archival research and enlivened by passages of original correspondence writing for their lives addresses topics such as censorship peer review and news embargoes while also providing intimate glimpses into the personal lives and adventures of mid twentieth century career women they were single married or divorced mothers with child care responsibilities daughters supporting widowed mothers urban dwellers who lived through and wrote about the great depression world war ii and the dawn of the atomic age all the while daring to challenge the arrogance and misogyny of the male scientific community in pursuit of information that could serve the public written at a time when trust in science is at a premium writing for their lives is an inspiring untold history that underscores just how crucial dedicated conscientious journalists are to the public understanding and acceptance of scientific guidance and expertise

Feature Writing and Reporting

2020-08-10

this new text offers a fresh look at feature writing and reporting in the 21st century award winning professor and author jennifer brannock cox teaches students the fundamentals of feature writing and reporting while emphasizing the skills and tools needed to be successful in the digital era packed with the best samples of feature writing today this practical text gives students ample opportunity to practice their writing as they build a portfolio of work for their future careers cox s special attention on new multimedia and online reporting prepares readers for success in a rapidly changing media landscape

Writing and Rewriting the Reich

2022-12-21

writing and rewriting the reich tells the complex story of women journalists as both outsiders and insiders in the german press of the national socialist and post war years from 1933 onward nazi press authorities valued female journalists as a means to influence the public through charm and subtlety rather than intimidation or militant language deborah barton reveals that despite the deep sexism inherent in the nazi press some women were able to capitalize on the gaps between gender rhetoric and reality to establish prominent careers in both soft and hard news based on data collected on over 1 500 women journalists writing and rewriting the reich describes the professional opportunities open to women during the nazi era their gendered contribution to nazi press and propaganda goals and the ways in which their third reich experiences proved useful in post war divided germany it draws on a range of sources including editorial proceedings press association membership records personal correspondence newspapers diaries and memoirs it also sheds light on both unknown journalists and famous figures including margret boveri ruth andreas friedrich and ursula von kardorff addressing the long term influence of women journalists writing and rewriting the reich illuminates some of the most salient issues in the nature of nazi propaganda the depiction of wartime violence and historical memory

Writing and Publishing Your Book

2017-10-12

are you ready to write your book partner with an experienced publisher writing coach and author and find out how to turn your research and scholarship into a book this book is the next best thing to a personal writing coach drawing upon her own extensive experience as an author and publisher melody herr guides the reader through every step of the writing and publishing process constructing a table of contents preparing a proposal finding a publisher negotiating a contract drafting the manuscript and marketing the finished product throughout she offers proven strategies for producing a book that highlights its author s authoritative knowledge and writing skills unique among writing guides writing and publishing your book a guide for experts in every field acknowledges the reader s own

expertise speaks to researchers and scholars across the sciences social sciences and humanities and provides information and guidance that will benefit junior authors as well as their more senior colleagues by following these practical step by step instructions new authors will more easily liberate their own creativity while avoiding the many pitfalls that mire new writers thereby maintaining momentum for a successful publication

Online Newsgathering: Research and Reporting for Journalism

2012-07-26

journalists used to rely on their notepad and pen today professional journalists rely on the computer and not just for the writing much if not all of a journalist s research happens on a computer if you are journalist of any kind you need to know how to find the information you need online this book will show you how to find declassified governmental files statistics of all kinds simple and complex search engines for small and large data gathering and directories of subject experts this book is for the many journalists around the world who didn t attend a formal journalism school before going to work those journalists who were educated before online research became mainstream and for any student studying journalism today it will teach you how to use the internet wisely efficiently and comprehensively so that you will always have your facts straight and fast online newsgathering reflects the most current thinking is pertinent to both industry and education focuses on what people need to know please visit the authors companion website at computerassistedreporting com for additional resources

The Journalist's Toolbox

2023-12-22

focusing on the how and why of digital reporting this interactive textbook equips readers with all the skills they need to succeed in today s multimedia reporting landscape the journalist s toolbox is an extension of the journaliststoolbox ai website which provides links to tools organized by beats and topics as well as social channels a newsletter and more than 95 training videos relevant to journalists this handbook offers a deep dive into these digital resources explaining how they can be manipulated to build multimedia stories online and in broadcast it covers all the basics of data journalism fact checking using social media editing and ethics as well as video photo and audio production and storytelling the book considers digital journalism from a global perspective including examples and interviews with journalists from around the world packed full of hands on exercises and insider tips the journalist s toolbox is an essential companion for students of online digital journalism multimedia storytelling and advanced reporting this book will also make an ideal reference for practicing journalists looking to hone their craft this book is supported by training videos interactive charts and a pop up glossary of key terms which are available as part of an interactive e book or online for those using the print book

Best Canadian Sports Writing

17-09-19

38 pieces that will be remembered for seasons to come for 25 years sports journalists south of the border have been collected in best of anthologies with best canadian sports writing editors stacey may fowles and pasha malla offer a long overdue rejoinder from the north showcasing top literary sports writing from diverse homegrown talent this extraordinary anthology of recent writing mixes columns and long form journalism profiles and reportage new voices and well known favourites such as stephen brunt rachel giese eric koreen morgan campbell and cathal kelly the assembled pieces offer polished prose unusual perspectives and rare insight into their subjects whether itÕs a filipino basketball league in the yukon the rise and fall of ski ballet or a field trip to the mexican hometown of the jaysÕ roberto osuna with its many voices and approaches best canadian sports writing expands the genre into more democratic and conversational territory celebrating the perspectives of both fans and experts alike these remarkable pieces offer lasting insight that like sport itself excites inspires and never fails to reveal the truth about ourselves

Atlantis Rising Magazine Issue 135 PDF download - SEEKING THE "LOST" EQUATOR

2010-02-26

in this 88 page edition ancient mysteries seeking the lost equator ice age era artifact of a destroyed civilization by jonathon a perrin the paranormal tunneling through time could visitors from the past the future be here after all by martin ruggles the unexplained vanishing acts tracking the strange disappearances of people animals worldwide by william b stoecker ufos u s forces vs ufos before roswell could forgotten accounts force a look at evidence once considered taboo by frank joseph the unexplained giants in the papers lost details of the senora skeleton finds by james viera hugh newman consciousness church energy what mystic science were the builders practicing by charles shahar the other side the way of st james was it sacred or a cover for the profane by steven sora ancient wisdom quest for a golden age have we been here before by geoffrey ashe the other side the dimensions of inspiration the strange case of victor hugo yet unsolved by john chambers alternative science reality fundamentally speaking what is it anyway by robert m schoch ph d the forbidden archaeologist forbidden archaeology and consciousness by michael a cremo astrology snow white the goblin farout and other denizens of the outer solar system by julie loar publisher s letter the sun a crystal in the making by j douglas kenyon

Multimedia Journalism

2008-04-30

multimedia journalism a practical guide offers clear advice on working across multiple media platforms and includes guides to creating and using video audio text and pictures it contains all the essentials of good practice and is supported by an companion website at multimedia journalism co uk which demonstrates how to apply the skills covered in the book gives examples of good and bad practice and keeps the material up to date and in line with new hardware software methods of working and legislation the book is fully cross referenced and interlinked with the website which offers the chance to test your learning and send in questions for industry experts to answer in their masterclasses split into three levels getting started building proficiency and professional standards this book builds on the knowledge attained in each part and ensures that skills are introduced one step at a time until professional competency is achieved this three stage structure means it can be used from initial to advanced level to learn the key skill areas of video audio text and pictures and how to combine them to create multimedia packages skills covered include writing news reports features email bulletins and blogs building a website using a content management system measuring the success of your website or blog shooting cropping editing and captioning pictures recording editing and publishing audio reports and podcasts shooting editing and streaming video and creating effective packages creating breaking news tickers and using twitter using and encouraging user generated content interviewing and conducting advanced online research subediting proofreading and headlining including search engine optimisation geo tagging geo coding and geo broadcasting website access is free when the book or ebook is purchased the registration key is on the final page of all editions of the book and ebook and is also on the inside front cover of the paperback edition

Grammar Modules

2019-05-14

die kopiervorlagen grammar modules ergänzen den fortgeschrittenen englischunterricht in schule und erwachsenenbildung jedes modul enthält einen kurztext und verständnisfragen sowie ein worksheet mit Übungen für die gruppen und partnerarbeit

The Copyeditor's Handbook

2023-05-16

unstuffy hip and often funny the copyeditor s handbook has become an indispensable resource both for new editors and for experienced hands who want to refresh their skills and broaden their understanding of the craft of copyediting this fourth edition incorporates the latest advice from language authorities usage guides and new editions of major style manuals including the chicago manual of style it registers the tectonic shifts in twenty first century copyediting preparing text for digital formats using new technologies addressing global audiences complying with plain language mandates ensuring accessibility and serving self publishing authors and authors writing in english as a second language the new edition also adds an extensive annotated list of editorial tools and references and includes a bit of light entertainment for language lovers such as a brief history of punctuation marks that didn t make the grade the strange case of razbliuto and a few easter eggs awaiting discovery by keen eyed readers the fourth edition features updates on the transformation of editorial roles in today s publishing environment new applications processes and protocols for on screen editing major changes in editorial resources such as online dictionaries and language corpora new grammar and usage authorities online editorial communities and web based research

tools when you re ready to test your mettle pick up the copyeditor s workbook exercises and tips for honing your editorial judgment the essential new companion to the handbook

Breaking News

2014-09-12

the news can inform and inspire but it can also misinform and mislead becoming a savvy news consumer is more important than ever as people are spending an increasing amount of time on the internet and social media where they re exposed to fake news and clickbait and as major news events such as the covid 19 pandemic have shown us the global spread of misinformation and disinformation puts lives at risk and accurate and reliable information can save lives breaking news why media matters helps kids become critical news consumers and teaches them how to tell fact from fiction it explores the history of the media industry the important roles the news plays today and the challenges it faces and it gives kids the tools they need to find the news they can use

Web Design for Authors

2014-05-26

i wrote this book because after looking far and wide for a similar one which specialized in design for authors i couldn t find any i m an author and have written seven books both fiction and non fiction not only did i see a deficit of material in the how to category regarding writing a book but i knew that there was a major gap in finding a turnkey manual like this one which covered not only the writing aspect but how to optimize promote and setup an author website most every web designer i ve seen will only set up an author website under the author's name and then just let it sit there and not optimize it this will result in very low to nil exposure on the we actively recommend appropriate domain names and the use of key phrases which are appropriate to your genre and your books and then above and beyond that we instruct how to optimize your website with major press releases so i set out on the long journey to condense everything in one easy to read package here it is according to a recent study over 81 of americans would like to write a book that s over 200 million people this book will show you how and not only how but most importantly how to design a website a landing or sales page and how to market your book an info book or a novel are unique in that they can develop a revenue stream for you day in and out holidays and weekends for the rest of your life over a period of ten years i ve worked for a variety of fortune 1000 companies i ve written creative educational and technical copy i ve written seven books several were in print and the others were distributed online one of the books was a mystery novel and others were non fiction books my passion is writing and web development my wife and i develop sites for authors and writers we re copywriters as well so we not only develop the websites but we write the text for them without good copy text you won t keep the reader s attention i m also a search engine optimization consultant so we not only design but write and optimize the pages now this book is quite detailed and if you follow it you can do the same yourself your ultimate goal is to have an optimized website that has all of the key pages home about the author contact books newsletter excerpts and privacy step by step this book provides you with the information this book is your ultimate guide to setting up a successful website

Personal Media and Everyday Life

2009-09-25

this book addresses the widespread use of digital personal media in daily life with a sociological and historical perspective it explores the media enhanced individualization and rationalization of the lifeworld discussing the dramatic mediatization of daily life and calling on theorists such as mcluhan habermas and goffman

Encyclopedia of Journalism

2023-10-23

the six volume encyclopedia of journalism covers all significant dimensions of journalism including print broadcast and internet journalism us and international perspectives history technology legal issues and court cases ownership and economics

Go for it! B1

2012-06-28

zielniveau b1 das lehrerhandbuch in englischer sprache enthält hinweise zum aufbau des lehrwerks eine einführung in die didaktische konzeption methodische tipps zum training der verschiedenen fertigkeiten detaillierte hinweise zu den einzelnen unterrichtsschritten sowie informationen zu sprachgebrauch und kulturellen besonderheiten die lösungen zu den Übungen des kursbuchs sowie song und videoarbeitsblätter für den unterricht viele anregungen für variationen und zusätzliche Übungen es stehen 6 filme und 6 lieder sowie 24 dazu passende arbeitsblätter im pdf format im lehrwerkservice zur verfügung hueber de go for it

Atlantis Rising Magazine Issue 24 - THE PULSAR MYSTERY PDF Download

2021-08-15

in this 88 page download letters early rays hilly rose the daily grail the internet s best alternative science site now in print deepak chopra and god transcendent new direction for the iconoclastic doctor william flinders petrie on trial christopher dunn defends the great egyptologist plato the truth frank joseph checks the credibility of the best known source on atlantis when the weather gets weird do fish and frogs really fall from the sky the ancient electricians david childress looks for evidence of ancient high tech the hydrogen solution jeane manning on astounding new developments tracking electrogravitics thomas valone on the science of anti gravity the pulsar mystery an amazing new study points to an et connection the dreams of genius are the secrets of life unfolded to sleepers houdini s last escape did he break the bonds of death astrology books recordings

News Discourse

2022-06-30

cutting edge introduction to news discourse offering an authoritative guide to analyzing language and images and in print and online

Representations of Lethal Gender-Based Violence in Italy Between Journalism and Literature

2021-12-27

this book discusses femicide in italy and the cultural conversations that have resulted from feminist discourse on lethal violence against women entering the mainstream by analyzing journalistic inquiries and literary works produced after 2012 in a global and national context where activism s goals are mainly discursive this study deepens our understanding of the role played by written narratives in the critique of a public interest matter such as gender based violence the first part of the book is dedicated to the analysis of three journalistic inquiries published in book format that focus on one or more cases of femicide that happened on the italian peninsula the second section draws on the concept of feminist rewriting to propose the analysis of a heterogeneous body of literary texts that explore some of the most controversial and notorious femicide cases covered by previous journalistic historical or mythical narratives before demonstrating the close connection between theoretical and narrative discourse within the analyzed texts this is a fascinating case study contributing to global understandings of gender based violence which will be important for researchers in gender studies sociology and media studies

<u>Atlantis Rising Magazine Issue 26 - ANCIENT ARMAGEDDON PDF Download</u>

2015-03-01

in this 88 page download letters early rays hilly rose the daily grail the internet s best alternative science site now in print the last hours of the kursk remote viewers go where tv cameras cannot were the pyramids poured chris dunn takes a look at a controversial theory eden in armenia reader sleuthing for the cradle of civilization a conversation with john mack deeper new insight into ufo abduction how old were the olmecs very old indeed says zecharia sitchin the priest and his time machine were the authorities trying to keep us in the dark the metals of the gods david hatcher childress on the advanced ancient sciences of metallurgy ancient armageddon did the ancients use atomic weapons the vivaxis connection can your connection with mother earth heal you nonlocal consciousness jeane manning talks to russell targ astrology books recordings

The FT Essential Guide to Writing a Business Plan

2023-03-17

whether you seek financial backing or board consent the financial times essential guide to writing a business plan will give you the critical knowledge you need to get the go ahead by focusing clearly on your objective it will help you to gather the necessary evidence and address all your backers concerns this brand new edition draws out the specific challenges faced by start ups particularly on pinning down your perceived market niche and determining your competitive advantage there are new chapters on pitching the plan and performing against the plan using key performance indicators and milestones finally new appendices outline alternative sources of funding and display an example business plan from start to finish written by a seasoned practitioner with years of experience in both writing and evaluating business plans for funding it will help you formulate a coherent consistent and convincing plan with your backers needs in mind follow its guidance and your plan will have every chance of winning the backing you need for your business to succeed

The Handbook of International Trends in Environmental Communication

2017-07-13

this handbook provides a comprehensive review of communication around rising global environmental challenges and public action to manage them now and into the future bringing together theoretical methodological and practical chapters this book presents a unique opportunity for environmental communication scholars to critically reflect on the past examine present trends and start envisioning exciting new methodologies theories and areas of research chapters feature authors from a wide range of countries to critically review the genesis and evolution of environmental communication research and thus analyze current issues in the field from a truly international perspective incorporating diverse epistemological perspectives exciting new methodologies and interdisciplinary theoretical frameworks the handbook seeks to challenge existing dominant perspectives of environmental communication from and about populations in the global south and disenfranchised populations in the global north the handbook of international trends in environmental communication is ideal for scholars and advanced students of communication sustainability strategic communication media environmental studies and politics

The Calculus of Falling Bodies

2021-12-16

the poems in this collection span the 40 years in which geoff rips has undertaken a deeply personal attempt to understand the mystery of things the pieces parallel his interest in the greater world and burrow deep inside his own psyche in the attempt to find meaning his poems include the pantheon of subjects embraced by poets through the ages life death love and family and they discuss the natural world and the material world reality tv shows looking

for work traffic the lives of window washers and hot dog vendors the wetlands and pelicans plovers and dolphins this is the whole of life seen by looking closely at its parts

Navigating White News

2019-05-15

combining critical race studies with cultural production studies navigating white news asian american journalists at work is the only academic book to examine the ways that racial identification and activation matters in their understanding of news this adds to the existing literature on race and the sociology of news by examining intra racial differences in the ways they navigate and understand white newsrooms employing in depth interviews with twenty asian american journalists who are actively working in large and small newsrooms across the united states navigating white news asian american journalists at work argues that asian american reporters for whom racial identities are important questioned what counted as news questioned the implicitly white perspective of objectivity and actively worked toward providing more complex substantive coverage of asian american communities for asian american reporters for whom racial identity was not meaningful they were more invested in existing professional norms regardless all journalists understood that news is a predominantly and culturally white institution

The Bloomberg Way

2013-10-03

learn best practices from the most trusted name in business and financial reporting the bloomberg way is the journalist s guide to covering business finance and the economy with authoritative guidance from the editor in chief and senior editors of bloomberg as the lines between objectivity and opinion become increasingly blurred the new edition of the bloomberg way shows you how to be the first to publish print and multimedia content with accuracy and journalistic integrity the authors walk through the best practice reporting writing and editing processes followed by this elite global journalistic organization you Il learn how to work effectively in a highly competitive real time news environment where every second matters the book offers expert tips for taking a story from pitch to publication along with discussion of journalistic principles including fairness transparency sourcing libel privacy and ethics the bloomberg way describes essential guidelines for producing content for print broadcast and web audiences topics include interviewing techniques clarity and precision in writing and editing compelling headlines and leads the marriage of words and data in stories effective charts and graphs how to appear on television writing for the web and more each topic is accompanied by how to examples and showcases useful functions from the bloomberg terminal the bloomberg way also shows you how to collaborate with colleagues across platforms to report and present stories about the stock bond commodity and currency markets companies including earnings mergers debt product strategy and managementms changes economies and their intersection with government and politics the bloomberg way is the definitive book for any journalist or media specialist who needs to know how one of the world's leading news organizations covers news about business finance and the economy

Media Narratives in Popular Music

2020-02-06

the historical significance of music makers music scenes and music genres has long been mediated through academic and popular press publications such as magazines films and television documentaries media narratives in popular music examines these various publications and questions how and why they are constructed it considers the typically linear narratives that are based on simplifications exaggerations and omissions and the histories they construct an approach that leads to totalizing official histories that reduce otherwise messy narratives to one dimensional interpretations of a heroic and celebratory nature this book questions the basis on which these mediated histories are constructed highlights other hidden histories that have otherwise been neglected and explores a range of topics including consumerism the production pressure behind documentaries punk fanzines rolling stones covers and more

No Longer Newsworthy

2007-12

until the recent political shift pushed workers back into the media spotlight the mainstream media had largely ignored this significant part of american society in favor of the moneyed upscale consumer for more than four decades christopher r martin now reveals why and how the media lost sight of the american working class and the effects of it doing so the damning indictment of the mainstream media that flows through no longer newsworthy is a wakeup call about the critical role of the media in telling news stories about labor unions workers and working class readers as martin charts the decline of labor reporting from the late 1960s onwards he reveals the shift in news coverage as the mainstream media abandoned labor in favor of consumer and business interests when newspapers especially wrote off working class readers as useless for their business model the american worker became invisible in no longer newsworthy martin covers this shift in focus the loss of political voice for the working class and the emergence of a more conservative media in the form of christian television talk radio fox news and conservative websites now with our fractured society and news media martin offers the mainstream media recommendations for how to push back against right wing media and once again embrace the working class as critical to its audience and its democratic function

Atlantis Rising Magazine Issue 28 - Searching the Andes for Atlantis PDF Download

2022-02-15

in this 88 page download letters early rays the new heretic infinite energy editor eugene mallove starts a regular atlantis rising column the forbidden archaeologist a new column from the author of forbidden archaeology michael cremo fuel from your tap can a new technology solve the energy crisis bimini in japan what do underwater discoveries in the pacific say

about the caribbean the mound matrix mystery is it evidence of ancient high technology at the edge of the future len kasten talks with sean david morton fighting for alien technology the drama intensifies for embattled computer inventor jack shulman how america discovered yoga the amazing story of paramahansa yogananda blueprint from atlantis excerpting colin wilson rand flem ath s new book atlantis in the andes tracking plato to south america feng shui the ancient roots of the current fad balzac and the occult he saw dangers where others did not astrology videos recordings

The Con Men

2024-02-22

in this epic history cum anthology megan vaughan tells the story of the theatre blogosphere from the dawn of the carefully crafted longform post to today s digital newsletters and social media threads contextualising the key debates of fifteen years of theatre history and featuring the writings of over 40 theatre bloggers theatre blogging brings past and present practitioners into conversation with one another starting with encore theatre magazine and chris goode in london george hunka and laura axelrod in new york jill dolan at princeton university and alison croggon in melbourne the work of these influential early adopters is considered alongside those who followed them vaughan explores issues that have affected both arts journalism and the theatre industry profiling the activist bloggers arguing for broader representation and better working conditions highlighting the innovative dramaturgical practices that have been developed and piloted by bloggers and offering powerful insights into the precarious systems of labour and economics in which these writers exist she concludes by considering current threats to the theatre blogosphere and how the form continues to evolve in response to them

Theatre Blogging

the 1 746 best freelance markets for writers including feature articles that examine current needs for the travel and leisure market music and the arts self help and religious inspirational markets

The Best of the Magazine Markets for Writers 2008

a fascinating exploration of modern podcasting as a tool for decolonization in the podcaster s dilemma decolonizing podcasters in the era of surveillance capitalism drs nolan higdon and nicholas baham iii connect contemporary podcasting to the broader history of the use of radio technology in the service of anti colonial struggle and revolution by organizing the book s analysis of decolonization through podcasting via three distinct activities interrogation and critique counter narrative and call to action the authors create a lens through which they analyze and evaluate the decolonizing potential of new podcasts the book also critiques the threat to the decolonizing efforts of some modern podcasts by the growing phenomena of surveillance capitalism and the emerging podcast oligopoly the podcaster s dilemma reveals both potential and challenges in the podcasting space as podcasters struggle to put forward

insightful new narratives funded by anti capitalist models this important book also includes a thorough introduction to the podcasters profiled in the book and an examination of how they re using podcasts to decolonize themselves from colonial mentalities practical discussions of how the profiled podcasters interrogate and critique the veracity of neoliberal racist imperialist patriarchal heterosexist classist and ableist white centered ideologies comprehensive explorations of the counter narrative production phase of a decolonizing podcaster s process in depth treatments of the community activism created by decolonizing podcasts the podcaster s dilemma decolonizing podcasters in the era of surveillance capitalism is an indispensable new resource for critical media communications ethnic studies and political science scholars as well as undergraduate and graduate students it is also perfect for anyone interested in the broad expansion of intersectional voices in dialogue about everything from political organizing to plant based diets

The Podcaster's Dilemma

the syrian conflict constitutes one of the most covered events in this century although the coverage of the syrian uprising and civil war alternated between periods of saturation and silence it is indisputable that they received an enormous amount of media attention the syrian conflict in the news analyses the coverage of the syrian conflict in the new york times the washington post and the wall street journal focusing on how the three newspapers framed six key events in syria from march 2011 to april 2018 including the ghouta chemical attack the russian intervention in syria and us led airstrikes gabriel huland argues that us foreign policy dominates the frames of the conflict which suggests that mainstream newspapers are excessively indexed to elite narratives in the united states the syrian crisis prompted an intense debate about the appropriate degree of us involvement in the civil war and how the country should behave in the face of growing russian and iranian influence in the middle east the overreliance on elite narratives resulted in the underrepresentation of local voices and other players who were in a more advantaged position to devise solutions to the conflict by analysing the frames of the syrian uprising and civil war in three mainstream newspapers and the relationship between media and international conflicts the syrian conflict in the news sheds light on crucial aspects of the crisis currently pervading us journalism

The Syrian Conflict in the News

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