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kevin werbach is an american academic businessman and author in 2002 he founded the supernova group a technology analysis and consulting firm since 2004 werbach is an associate professor of legal studies and business ethics at the wharton school university of pennsylvania

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kevin werbach is a world renowned expert on the business legal and social implications of emerging technologies a professor of legal studies and business ethics at the wharton school university of pennsylvania and formerly counsel for new technology policy at the u s federal communications commission werbach has spent the past two

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kevin werbach is a professor and the department chairperson of legal studies business ethics at the wharton school of the university of pennsylvania in addition to his influential work on telecommunications and internet policy he is a pioneer in the emerging field of gamification applying digital game design techniques to business

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kevin werbach is a visiting professor of law at yale law school and the liem sioe liong first pacific company professor professor of legal studies and business ethics and department chair at the wharton school university of pennsylvania

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wharton professor and chair of legal studies and business ethics kevin werbach has analyzed emerging technologies for thirty years and created one of the first business school course

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kevin werbach wharton professor of legal studies and business ethics and a blockchain expert has written a book that explains this technology with great depth and precision for example he points out that bitcoin refers to the cryptocurrency while bitcoin comprises the bitcoin network

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this course will teach you the mechanisms of gamification why it has such tremendous potential and how to use it effectively for additional information on the concepts described in the course you can purchase professor werbach s book for the win how game thinking can revolutionize your business in print or ebook format in several languages

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in their book they reveal how game thinking addressing problems like a game designer can motivate employees and customers and create engaging experiences that can transform your business

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in for the win authors kevin werbach and dan hunter argue persuasively that gamemakers need not be the only ones benefiting from game design werbach and hunter are lawyers and world of

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talent especially millennium talent want to work at companies that care about social and environmental challenges customers want to buy from those companies governments want to create regulatory and tax structures that incentivise them and even shareholders now recognise that building brands and minimising non financial risk are critical co

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many of the nba s biggest stars including lebron james kevin durant and giannis antetokounmpo have lucrative endorsement deals with the world s largest shoe and apparel company

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lebron james is the first active nba player to become a billionaire danny cunningham looks at james companies and investments

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these things don t fit together and i don t know why california is driving businesses like me out organic farmer chef i employed 350 people before the pandemic and they re driving people

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