

STAKE FOR AN INCREASINGLY NETWORKED CULTURE IN WHICH SEARCH TECHNOLOGY IS A SITE OF KNOWLEDGE AND POWER THIS COMPREHENSIVE STUDY OF SEARCH TECHNOLOGY S BROADER IMPLICATIONS FOR KNOWLEDGE PRODUCTION AND SOCIAL RELATIONS IS AN INDISPENSABLE RESOURCE FOR STUDENTS AND SCHOLARS OF INTERNET AND NEW MEDIA STUDIES THE DIGITAL HUMANITIES AND INFORMATION TECHNOLOGY PROVIDED BY PUBLISHER IN PASSIONATE WORK RENYI HONG THEORIZES THE NOTION OF BEING PASSIONATE ABOUT YOUR WORK AS AN AFFECTIVE PROJECT THAT ENCOURAGES PEOPLE TO ENDURE ECONOMICALLY TRYING SITUATIONS LIKE UNEMPLOYMENT JOB CHANGE REPETITIVE AND MENIAL LABOR AND FREELANCING NOT SIMPLY A SUBJECT OF ASPIRATION PASSION HAS BEEN DEPLOYED AS A MEANS TO BUILD RESILIENCE AND MEND DISAPPOINTMENTS WITH OUR EXPERIENCES OF WORK TRACKING THE RISE OF PASSION IN NINETEENTH CENTURY MANAGEMENT TO TRENDS LIKE GAMIFICATION COWORKING AND UNEMPLOYMENT INSURANCE HONG DEMONSTRATES HOW PASSION CAN EMERGE IN INSTANCES THAT WOULD NOT TYPICALLY BE UNDERSTOOD AS PASSIONATE GAMIFICATION NUMBS CRIPPLING BOREDOM BY KEEPING CALL CENTER WORKERS IN AN UNTHINKING SUSPENSIVE STATE PURSUING EVEN THE MOST BANAL TASKS IN HOPE OF CAREER ADVANCEMENT COWORKING SPACES MARKETED TOWARD FREELANCERS COMBAT LONELINESS AND DISCONNECTION AT THE PRECISE MOMENT WHEN MIDDLE CLASS SURETIES ARE PROFOUNDLY THREATENED ULTIMATELY HONG ARGUES THE IDEAL OF PASSIONATE WORK SUSTAINS A CONDITION OF CRUEL OPTIMISM IN WHICH PASSION IS OFFERED AS THE SOLUTION FOR THE INJUSTICES OF CONTEMPORARY CAPITALISM THE COMPUTER AND PARTICULARLY THE INTERNET HAVE BEEN REPRESENTED AS ENABLING TECHNOLOGIES TURNING CONSUMERS INTO USERS AND USERS INTO PRODUCERS THE UNFOLDING ONLINE CULTURAL PRODUCTION BY USERS HAS BEEN FRAMED ENTHUSIASTICALLY AS PARTICIPATORY CULTURE BUT WHILE MANY STUDIES OF USER ACTIVITIES AND THE USE OF THE INTERNET TEND TO ROMANTICIZE EMERGING MEDIA PRACTICES THIS BOOK STEPS BEYOND THE USUAL FRAMEWORK AND ANALYZES USER PARTICIPATION IN THE CONTEXT OF ACCOMPANYING POPULAR AND SCHOLARLY DISCOURSE AS WELL AS THE MATERIAL ASPECTS OF DESIGN AND THEIR RELATION TO THE PRACTICES OF DESIGN AND APPROPRIATION

GOOGLE

IS OPEN ACCESS THANKS TO KNOWLEDGE UNLATCHED FUNDING AND FREELY AVAILABLE TO READ ONLINE THIS BOOK INVESTIGATES THE PROFOUND EFFECTS 21ST CENTURY DIGITAL TECHNOLOGY IS HAVING ON OUR INDIVIDUAL AND COLLECTIVE LIVES AND SEEKS TO CONFRONT THE REALITIES OF A NEW DIGITAL AGE THIS BOOK EXPLORES THE EMERGING CONCEPT OF CULTURAL DNA CONSIDERING ITS APPLICATION ACROSS DIFFERENT FIELDS AND EXAMINING COMMONALITIES IN APPROACH IT APPROACHES THE SUBJECT FROM FOUR DIFFERENT PERSPECTIVES IN WHICH THE TOPICS INCLUDE THEORIES ANALYSIS AND SYNTHESIS OF CULTURAL DNA ARTEFACTS AFTER AN OPENING SECTION WHICH REVIEWS THEORETICAL WORK ON CULTURAL DNA RESEARCH THE SECOND SECTION DISCUSSES ANALYSIS SYNTHESIS OF CULTURAL DNA AT THE URBAN SCALE SECTION THREE COVERS ANALYSIS SYNTHESIS OF CULTURAL DNA ARTEFACTS AND THE FINAL SECTION OFFERS APPROACHES TO GRAMMAR BASED CULTURAL DNA RESEARCH THE BOOK PLACES EMPHASIS ON TWO SPECIFIC AXES ONE IS THE SCALE OF THE OBJECT UNDER DISCUSSION WHICH RANGES FROM THE SMALL HANDHELD ARTEFACTS TO THE VERY LARGE CITIES AND THE OTHER IS THE METHODOLOGY USED FROM ANALYSIS TO SYNTHESIS THIS DIVERSE APPROACH WITH DETAILED INFORMATION ABOUT GRAMMAR BASED METHODOLOGIES TOWARD CULTURAL DNA MAKES THE BOOK UNIQUE THIS BOOK WILL SERVE AS A SOURCE OF INSPIRATION FOR DESIGNERS AND RESEARCHERS TRYING TO FIND THE ESSENCE ARCHETYPE AND THE BUILDING BLOCKS OF OUR ENVIRONMENT FOR THE INCORPORATION OF SOCIAL AND CULTURAL FACTORS INTO THEIR DESIGNS THIS DEFINITIVE WORK ON THE PERILS AND PROMISE OF THE SOCIAL MEDIA REVOLUTION COLLECTS WRITINGS BY TODAY S BEST THINKERS AND CULTURAL COMMENTATORS WITH AN ALL NEW INTRODUCTION BY BAUERLEIN TWITTER FACEBOOK E PUBLISHING BLOGS DISTANCE LEARNING AND OTHER SOCIAL MEDIA RAISE SOME OF THE MOST DIVISIVE CULTURAL QUESTIONS OF OUR TIME SOME SEE THE TECHNOLOGICAL BREAKTHROUGHS WE LIVE WITH AS HOPEFUL AND DEMOCRATIC NEW STEPS IN EDUCATION INFORMATION GATHERING AND HUMAN PROGRESS BUT OTHERS ARE DEEPLY CONCERNED BY THE ERODING OF CIVILITY ONLINE DECLINING READING HABITS WITHERING ATTENTION SPANS AND THE TREACHEROUS EFFECTS OF 24 7 PEER PRESSURE ON OUR YOUNG WITH THE DUMBEST GENERATION MARK BAUERLEIN EMERGED AS THE FOREMOST VOICE AGAINST THE DEVELOPMENT OF AN OVERWHELMING DIGITAL SOCIAL CULTURE BUT THE DIGITAL DIVIDE DOESN T TAKE SIDES FRAMING THE DISCUSSION SO THAT LEADING VOICES FROM ACROSS THE SPECTRUM SUPPORTERS AND DETRACTORS ALIKE HAVE THE OPPORTUNITY TO WEIGH IN ON THE PROFOUND ISSUES RAISED BY THE NEW MEDIA FROM QUESTIONS OF READING SKILLS AND ATTENTION SPAN TO CYBER BULLYING AND THE DIGITAL PLAYGROUND BAUERLEIN S NEW BOOK TAKES THE DEBATE TO A HIGHER GROUND THE BOOK INCLUDES ESSAYS BY STEVEN JOHNSON NICHOLAS CARR DON TAPSCOTT DOUGLAS RUSHKOFF MAGGIE JACKSON CLAY SHIRKY TODD GITLIN AND MANY MORE THOUGH THESE PIECES HAVE BEEN PREVIOUSLY PUBLISHED THE ORGANIZATION OF THE DIGITAL DIVIDE GIVES THEM FRESHNESS AND NEW RELEVANCY MAKING THEM PART OF A SINGLE DOCUMENT READERS CAN USE TO TRULY GET A HANDLE ON ONLINE PRIVACY THE PERILS OF A PLUGGED IN CHILDHOOD AND OTHER TECHNOLOGY RELATED HOT TOPICS RATHER THAN DIVIDING THE BOOK INTO PRO AND CON SECTIONS THE ESSAYS ARE ARRANGED BY SUBJECT THE BRAIN THE SENSES LEARNING IN AND OUT OF THE CLASSROOM SOCIAL AND PERSONAL LIFE THE MILLENNIALS THE FATE OF CULTURE AND THE HUMAN AND POLITICAL IMPACT BAUERLEIN INCORPORATES A SHORT HEADNOTE AND A CAPSULE BIO ABOUT EACH CONTRIBUTOR AS WELL AS RELEVANT CONTEXTUAL INFORMATION ABOUT THE SOURCE OF THE SELECTION BAUERLEIN ALSO PROVIDES A NEW INTRODUCTION THAT TRACES THE DEVELOPMENT OF THE DEBATE FROM THE INITIAL DIGITAL AGE ZEAL TO A WAVE OF SKEPTICISM AND TO A THIRD STAGE OF REFLECTION THAT WAVERS BETWEEN CRITICISM AND ENDORSEMENT ENTHUSIASMS FOR THE DIGITAL AGE HAS COOLED WITH THE PASSAGE OF TIME AND THE PILING UP OF REAL LIFE EXAMPLES THAT PROVE THE RISKS OF AN ONLINE FOCUSED CULTURE HOWEVER THERE IS STILL MUCH DEBATE COMPRISING THOUSANDS OF COMMENTARIES AND HUNDREDS OF BOOKS ABOUT HOW THESE TECHNOLOGIES ARE REWRITING OUR FUTURES NOW WITH THIS TIMELY AND DEFINITIVE VOLUME READERS CAN FINALLY CUT THROUGH THE CLAMOR READ THE THE VERY BEST WRITINGS FROM EACH SIDE OF THE DIGITAL DIVIDE AND MAKE MORE INFORMED DECISIONS ABOUT THE PRESENCE AND PLACE OF TECHNOLOGY IN THEIR LIVES LORI EMERSON EXAMINES HOW INTERFACES FROM TODAY S MULTITOUCH DEVICES TO YESTERDAY S DESKTOPS FROM TYPEWRITERS TO EMILY DICKINSON S SELF BOUND FASCICLE VOLUMES MEDIATE BETWEEN WRITER AND TEXT AS WELL AS BETWEEN WRITER AND READER FOLLOWING THE THREADS OF EXPERIMENTAL WRITING FROM THE PRESENT INTO THE PAST SHE SHOWS HOW WRITERS HAVE LONG TESTED AND TRANSGRESSED TECHNOLOGICAL BOUNDARIES READING THE MEANS OF PRODUCTION AS WELL AS THE CREATIVE WORKS THEY PRODUCE EMERSON DEMONSTRATES THAT TECHNOLOGIES ARE MORE THAN MERE TOOLS AND THAT THE INTERFACE IS NOT A NEUTRAL BORDER BETWEEN WRITER AND MACHINE BUT IS IN FACT A COLLABORATIVE CREATIVE SPACE READING WRITING INTERFACES BEGINS WITH DIGITAL LITERATURE S DEFIANCE OF THE ALLEGED INVISIBILITY OF UBIQUITOUS COMPUTING AND MULTITOUCH IN THE EARLY TWENTY FIRST CENTURY AND THEN LOOKS BACK AT THE IDEOLOGY OF THE USER FRIENDLY GRAPHICAL USER INTERFACE THAT EMERGED ALONG WITH THE APPLE MACINTOSH COMPUTER OF THE 1980S SHE CONSIDERS POETIC EXPERIMENTS WITH AND AGAINST THE STRICTURES OF THE TYPEWRITER IN THE 1960S AND 1970S AND TAKES A FRESH LOOK AT EMILY DICKINSON S SELF PRINTING PROJECTS AS A CHALLENGE TO THE COHERENCE OF THE BOOK THROUGH ARCHIVAL RESEARCH EMERSON OFFERS EXAMPLES OF HOW LITERARY ENGAGEMENTS WITH SCREEN BASED AND PRINT BASED TECHNOLOGIES HAVE TRANSFORMED READING AND WRITING SHE REVEALS THE WAYS IN WHICH WRITERS FROM EMILY DICKINSON TO JASON NELSON AND JUDD MORRISSEY WORK WITH AND AGAINST MEDIA INTERFACES TO UNDERMINE THE ASSUMED TRANSPARENCY OF CONVENTIONAL LITERARY PRACTICE BUILDING THE AGILE BUSINESS THROUGH DIGITAL TRANSFORMATION IS AN IN DEPTH LOOK AT TRANSFORMING BUSINESSES SO THEY ARE

FIT FOR PURPOSE IN A DIGITALLY ENABLED WORLD IT IS A GUIDE FOR ALL THOSE NEEDING TO BETTER UNDERSTAND IMPLEMENT AND LEAD DIGITAL TRANSFORMATION IN THE WORKPLACE IT SETS ASIDE TRADITIONAL THINKING AND OUTDATED STRATEGIES TO EXPLAIN WHAT STEPS NEED TO BE TAKEN FOR AN ORGANIZATION TO BECOME TRULY AGILE IT ADDRESSES HOW TO BUILD ORGANIZATIONAL VELOCITY AND ESTABLISH ITERATIVE WORKING REMOVE UNNECESSARY PROCESS EMBED INNOVATION MAP STRATEGY TO MOTIVATION AND DEVELOP TALENT TO SUCCEED BUILDING THE AGILE BUSINESS THROUGH DIGITAL TRANSFORMATION PROVIDES GUIDANCE ON HOW TO SET THE PACE AND FREQUENCY FOR CHANGE AND SHOWS HOW TO BREAK OLD HABITS AND REFORM THE BEHAVIOURS OF A WORKFORCE TO EMBED DIGITAL TRANSFORMATION ACHIEVE ORGANIZATIONAL AGILITY AND ENSURE HIGH PERFORMANCE FULL OF PRACTICAL ADVICE EXAMPLES AND REAL LIFE INSIGHTS FROM ORGANIZATIONAL DEVELOPMENT PROFESSIONALS AT THE LEADING EDGE OF DIGITAL TRANSFORMATION THIS BOOK IS AN ESSENTIAL GUIDE TO BUILDING AN AGILE BUSINESS THIS BOOK IS A CELEBRATION AND EXPLICATION OF THE BODY IN THE WORLD AND THE WAYS THAT OUR BODY SITUATES OUR CONSCIOUSNESS AS A LIVED FORMATION ONE WHICH IS ORIENTED BY THE EXPERIENCE OF MUSIC LISTENING THE BOOK EXAMINES THE RELATIONSHIP BETWEEN BODIES TECHNICS AND MUSIC USING THE THEORETICAL TOOLS OF SOMATECHNICS SOMATECHNICS CALLS FOR A RECOGNITION OF THE BODY IN THE WORLD AS AN ARTEFACT WRAPPED UP ENTANGLED AND PRODUCED BY THE MATERIALITIES OF THAT WORLD IT TRAVERSES DISCUSSIONS ON MATERIALITY LIVE MUSIC TOUCHSCREEN MEDIA THE PERSONAL COMPUTER AND NEW MODES OF LISTENING SUCH AS VIRTUAL REALITY TECHNOLOGIES FINALLY THE BOOK LOOKS AT MUSIC ITSELF AS A KIND OF TECHNOLOGY THAT GENERATES NEW MODES OF BODILY BEING THIS IS THE MOST IMPORTANT BOOK ON SILICON VALLEY I VE READ IN TWO DECADES IT WILL TAKE US ALL BACK TO OUR ROOTS IN THE COUNTERCULTURE AND WILL REMIND US OF THE TRUE NATURE OF THE INNOVATION PROCESS BEFORE WE TRIED TO TAME IT WITH SLOGANS AND BUZZWORDS PO BRONSON 1 NEW YORK TIMES BESTSELLING AUTHOR OF THE NUDIST ON THE LATE SHIFT AND NURTURESHOCK A CANDID COLORFUL AND COMPREHENSIVE ORAL HISTORY THAT REVEALS THE SECRETS OF SILICON VALLEY FROM THE ORIGINS OF APPLE AND ATARI TO THE PRESENT DAY CLASHES OF GOOGLE AND FACEBOOK AND ALL THE START UPS AND DISRUPTIONS THAT HAPPENED ALONG THE WAY RARELY HAS ONE ECONOMY ASSERTED ITSELF AS SWIFTLY AND AS AGGRESSIVELY AS THE ENTITY WE NOW KNOW AS SILICON VALLEY BUILT WITH A SEEMINGLY PERMANENT CULTURE OF REINVENTION SILICON VALLEY DOES NOT FIGHT CHANGE IT EMBRACES IT AND NOW POWERS THE AMERICAN ECONOMY AND GLOBAL INNOVATION SO HOW DID THIS OMNIPOTENT AND EVER MORPHING PLACE COME TO BE IT WAS NOT BY PLANNING IT WAS LIKE MANY AN EMPIRE BEFORE IT PART LUCK PART TIMING AND PART AMBITION AND PART PURE UNBRIDLED GENIUS DRAWING ON OVER TWO HUNDRED IN DEPTH INTERVIEWS VALLEY OF GENIUS TAKES READERS FROM THE DAWN OF THE PERSONAL COMPUTER AND THE INTERNET THROUGH THE HEYDAY OF THE WEB UP TO THE VERY MOMENT WHEN OUR CURRENT TECHNOLOGICAL REALITY WAS INVENTED IT INTERWEAVES ACCOUNTS OF INVENTION AND BETRAYAL OVERNIGHT SUCCESS AND UNDERGROUND EXPLOITS TO TELL THE STORY OF SILICON VALLEY LIKE IT HAS NEVER BEEN TOLD BEFORE READ IT TO DISCOVER THE STORIES THAT VALLEY INSIDERS TELL EACH OTHER THE TALL TALES THAT ARE ALL IMPROBABLY TRUE IN THIS BOOK THE AUTHOR EXPLORES HOW SEARCH MEDIA CAN BE INCORPORATED INTO FREEDOM OF EXPRESSION DOCTRINE AS WELL AS MEDIA AND COMMUNICATIONS LAW AND POLICY MORE GENERALLY AND THE BOOK DEVELOPS A THEORY OF THE LEGAL RELATIONS BETWEEN NATIONAL GOVERNMENTS AND SEARCH MEDIA PROVIDERS ON THE ONE HAND AND BETWEEN END USERS AND INFORMATION PROVIDERS ON THE OTHER AMONG THE MANY ISSUES COVERED ARE THE FOLLOWING ROLE OF GOVERNMENT UNDER THE RIGHT TO FREEDOM OF EXPRESSION LACK OF TRANSPARENCY ABOUT THE RANKING AND SELECTION OF SEARCH RESULTS SEARCH ENGINE AND ISP INTERMEDIARY LIABILITY FILTERING BY ACCESS PROVIDERS FREEDOM OF EXPRESSION AND THE GOVERNANCE OF PUBLIC LIBRARIES THE SEARCH ENGINE MARKET ITS BUSINESS MODEL AND THE SEPARATION RULE FOR ADVERTISING SEARCH ENGINE SELF REGULATION USER PROFILING AND PERSONALIZATION DECISIONS AND ACTIONS FOR WHICH SEARCH ENGINES SHOULD BE ABLE TO CLAIM PROTECTION THE ANALYSIS DRAWS ON SPECIFIC LEGAL DEVELOPMENTS UNDER ARTICLE 10 OF THE EUROPEAN CONVENTION ON HUMAN RIGHTS AND THE UNITED STATES FIRST AMENDMENT AND INVESTIGATES ISSUES OF DIVERSITY PLURALISM AND FREEDOM OF EXPRESSION AS THEY RELATE TO EDITORIAL CONTROL IN OTHER MEDIA THE AUTHOR CONCLUDES WITH RECOMMENDATIONS REGARDING SEARCH ENGINE GOVERNANCE AND THE PROPER ROLE OF GOVERNMENT INDICATING WHICH EXISTING ELEMENTS OF THE REGULATORY FRAMEWORK FOR SEARCH MEDIA CAN BE IMPROVED AND OFFERING DIRECTIONS FOR FUTURE LEGAL AND EMPIRICAL RESEARCH CONSIDERING THE EVER GROWING CULTURAL POLITICAL AND ECONOMIC IMPORTANCE OF THE INTERNET AND THE WORLD WIDE IN OUR SOCIETIES AND THE SOCIETAL INTERESTS INVOLVED IN THE AVAILABILITY OF EFFECTIVE SEARCH TOOLS THIS FIRST IN DEPTH LEGAL ANALYSIS OF SEARCH ENGINE FREEDOM WILL PROVE INDISPENSABLE TO THE MANY PRACTITIONERS AND POLICYMAKERS CONCERNED WITH FREEDOM OF EXPRESSION IN THE DIGITAL AGE OFFERS THE FIRST LOOK AT THE AESTHETICS OF CONTEMPORARY DESIGN FROM THE THEORETICAL PERSPECTIVES OF MEDIA THEORY AND SOFTWARE STUDIES MEDIA AND SOCIETY INTO THE 21ST CENTURY CAPTURES THE BREATHTAKING REVOLUTIONARY SWEEP OF MASS MEDIA FROM THE LATE 19TH CENTURY TO THE PRESENT DAY UPDATED AND EXPANDED NEW EDITION INCLUDING COVERAGE OF RECENT MEDIA DEVELOPMENTS AND THE CONTINUED IMPACT OF TECHNOLOGICAL CHANGE NEWLY REWORKED CHAPTERS ON MEDIA WAR INTERNATIONAL RELATIONS AND NEW MEDIA A NEW 20 SECTION EXPLORES THE ROLE OF BLOGGING SOCIAL NETWORKING USER GENERATED CONTENT AND SEARCH MEDIA IN MEDIA LANDSCAPE THE ADOPTION OF THE PERSONAL DATA PROTECTION ACT HAS TRANSFORMED THE LEGAL REGIME FOR DATA PROTECTION IN SINGAPORE THIS BOOK EXPLAINS THE HISTORY AND EVOLUTION OF DATA PROTECTION IN SINGAPORE HIGHLIGHTS ISSUES THAT WILL NEED TO BE WORKED OUT IN PRACTICE AS THE NEW LAW IS IMPLEMENTED AND DERIVES LESSONS THAT MAY BE TAKEN FROM OTHER COUNTRIES IN THE REGION AND BEYOND BRINGING TOGETHER LEADING SCHOLARS AND PRACTITIONERS IN THE FIELD THE BOOK WILL BE OF INTEREST TO THE ACADEMIC LEGAL AND BUSINESS COMMUNITIES KEY QUESTIONS CONSIDERED IN THE BOOK INCLUDE HOW TO RECONCILE NOTIONS OF PRIVACY IN AN INFORMATION AGE AND HOW NATIONAL LAWS CAN REGULATE AN INCREASINGLY INTERCONNECTED WORLD A PROPOSAL TO REPURPOSE NATIVE TECHNIQUES FOR USE IN SOCIAL AND CULTURAL SCHOLARLY RESEARCH IN DIGITAL METHODS RICHARD ROGERS PROPOSES A METHODOLOGICAL OUTLOOK FOR SOCIAL AND CULTURAL SCHOLARLY RESEARCH ON THE THAT SEEKS TO MOVE INTERNET RESEARCH BEYOND THE STUDY OF ONLINE CULTURE IT IS NOT A TOOLKIT FOR INTERNET RESEARCH OR OPERATING INSTRUCTIONS FOR A SOFTWARE PACKAGE IT DEALS WITH BROADER QUESTIONS HOW CAN WE STUDY SOCIAL MEDIA TO LEARN SOMETHING ABOUT SOCIETY RATHER THAN ABOUT SOCIAL MEDIA USE ROGERS PROPOSES REPURPOSING NATIVE TECHNIQUES FOR RESEARCH INTO CULTURAL CHANGE AND SOCIETAL CONDITIONS WE CAN LEARN TO REAPPLY SUCH METHODS OF THE MEDIUM AS CRAWLING AND CROWD SOURCING PAGERANK AND SIMILAR ALGORITHMS TAG CLOUDS AND OTHER VISUALIZATIONS WE CAN LEARN HOW THEY HANDLE HITS LIKES TAGS DATE STAMPS AND OTHER NATIVE OBJECTS BY THINKING ALONG WITH DEVICES AND THE OBJECTS THEY HANDLE DIGITAL RESEARCH METHODS CAN FOLLOW THE EVOLVING METHODS OF THE MEDIUM ROGERS USES THIS NEW METHODOLOGICAL OUTLOOK TO EXAMINE SUCH TOPICS AS THE FINDINGS OF INQUIRIES INTO 9 11 SEARCH RESULTS THE RECOGNITION OF CLIMATE CHANGE SKEPTICS BY CLIMATE CHANGE RELATED SITES AND THE CENSORSHIP OF THE IRANIAN WITH DIGITAL METHODS ROGERS INTRODUCES A NEW VISION AND METHOD FOR INTERNET RESEARCH AND AT THE SAME TIME APPLIES THEM TO THE 5 OBJECTS OF STUDY FROM TINY PARTICLES HYPERLINKS TO LARGE MASSES SOCIAL MEDIA WHAT FUELS LONG TERM BUSINESS SUCCESS NOT OPERATIONAL EXCELLENCE TECHNOLOGY BREAKTHROUGHS OR NEW BUSINESS MODELS BUT MANAGEMENT INNOVATION NEW WAYS OF MOBILIZING TALENT ALLOCATING RESOURCES AND FORMULATING STRATEGIES THROUGH HISTORY MANAGEMENT INNOVATION HAS ENABLED COMPANIES TO CROSS NEW PERFORMANCE THRESHOLDS AND BUILD ENDURING ADVANTAGES

IN THE FUTURE OF MANAGEMENT GARY HAMEL ARGUES THAT ORGANIZATIONS NEED MANAGEMENT INNOVATION NOW MORE THAN EVER WHY THE MANAGEMENT PARADIGM OF THE LAST CENTURY CENTERED ON CONTROL AND EFFICIENCY NO LONGER SUFFICES IN A WORLD WHERE ADAPTABILITY AND CREATIVITY DRIVE BUSINESS SUCCESS TO THRIVE IN THE FUTURE COMPANIES MUST REINVENT MANAGEMENT HAMEL EXPLAINS HOW TO TURN YOUR COMPANY INTO A SERIAL MANAGEMENT INNOVATOR REVEALING THE MAKE OR BREAK CHALLENGES THAT WILL DETERMINE COMPETITIVE SUCCESS IN AN AGE OF RELENTLESS HEAD SNAPPING CHANGE THE TOXIC EFFECTS OF TRADITIONAL MANAGEMENT BELIEFS THE UNCONVENTIONAL MANAGEMENT PRACTICES GENERATING BREAKTHROUGH RESULTS IN MODERN MANAGEMENT PIONEERS THE RADICAL PRINCIPLES THAT WILL NEED TO BECOME PART OF EVERY COMPANY S MANAGEMENT DNA THE STEPS YOUR COMPANY CAN TAKE NOW TO BUILD YOUR MANAGEMENT ADVANTAGE PRACTICAL AND PROFOUND THE FUTURE OF MANAGEMENT FEATURES EXAMPLES FROM GOOGLE W L GORE WHOLE FOODS IBM SAMSUNG BEST BUY AND OTHER BLUE RIBBON MANAGEMENT INNOVATORS MANAGEMENT PRACTICES AND PROCESSES FREQUENTLY DIFFER ACROSS NATIONAL AND REGIONAL BOUNDARIES WHAT MAY BE ACCEPTABLE MANAGERIAL BEHAVIOUR IN ONE CULTURE MAY BE COUNTERPRODUCTIVE OR EVEN UNACCEPTABLE IN ANOTHER AS MANAGERS INCREASINGLY FIND THEMSELVES WORKING ACROSS CULTURES THE NEED TO UNDERSTAND THESE DIFFERENCES HAS BECOME INCREASINGLY IMPORTANT THIS BOOK EXAMINES WHY THESE DIFFERENCES EXIST AND HOW GLOBAL MANAGERS CAN DEVELOP STRATEGIES AND TACTICS TO DEAL WITH THEM THE TEXT DRAWS ON RECENT RESEARCH IN ANTHROPOLOGY PSYCHOLOGY AND MANAGEMENT TO EXPLAIN THE CULTURAL AND PSYCHOLOGICAL UNDERPINNINGS THAT SHAPE MANAGERIAL ATTITUDES AND BEHAVIOURS WHILST INTRODUCING A LEARNING MODEL TO GUIDE IN THE INTELLECTUAL AND PRACTICAL DEVELOPMENT OF MANAGERS SEEKING ENHANCED GLOBAL EXPERTISE IT OFFERS USER FRIENDLY CONCEPTUAL MODELS TO GUIDE UNDERSTANDING AND EXPLORATION OF TOPICS AND SUMMARIZES AND INTEGRATES THE LESSONS LEARNED IN EACH CHAPTER IN APPLICATIONS ORIENTED MANAGER S NOTEBOOKS A COMPANION WEBSITE FEATURING COMPREHENSIVE CHAPTER BY CHAPTER PPT SLIDES IS AVAILABLE AT CAMBRIDGE ORG MANAGEMENT ACROSS CULTURES

AMAZON TESLA SALESFORCE PEPSICO A G
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TO MAINTAIN ORGANIZATIONAL MOMENTUM FOR PROJECTS AND AGENDAS TO ENSURE THAT GOALS WILL ACTUALLY BE ACHIEVED OVER THE LONG HAUL THE DEBATE ABOUT ACCESS TO SCIENTIFIC RESEARCH RAISES QUESTIONS ABOUT THE CURRENT EFFECTIVENESS OF SCHOLARLY COMMUNICATION PROCESSES THIS BOOK EXPLORES FROM AN INDEPENDENT POINT OF VIEW THE CURRENT STATE OF THE STM PUBLISHING MARKET NEW PUBLISHING TECHNOLOGIES AND BUSINESS MODELS AS WELL AS THE INFORMATION HABIT OF RESEARCHERS THE POLITICS OF RESEARCH FUNDERS AND THE DEMAND FOR SCIENTIFIC RESEARCH AS A PUBLIC GOOD THE BOOK ALSO INVESTIGATES THE DEMOCRATISATION OF SCIENCE INCLUDING HOW THE INFORMATION NEEDS OF KNOWLEDGE WORKERS OUTSIDE ACADEMIA CAN BE EMBRACED IN FUTURE

THE SEARCH 2006-10-03

WHAT DOES THE WORLD WANT ACCORDING TO JOHN BATTELLE A COMPANY THAT ANSWERS THAT QUESTION IN ALL ITS SHADES OF MEANING CAN UNLOCK THE MOST INTRACTABLE RIDDLES OF BUSINESS AND ARGUABLY OF HUMAN CULTURE ITSELF AND FOR THE PAST FEW YEARS THAT S EXACTLY WHAT GOOGLE HAS BEEN DOING BUT THE SEARCH OFFERS MUCH MORE THAN THE INSIDE STORY OF GOOGLE S TRIUMPH IT S A BIG PICTURE BOOK ABOUT THE PAST PRESENT AND FUTURE OF SEARCH TECHNOLOGY AND THE ENORMOUS IMPACT IT S STARTING TO HAVE ON MARKETING MEDIA POP CULTURE DATING JOB HUNTING INTERNATIONAL LAW CIVIL LIBERTIES AND JUST ABOUT EVERY OTHER SPHERE OF HUMAN INTEREST

THE SEARCH 2005

AN INSIDE LOOK AT GOOGLE HISTORY AND A BOOK ABOUT THE PAST PRESENT AND FUTURE OF SEARCH TECHNOLOGY AND ITS IMPACT ON ALMOST EVERY SPHERE OF HUMAN INTEREST

WEB SQUARED: WEB 2.0 FIVE YEARS ON 2009-09-23

EVER SINCE WE FIRST INTRODUCED THE TERM 2 0 PEOPLE HAVE BEEN ASKING WHAT S NEXT ASSUMING THAT 2 0 WAS MEANT TO BE A KIND OF SOFTWARE VERSION NUMBER RATHER THAN A STATEMENT ABOUT THE SECOND COMING OF THE AFTER THE DOTCOM BUST WE RE CONSTANTLY ASKED ABOUT 3 0 IS IT THE SEMANTIC WEB THE SENTIENT WEB IS IT THE SOCIAL WEB THE MOBILE WEB IS IT SOME FORM OF VIRTUAL REALITY IT IS ALL OF THOSE AND MORE THE IS NO LONGER A COLLECTION OF STATIC PAGES OF HTML THAT DESCRIBE SOMETHING IN THE WORLD INCREASINGLY THE IS THE WORLD EVERYTHING AND EVERYONE IN THE WORLD CASTS AN INFORMATION SHADOW AN AURA OF DATA WHICH WHEN CAPTURED AND PROCESSED INTELLIGENTLY OFFERS EXTRAORDINARY OPPORTUNITY AND MINDBENDING IMPLICATIONS SQUARED IS OUR WAY OF EXPLORING THIS PHENOMENON AND GIVING IT A NAME

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THE SEARCH 2005-09-08

WHAT DOES THE WORLD WANT ACCORDING TO JOHN BATTELLE A COMPANY THAT ANSWERS THAT QUESTION IN ALL ITS SHADES OF MEANING CAN UNLOCK THE MOST INTRACTABLE RIDDLES OF BUSINESS AND ARGUABLY OF HUMAN CULTURE ITSELF AND FOR THE PAST FEW YEARS THAT S EXACTLY WHAT GOOGLE HAS BEEN DOING BUT THE SEARCH OFFERS MUCH MORE THAN THE INSIDE STORY OF GOOGLE S TRIUMPH IT S A BIG PICTURE BOOK ABOUT THE PAST PRESENT AND FUTURE OF SEARCH TECHNOLOGY AND THE ENORMOUS IMPACT IT S STARTING TO HAVE ON MARKETING MEDIA POP CULTURE DATING JOB HUNTING INTERNATIONAL LAW CIVIL LIBERTIES AND JUST ABOUT EVERY OTHER SPHERE OF HUMAN INTEREST

MUSEUM TRANSFORMATIONS 2020-04-06

MUSEUM TRANSFORMATIONS DECOLONIZATION AND DEMOCRATIZATION EDITED BY ANNIE E COOMBES AND RUTH B PHILLIPS MUSEUM TRANSFORMATIONS DECOLONIZATION AND DEMOCRATIZATION ADDRESSES CONTEMPORARY APPROACHES TO DECOLONIZATION GREATER DEMOCRATIZATION AND REVISIONIST NARRATIVES IN MUSEUM EXHIBITION AND PROGRAM DEVELOPMENT AROUND THE WORLD THE TEXT EXPLORES HOW MUSEUMS OF ART HISTORY AND ETHNOGRAPHY RESPONDED TO DECONSTRUCTIVE CRITIQUES FROM ACTIVISTS AND POSTSTRUCTURALIST AND POSTCOLONIAL THEORISTS AND PROVIDED MODELS FOR CHANGE TO OTHER TYPES OF MUSEUMS AND HERITAGE SITES THE VOLUME S FIRST SET OF ESSAYS DISCUSS THE ROLE OF THE MUSEUM IN THE NARRATION OF DIFFICULT HISTORIES AND HOW ALTERING THE SOCIAL ATTITUDES AND POLITICAL STRUCTURES THAT ENABLE OPPRESSION REQUIRES THE RECOGNITION OF PAST HISTORIES OF POLITICAL AND RACIAL OPPRESSION AND COLONIZATION IN MUSEUMS SUBSEQUENT ESSAYS CONSIDER THE MUSEUM S NEW ROLES IN SOCIAL ACTION AND DISCUSS EXPERIMENTAL PROJECTS THAT WORK TO CHANGE POWER DYNAMICS WITHIN INSTITUTIONS AND LEVERAGE DIGITAL TECHNOLOGY AND NEW MEDIA

THE MYTHS OF INNOVATION 2010-08-13

IN THIS NEW PAPERBACK EDITION OF THE CLASSIC BESTSELLER YOU LL BE TAKEN ON A HILARIOUS FAST PACED RIDE THROUGH THE HISTORY OF IDEAS AUTHOR SCOTT BERKUN WILL SHOW YOU HOW TO TRANSCEND THE FALSE STORIES THAT MANY BUSINESS EXPERTS SCIENTISTS AND MUCH OF POP CULTURE FOOLISHLY USE TO GUIDE THEIR THINKING ABOUT HOW IDEAS CHANGE THE WORLD WITH FOUR NEW CHAPTERS ON PUTTING THE IDEAS IN THE BOOK TO WORK UPDATED REFERENCES AND OVER 50 CORRECTIONS AND IMPROVEMENTS NOW IS THE TIME TO GET PAST THE MYTHS AND CHANGE THE WORLD YOU LL HAVE FUN WHILE YOU LEARN WHERE IDEAS COME FROM THE TRUE HISTORY OF HISTORY WHY MOST PEOPLE DON T LIKE IDEAS HOW GREAT MANAGERS MAKE IDEAS THRIVE THE IMPORTANCE OF PROBLEM FINDING THE SIMPLE PLAN NEW FOR PAPERBACK SINCE ITS INITIAL PUBLICATION THIS CLASSIC BESTSELLER HAS BEEN DISCUSSED ON NPR MSNBC CNBC AND AT YALE UNIVERSITY MIT CARNEGIE MELLON UNIVERSITY MICROSOFT APPLE INTEL GOOGLE AMAZON COM AND OTHER MAJOR MEDIA CORPORATIONS AND UNIVERSITIES AROUND THE WORLD IT HAS CHANGED THE WAY THOUSANDS OF LEADERS AND CREATORS UNDERSTAND THE WORLD NOW IN AN UPDATED AND EXPANDED PAPERBACK EDITION IT S A FANTASTIC TIME TO EXPLORE OR REDISCOVER THIS POWERFUL VIEW OF THE WORLD OF IDEAS SETS US FREE TO TRY AND CHANGE THE WORLD GUY KAWASAKI AUTHOR OF ART OF THE START SMALL SIMPLE POWERFUL AN INNOVATIVE BOOK ABOUT INNOVATION DON NORMAN AUTHOR OF DESIGN OF EVERYDAY THINGS INSIGHTFUL INSPIRING EVOCATIVE AND JUST PLAIN FUN TO READ IT S TOTALLY GREAT JOHN SEELY BROWN FORMER DIRECTOR XEROX PALO ALTO RESEARCH CENTER PARC METHODICALLY AND ENTERTAININGLY DISMANTLING THE CLICHES THAT SURROUND THE PROCESS OF INNOVATION SCOTT ROSENBERG AUTHOR OF DREAMING IN CODE COFOUNDER OF SALON COM WILL INSPIRE YOU TO COME UP WITH BREAKTHROUGH IDEAS OF YOUR OWN ALAN COOPER FATHER OF VISUAL BASIC AND AUTHOR OF THE INMATES ARE RUNNING THE ASYLUM BRIMMING WITH INSIGHTS AND

HISTORICAL EXAMPLES BERKUN'S BOOK NOT ONLY DEBUNKS WIDELY HELD MYTHS ABOUT INNOVATION IT ALSO POINTS THE WAYS TOWARD MAKING YOUR NEW IDEAS STICK TOM KELLEY GM IDEO AUTHOR OF THE TEN FACES OF INNOVATION

PROGRAMMING CREATIVITY 2022-07-31

WHAT DOES CREATIVITY MEAN IN THE CONTEXT OF IT AND WHAT HAPPENS WHEN IT ACTS IN ITS NAME JAN SEBASTIAN ZIPP EXAMINES THE CONCEPT OF CREATIVITY IN LARGE IT COMPANIES IN TIMES OF DIGITAL CHANGE INCLUDING NEW WAYS OF WORKING OR POTENTIAL ARTIFICIAL CREATIVITY WITH NO HUMAN INTERACTION DRAWING ON CONSTITUTIVE ELEMENTS LIKE SILICON VALLEY OR ITS CONNECTION TO COUNTERCULTURE HIS ANALYSIS OF THE REPRESENTATION AND ORGANISATION OF CREATIVITY AS A SOCIAL PRACTICE PROVIDES INSIGHTS INTO THE INHERENT LOGIC OF THE CREATIVITY NARRATIVE OF IT THIS STUDY CONTRIBUTES VITAL FOUNDATIONS FOR A CRITICAL ENGAGEMENT WITH TODAY'S PREVAILING UNDERSTANDING OF THE CONCEPT OF CREATIVITY

GOOGLE AND THE CULTURE OF SEARCH 2013

GOOGLE AND THE CULTURE OF SEARCH EXAMINES THE ROLE OF SEARCH TECHNOLOGIES IN SHAPING THE CONTEMPORARY DIGITAL AND INFORMATIONAL LANDSCAPE KEN HILLIS AND MICHAEL PETIT SHED LIGHT ON A CULTURE OF SEARCH IN WHICH OUR INCREASING RELIANCE ON SEARCH ENGINES LIKE GOOGLE YAHOO AND BING INFLUENCES THE WAY WE NAVIGATE CONTENT AND HOW WE THINK ABOUT OURSELVES AND THE WORLD AROUND US ONLINE AND OFF EVEN AS IT BECOMES THE NUMBER ONE INTERNET ACTIVITY THE VERY UBIQUITY OF SEARCH TECHNOLOGY NATURALIZES IT AS UTILITARIAN AND TRANSPARENT AN ASSUMPTION THAT HILLIS AND PETIT EXPLORE IN THIS INNOVATIVE STUDY COMMERCIAL SEARCH ENGINES SUPPLY AN INFRASTRUCTURE THAT IMPACTS THE WAY WE LOCATE PRIORITIZE CLASSIFY AND ARCHIVE INFORMATION ON THE AND AS THESE SEARCH FUNCTIONALITIES CONTINUE TO MAKE THEIR WAY INTO OUR LIVES THROUGH MOBILE GPS BASED PLATFORMS AND PERSONALIZED RESULTS DISTINCTIONS BETWEEN THE VIRTUAL AND THE REAL COLLAPSE GOOGLE A MULTIBILLION DOLLAR GLOBAL CORPORATION HOLDS THE BALANCE OF POWER AMONG SEARCH PROVIDERS AND THE BIASES AND INDIVIDUATING TENDENCIES OF ITS SEARCH ALGORITHM UNDENIABLY SHAPE OUR COLLECTIVE EXPERIENCE OF THE INTERNET AND OUR ASSUMPTIONS ABOUT THE LOCATION AND VALUE OF INFORMATION GOOGLE AND THE CULTURE OF SEARCH EXPLORES WHAT IS AT STAKE FOR AN INCREASINGLY NETWORKED CULTURE IN WHICH SEARCH TECHNOLOGY IS A SITE OF KNOWLEDGE AND POWER THIS COMPREHENSIVE STUDY OF SEARCH TECHNOLOGY'S BROADER IMPLICATIONS FOR KNOWLEDGE PRODUCTION AND SOCIAL RELATIONS IS AN INDISPENSABLE RESOURCE FOR STUDENTS AND SCHOLARS OF INTERNET AND NEW MEDIA STUDIES THE DIGITAL HUMANITIES AND INFORMATION TECHNOLOGY PROVIDED BY PUBLISHER

PASSIONATE WORK 2022-04-04

IN PASSIONATE WORK RENYI HONG THEORIZES THE NOTION OF BEING PASSIONATE ABOUT YOUR WORK AS AN AFFECTIVE PROJECT THAT ENCOURAGES PEOPLE TO ENDURE ECONOMICALLY TRYING SITUATIONS LIKE UNEMPLOYMENT JOB CHANGE REPETITIVE AND MENIAL LABOR AND FREELANCING NOT SIMPLY A SUBJECT OF ASPIRATION PASSION HAS BEEN DEPLOYED AS A MEANS TO BUILD RESILIENCE AND MEND DISAPPOINTMENTS WITH OUR EXPERIENCES OF WORK TRACKING THE RISE OF PASSION IN NINETEENTH CENTURY MANAGEMENT TO TRENDS LIKE GAMIFICATION COWORKING AND UNEMPLOYMENT INSURANCE HONG DEMONSTRATES HOW PASSION CAN EMERGE IN INSTANCES THAT WOULD NOT TYPICALLY BE UNDERSTOOD AS PASSIONATE GAMIFICATION NUMBS CRIPPLING BOREDOM BY KEEPING CALL CENTER WORKERS IN AN UNTHINKING SUSPENSIVE STATE PURSUING EVEN THE MOST BANAL TASKS IN HOPE OF CAREER ADVANCEMENT COWORKING SPACES MARKETED TOWARD FREELANCERS COMBAT LONELINESS AND DISCONNECTION AT THE PRECISE MOMENT WHEN MIDDLE CLASS SURETIES ARE PROFOUNDLY THREATENED ULTIMATELY HONG ARGUES THE IDEAL OF PASSIONATE WORK SUSTAINS A CONDITION OF CRUEL OPTIMISM IN WHICH PASSION IS OFFERED AS THE SOLUTION FOR THE INJUSTICES OF CONTEMPORARY CAPITALISM

BASTARD CULTURE! 2011

THE COMPUTER AND PARTICULARLY THE INTERNET HAVE BEEN REPRESENTED AS ENABLING TECHNOLOGIES TURNING CONSUMERS INTO USERS AND USERS INTO PRODUCERS THE UNFOLDING ONLINE CULTURAL PRODUCTION BY USERS HAS BEEN FRAMED ENTHUSIASTICALLY AS PARTICIPATORY CULTURE BUT WHILE MANY STUDIES OF USER ACTIVITIES AND THE USE OF THE INTERNET TEND TO ROMANTICIZE EMERGING MEDIA PRACTICES THIS BOOK STEPS BEYOND THE USUAL FRAMEWORK AND ANALYZES USER PARTICIPATION IN THE CONTEXT OF ACCOMPANYING POPULAR AND SCHOLARLY DISCOURSE AS WELL AS THE MATERIAL ASPECTS OF DESIGN AND THEIR RELATION TO THE PRACTICES OF DESIGN AND APPROPRIATION

2008-11

GOOGLE

THE MEANING OF CULTURE 1974

THE EBOOK EDITION OF THIS TITLE IS OPEN ACCESS THANKS TO KNOWLEDGE UNLATCHED FUNDING AND FREELY AVAILABLE TO READ ONLINE THIS BOOK INVESTIGATES THE PROFOUND EFFECTS 21ST CENTURY DIGITAL TECHNOLOGY IS HAVING ON OUR INDIVIDUAL AND COLLECTIVE LIVES AND SEEKS TO CONFRONT THE REALITIES OF A NEW DIGITAL AGE

THE STATE OF ONLINE CONSUMER PRIVACY 2012

THIS BOOK EXPLORES THE EMERGING CONCEPT OF CULTURAL DNA CONSIDERING ITS APPLICATION ACROSS DIFFERENT FIELDS AND EXAMINING COMMONALITIES IN APPROACH IT APPROACHES THE SUBJECT FROM FOUR DIFFERENT PERSPECTIVES IN WHICH THE TOPICS INCLUDE THEORIES ANALYSIS AND SYNTHESIS OF CULTURAL DNA ARTEFACTS AFTER AN OPENING SECTION WHICH REVIEWS THEORETICAL WORK ON CULTURAL DNA RESEARCH THE SECOND SECTION DISCUSSES ANALYSIS SYNTHESIS OF CULTURAL DNA AT THE

URBAN SCALE SECTION THREE COVERS ANALYSIS SYNTHESIS OF CULTURAL DNA ARTEFACTS AND THE FINAL SECTION OFFERS APPROACHES TO GRAMMAR BASED CULTURAL DNA RESEARCH THE BOOK PLACES EMPHASIS ON TWO SPECIFIC AXES ONE IS THE SCALE OF THE OBJECT UNDER DISCUSSION WHICH RANGES FROM THE SMALL HANDHELD ARTEFACTS TO THE VERY LARGE CITIES AND THE OTHER IS THE METHODOLOGY USED FROM ANALYSIS TO SYNTHESIS THIS DIVERSE APPROACH WITH DETAILED INFORMATION ABOUT GRAMMAR BASED METHODOLOGIES TOWARD CULTURAL DNA MAKES THE BOOK UNIQUE THIS BOOK WILL SERVE AS A SOURCE OF INSPIRATION FOR DESIGNERS AND RESEARCHERS TRYING TO FIND THE ESSENCE ARCHETYPE AND THE BUILDING BLOCKS OF OUR ENVIRONMENT FOR THE INCORPORATION OF SOCIAL AND CULTURAL FACTORS INTO THEIR DESIGNS

BUSINESS WEEK 2005

THIS DEFINITIVE WORK ON THE PERILS AND PROMISE OF THE SOCIAL MEDIA REVOLUTION COLLECTS WRITINGS BY TODAY S BEST THINKERS AND CULTURAL COMMENTATORS WITH AN ALL NEW INTRODUCTION BY BAUERLEIN TWITTER FACEBOOK E PUBLISHING BLOGS DISTANCE LEARNING AND OTHER SOCIAL MEDIA RAISE SOME OF THE MOST DIVISIVE CULTURAL QUESTIONS OF OUR TIME SOME SEE THE TECHNOLOGICAL BREAKTHROUGHS WE LIVE WITH AS HOPEFUL AND DEMOCRATIC NEW STEPS IN EDUCATION INFORMATION GATHERING AND HUMAN PROGRESS BUT OTHERS ARE DEEPLY CONCERNED BY THE ERODING OF CIVILITY ONLINE DECLINING READING HABITS WITHERING ATTENTION SPANS AND THE TREACHEROUS EFFECTS OF 24 7 PEER PRESSURE ON OUR YOUNG WITH THE DUMBEST GENERATION MARK BAUERLEIN EMERGED AS THE FOREMOST VOICE AGAINST THE DEVELOPMENT OF AN OVERWHELMING DIGITAL SOCIAL CULTURE BUT THE DIGITAL DIVIDE DOESN T TAKE SIDES FRAMING THE DISCUSSION SO THAT LEADING VOICES FROM ACROSS THE SPECTRUM SUPPORTERS AND DETRACTORS ALIKE HAVE THE OPPORTUNITY TO WEIGH IN ON THE PROFOUND ISSUES RAISED BY THE NEW MEDIA FROM QUESTIONS OF READING SKILLS AND ATTENTION SPAN TO CYBER BULLYING AND THE DIGITAL PLAYGROUND BAUERLEIN S NEW BOOK TAKES THE DEBATE TO A HIGHER GROUND THE BOOK INCLUDES ESSAYS BY STEVEN JOHNSON NICHOLAS CARR DON TAPSCOTT DOUGLAS RUSHKOFF MAGGIE JACKSON CLAY SHIRKY TODD GITLIN AND MANY MORE THOUGH THESE PIECES HAVE BEEN PREVIOUSLY PUBLISHED THE ORGANIZATION OF THE DIGITAL DIVIDE GIVES THEM FRESHNESS AND NEW RELEVANCY MAKING THEM PART OF A SINGLE DOCUMENT READERS CAN USE TO TRULY GET A HANDLE ON ONLINE PRIVACY THE PERILS OF A PLUGGED IN CHILDHOOD AND OTHER TECHNOLOGY RELATED HOT TOPICS RATHER THAN DIVIDING THE BOOK INTO PRO AND CON SECTIONS THE ESSAYS ARE ARRANGED BY SUBJECT THE BRAIN THE SENSES LEARNING IN AND OUT OF THE CLASSROOM SOCIAL AND PERSONAL LIFE THE MILLENNIALS THE FATE OF CULTURE AND THE HUMAN AND POLITICAL IMPACT BAUERLEIN INCORPORATES A SHORT HEADNOTE AND A CAPSULE BIO ABOUT EACH CONTRIBUTOR AS WELL AS RELEVANT CONTEXTUAL INFORMATION ABOUT THE SOURCE OF THE SELECTION BAUERLEIN ALSO PROVIDES A NEW INTRODUCTION THAT TRACES THE DEVELOPMENT OF THE DEBATE FROM THE INITIAL DIGITAL AGE ZEAL TO A WAVE OF SKEPTICISM AND TO A THIRD STAGE OF REFLECTION THAT WAVERS BETWEEN CRITICISM AND ENDORSEMENT ENTHUSIASMS FOR THE DIGITAL AGE HAS COOLED WITH THE PASSAGE OF TIME AND THE PILING UP OF REAL LIFE EXAMPLES THAT PROVE THE RISKS OF AN ONLINE FOCUSED CULTURE HOWEVER THERE IS STILL MUCH DEBATE COMPRISING THOUSANDS OF COMMENTARIES AND HUNDREDS OF BOOKS ABOUT HOW THESE TECHNOLOGIES ARE REWRITING OUR FUTURES NOW WITH THIS TIMELY AND DEFINITIVE VOLUME READERS CAN FINALLY CUT THROUGH THE CLAMOR READ THE THE VERY BEST WRITINGS FROM EACH SIDE OF THE DIGITAL DIVIDE AND MAKE MORE INFORMED DECISIONS ABOUT THE PRESENCE AND PLACE OF TECHNOLOGY IN THEIR LIVES

THE SOCIAL, CULTURAL AND ENVIRONMENTAL COSTS OF HYPER-CONNECTIVITY 2021-08-17

LORI EMERSON EXAMINES HOW INTERFACES FROM TODAY S MULTITOUCH DEVICES TO YESTERDAY S DESKTOPS FROM TYPEWRITERS TO EMILY DICKINSON S SELF BOUND FASCICLE VOLUMES MEDIATE BETWEEN WRITER AND TEXT AS WELL AS BETWEEN WRITER AND READER FOLLOWING THE THREADS OF EXPERIMENTAL WRITING FROM THE PRESENT INTO THE PAST SHE SHOWS HOW WRITERS HAVE LONG TESTED AND TRANSGRESSED TECHNOLOGICAL BOUNDARIES READING THE MEANS OF PRODUCTION AS WELL AS THE CREATIVE WORKS THEY PRODUCE EMERSON DEMONSTRATES THAT TECHNOLOGIES ARE MORE THAN MERE TOOLS AND THAT THE INTERFACE IS NOT A NEUTRAL BORDER BETWEEN WRITER AND MACHINE BUT IS IN FACT A COLLABORATIVE CREATIVE SPACE READING WRITING INTERFACES BEGINS WITH DIGITAL LITERATURE S DEFIANCE OF THE ALLEGED INVISIBILITY OF UBIQUITOUS COMPUTING AND MULTITOUCH IN THE EARLY TWENTY FIRST CENTURY AND THEN LOOKS BACK AT THE IDEOLOGY OF THE USER FRIENDLY GRAPHICAL USER INTERFACE THAT EMERGED ALONG WITH THE APPLE MACINTOSH COMPUTER OF THE 1980S SHE CONSIDERS POETIC EXPERIMENTS WITH AND AGAINST THE STRICTURES OF THE TYPEWRITER IN THE 1960S AND 1970S AND TAKES A FRESH LOOK AT EMILY DICKINSON S SELF PRINTING PROJECTS AS A CHALLENGE TO THE COHERENCE OF THE BOOK THROUGH ARCHIVAL RESEARCH EMERSON OFFERS EXAMPLES OF HOW LITERARY ENGAGEMENTS WITH SCREEN BASED AND PRINT BASED TECHNOLOGIES HAVE TRANSFORMED READING AND WRITING SHE REVEALS THE WAYS IN WHICH WRITERS FROM EMILY DICKINSON TO JASON NELSON AND JUDD MORRISSEY WORK WITH AND AGAINST MEDIA INTERFACES TO UNDERMINE THE ASSUMED TRANSPARENCY OF CONVENTIONAL LITERARY PRACTICE

COMPUTATIONAL STUDIES ON CULTURAL VARIATION AND HEREDITY 2018-04-17

BUILDING THE AGILE BUSINESS THROUGH DIGITAL TRANSFORMATION IS AN IN DEPTH LOOK AT TRANSFORMING BUSINESSES SO THEY ARE FIT FOR PURPOSE IN A DIGITALLY ENABLED WORLD IT IS A GUIDE FOR ALL THOSE NEEDING TO BETTER UNDERSTAND IMPLEMENT AND LEAD DIGITAL TRANSFORMATION IN THE WORKPLACE IT SETS ASIDE TRADITIONAL THINKING AND OUTDATED STRATEGIES TO EXPLAIN WHAT STEPS NEED TO BE TAKEN FOR AN ORGANIZATION TO BECOME TRULY AGILE IT ADDRESSES HOW TO BUILD ORGANIZATIONAL VELOCITY AND ESTABLISH ITERATIVE WORKING REMOVE UNNECESSARY PROCESS EMBED INNOVATION MAP STRATEGY TO MOTIVATION AND DEVELOP TALENT TO SUCCEED BUILDING THE AGILE BUSINESS THROUGH DIGITAL TRANSFORMATION PROVIDES GUIDANCE ON HOW TO SET THE PACE AND FREQUENCY FOR CHANGE AND SHOWS HOW TO BREAK OLD HABITS AND REFORM THE BEHAVIOURS OF A WORKFORCE TO EMBED DIGITAL TRANSFORMATION ACHIEVE ORGANIZATIONAL AGILITY AND ENSURE HIGH PERFORMANCE FULL OF PRACTICAL ADVICE EXAMPLES AND REAL LIFE INSIGHTS FROM ORGANIZATIONAL DEVELOPMENT PROFESSIONALS AT THE LEADING EDGE OF DIGITAL TRANSFORMATION THIS BOOK IS AN ESSENTIAL GUIDE TO BUILDING AN AGILE BUSINESS

THE DIGITAL DIVIDE 2017-09-08

THIS BOOK IS A CELEBRATION AND EXPLICATION OF THE BODY IN THE WORLD AND THE WAYS THAT OUR BODY SITUATES OUR

CONSCIOUSNESS AS A LIVED FORMATION ONE WHICH IS ORIENTED BY THE EXPERIENCE OF MUSIC LISTENING THE BOOK EXAMINES THE RELATIONSHIP BETWEEN BODIES TECHNICS AND MUSIC USING THE THEORETICAL TOOLS OF SOMATECHNICS SOMATECHNICS CALLS FOR A RECOGNITION OF THE BODY IN THE WORLD AS AN ARTEFACT WRAPPED UP ENTANGLED AND PRODUCED BY THE MATERIALITIES OF THAT WORLD IT TRAVERSES DISCUSSIONS ON MATERIALITY LIVE MUSIC TOUCHSCREEN MEDIA THE PERSONAL COMPUTER AND NEW MODES OF LISTENING SUCH AS VIRTUAL REALITY TECHNOLOGIES FINALLY THE BOOK LOOKS AT MUSIC ITSELF AS A KIND OF TECHNOLOGY THAT GENERATES NEW MODES OF BODILY BEING

READING WRITING INTERFACES 2014-06-01

THIS IS THE MOST IMPORTANT BOOK ON SILICON VALLEY I VE READ IN TWO DECADES IT WILL TAKE US ALL BACK TO OUR ROOTS IN THE COUNTERCULTURE AND WILL REMIND US OF THE TRUE NATURE OF THE INNOVATION PROCESS BEFORE WE TRIED TO TAME IT WITH SLOGANS AND BUZZWORDS PO BRONSON 1 NEW YORK TIMES BESTSELLING AUTHOR OF THE NUDIST ON THE LATE SHIFT AND NURTURESHOCK A CANDID COLORFUL AND COMPREHENSIVE ORAL HISTORY THAT REVEALS THE SECRETS OF SILICON VALLEY FROM THE ORIGINS OF APPLE AND ATARI TO THE PRESENT DAY CLASHES OF GOOGLE AND FACEBOOK AND ALL THE START UPS AND DISRUPTIONS THAT HAPPENED ALONG THE WAY RARELY HAS ONE ECONOMY ASSERTED ITSELF AS SWIFTLY AND AS AGGRESSIVELY AS THE ENTITY WE NOW KNOW AS SILICON VALLEY BUILT WITH A SEEMINGLY PERMANENT CULTURE OF REINVENTION SILICON VALLEY DOES NOT FIGHT CHANGE IT EMBRACES IT AND NOW POWERS THE AMERICAN ECONOMY AND GLOBAL INNOVATION SO HOW DID THIS OMNIPOTENT AND EVER MORPHING PLACE COME TO BE IT WAS NOT BY PLANNING IT WAS LIKE MANY AN EMPIRE BEFORE IT PART LUCK PART TIMING AND PART AMBITION AND PART PURE UNBRIDLED GENIUS DRAWING ON OVER TWO HUNDRED IN DEPTH INTERVIEWS VALLEY OF GENIUS TAKES READERS FROM THE DAWN OF THE PERSONAL COMPUTER AND THE INTERNET THROUGH THE HEYDAY OF THE WEB UP TO THE VERY MOMENT WHEN OUR CURRENT TECHNOLOGICAL REALITY WAS INVENTED IT INTERWEAVES ACCOUNTS OF INVENTION AND BETRAYAL OVERNIGHT SUCCESS AND UNDERGROUND EXPLOITS TO TELL THE STORY OF SILICON VALLEY LIKE IT HAS NEVER BEEN TOLD BEFORE READ IT TO DISCOVER THE STORIES THAT VALLEY INSIDERS TELL EACH OTHER THE TALL TALES THAT ARE ALL IMPROBABLY TRUE

BUSINESS INDIA 2005

IN THIS BOOK THE AUTHOR EXPLORES HOW SEARCH MEDIA CAN BE INCORPORATED INTO FREEDOM OF EXPRESSION DOCTRINE AS WELL AS MEDIA AND COMMUNICATIONS LAW AND POLICY MORE GENERALLY AND THE BOOK DEVELOPS A THEORY OF THE LEGAL RELATIONS BETWEEN NATIONAL GOVERNMENTS AND SEARCH MEDIA PROVIDERS ON THE ONE HAND AND BETWEEN END USERS AND INFORMATION PROVIDERS ON THE OTHER AMONG THE MANY ISSUES COVERED ARE THE FOLLOWING ROLE OF GOVERNMENT UNDER THE RIGHT TO FREEDOM OF EXPRESSION LACK OF TRANSPARENCY ABOUT THE RANKING AND SELECTION OF SEARCH RESULTS SEARCH ENGINE AND ISP INTERMEDIARY LIABILITY FILTERING BY ACCESS PROVIDERS FREEDOM OF EXPRESSION AND THE GOVERNANCE OF PUBLIC LIBRARIES THE SEARCH ENGINE MARKET ITS BUSINESS MODEL AND THE SEPARATION RULE FOR ADVERTISING SEARCH ENGINE SELF REGULATION USER PROFILING AND PERSONALIZATION DECISIONS AND ACTIONS FOR WHICH SEARCH ENGINES SHOULD BE ABLE TO CLAIM PROTECTION THE ANALYSIS DRAWS ON SPECIFIC LEGAL DEVELOPMENTS UNDER ARTICLE 10 OF THE EUROPEAN CONVENTION ON HUMAN RIGHTS AND THE UNITED STATES FIRST AMENDMENT AND INVESTIGATES ISSUES OF DIVERSITY PLURALISM AND FREEDOM OF EXPRESSION AS THEY RELATE TO EDITORIAL CONTROL IN OTHER MEDIA THE AUTHOR CONCLUDES WITH RECOMMENDATIONS REGARDING SEARCH ENGINE GOVERNANCE AND THE PROPER ROLE OF GOVERNMENT INDICATING WHICH EXISTING ELEMENTS OF THE REGULATORY FRAMEWORK FOR SEARCH MEDIA CAN BE IMPROVED AND OFFERING DIRECTIONS FOR FUTURE LEGAL AND EMPIRICAL RESEARCH CONSIDERING THE EVER GROWING CULTURAL POLITICAL AND ECONOMIC IMPORTANCE OF THE INTERNET AND THE WORLD WIDE IN OUR SOCIETIES AND THE SOCIETAL INTERESTS INVOLVED IN THE AVAILABILITY OF EFFECTIVE SEARCH TOOLS THIS FIRST IN DEPTH LEGAL ANALYSIS OF SEARCH ENGINE FREEDOM WILL PROVE INDISPENSABLE TO THE MANY PRACTITIONERS AND POLICYMAKERS CONCERNED WITH FREEDOM OF EXPRESSION IN THE DIGITAL AGE

ETHIX 2005

OFFERS THE FIRST LOOK AT THE AESTHETICS OF CONTEMPORARY DESIGN FROM THE THEORETICAL PERSPECTIVES OF MEDIA THEORY AND SOFTWARE STUDIES

BUILDING THE AGILE BUSINESS THROUGH DIGITAL TRANSFORMATION 2017-04-03

MEDIA AND SOCIETY INTO THE 21ST CENTURY CAPTURES THE BREATHTAKING REVOLUTIONARY SWEEP OF MASS MEDIA FROM THE LATE 19TH CENTURY TO THE PRESENT DAY UPDATED AND EXPANDED NEW EDITION INCLUDING COVERAGE OF RECENT MEDIA DEVELOPMENTS AND THE CONTINUED IMPACT OF TECHNOLOGICAL CHANGE NEWLY REWORKED CHAPTERS ON MEDIA WAR INTERNATIONAL RELATIONS AND NEW MEDIA A NEW 20 SECTION EXPLORES THE ROLE OF BLOGGING SOCIAL NETWORKING USER GENERATED CONTENT AND SEARCH MEDIA IN MEDIA LANDSCAPE

SOMATECHNICS AND POPULAR MUSIC IN DIGITAL CONTEXTS 2019-09-14

THE ADOPTION OF THE PERSONAL DATA PROTECTION ACT HAS TRANSFORMED THE LEGAL REGIME FOR DATA PROTECTION IN SINGAPORE THIS BOOK EXPLAINS THE HISTORY AND EVOLUTION OF DATA PROTECTION IN SINGAPORE HIGHLIGHTS ISSUES THAT WILL NEED TO BE WORKED OUT IN PRACTICE AS THE NEW LAW IS IMPLEMENTED AND DERIVES LESSONS THAT MAY BE TAKEN FROM OTHER COUNTRIES IN THE REGION AND BEYOND BRINGING TOGETHER LEADING SCHOLARS AND PRACTITIONERS IN THE FIELD THE BOOK WILL BE OF INTEREST TO THE ACADEMIC LEGAL AND BUSINESS COMMUNITIES KEY QUESTIONS CONSIDERED IN THE BOOK INCLUDE HOW TO RECONCILE NOTIONS OF PRIVACY IN AN INFORMATION AGE AND HOW NATIONAL LAWS CAN REGULATE AN INCREASINGLY INTERCONNECTED WORLD

BUSINESS WORLD 2005

A PROPOSAL TO REPURPOSE NATIVE TECHNIQUES FOR USE IN SOCIAL AND CULTURAL SCHOLARLY RESEARCH IN DIGITAL METHODS RICHARD ROGERS PROPOSES A METHODOLOGICAL OUTLOOK FOR SOCIAL AND CULTURAL SCHOLARLY RESEARCH ON THE THAT SEEKS TO MOVE INTERNET RESEARCH BEYOND THE STUDY OF ONLINE CULTURE IT IS NOT A TOOLKIT FOR INTERNET RESEARCH OR OPERATING INSTRUCTIONS FOR A SOFTWARE PACKAGE IT DEALS WITH BROADER QUESTIONS HOW CAN WE STUDY SOCIAL MEDIA TO LEARN SOMETHING ABOUT SOCIETY RATHER THAN ABOUT SOCIAL MEDIA USE ROGERS PROPOSES REPURPOSING NATIVE TECHNIQUES FOR RESEARCH INTO CULTURAL CHANGE AND SOCIETAL CONDITIONS WE CAN LEARN TO REAPPLY SUCH METHODS OF THE MEDIUM AS CRAWLING AND CROWD SOURCING PAGERANK AND SIMILAR ALGORITHMS TAG CLOUDS AND OTHER VISUALIZATIONS WE CAN LEARN HOW THEY HANDLE HITS LIKES TAGS DATE STAMPS AND OTHER NATIVE OBJECTS BY THINKING ALONG WITH DEVICES AND THE OBJECTS THEY HANDLE DIGITAL RESEARCH METHODS CAN FOLLOW THE EVOLVING METHODS OF THE MEDIUM ROGERS USES THIS NEW METHODOLOGICAL OUTLOOK TO EXAMINE SUCH TOPICS AS THE FINDINGS OF INQUIRIES INTO 9 11 SEARCH RESULTS THE RECOGNITION OF CLIMATE CHANGE SKEPTICS BY CLIMATE CHANGE RELATED SITES AND THE CENSORSHIP OF THE IRANIAN WITH DIGITAL METHODS ROGERS INTRODUCES A NEW VISION AND METHOD FOR INTERNET RESEARCH AND AT THE SAME TIME APPLIES THEM TO THE S OBJECTS OF STUDY FROM TINY PARTICLES HYPERLINKS TO LARGE MASSES SOCIAL MEDIA

VALLEY OF GENIUS 2018-07-10

WHAT FUELS LONG TERM BUSINESS SUCCESS NOT OPERATIONAL EXCELLENCE TECHNOLOGY BREAKTHROUGHS OR NEW BUSINESS MODELS BUT MANAGEMENT INNOVATION NEW WAYS OF MOBILIZING TALENT ALLOCATING RESOURCES AND FORMULATING STRATEGIES THROUGH HISTORY MANAGEMENT INNOVATION HAS ENABLED COMPANIES TO CROSS NEW PERFORMANCE THRESHOLDS AND BUILD ENDURING ADVANTAGES IN THE FUTURE OF MANAGEMENT GARY HAMEL ARGUES THAT ORGANIZATIONS NEED MANAGEMENT INNOVATION NOW MORE THAN EVER WHY THE MANAGEMENT PARADIGM OF THE LAST CENTURY CENTERED ON CONTROL AND EFFICIENCY NO LONGER SUFFICES IN A WORLD WHERE ADAPTABILITY AND CREATIVITY DRIVE BUSINESS SUCCESS TO THRIVE IN THE FUTURE COMPANIES MUST REINVENT MANAGEMENT HAMEL EXPLAINS HOW TO TURN YOUR COMPANY INTO A SERIAL MANAGEMENT INNOVATOR REVEALING THE MAKE OR BREAK CHALLENGES THAT WILL DETERMINE COMPETITIVE SUCCESS IN AN AGE OF RELENTLESS HEAD SNAPPING CHANGE THE TOXIC EFFECTS OF TRADITIONAL MANAGEMENT BELIEFS THE UNCONVENTIONAL MANAGEMENT PRACTICES GENERATING BREAKTHROUGH RESULTS IN MODERN MANAGEMENT PIONEERS THE RADICAL PRINCIPLES THAT WILL NEED TO BECOME PART OF EVERY COMPANY S MANAGEMENT DNA THE STEPS YOUR COMPANY CAN TAKE NOW TO BUILD YOUR MANAGEMENT ADVANTAGE PRACTICAL AND PROFOUND THE FUTURE OF MANAGEMENT FEATURES EXAMPLES FROM GOOGLE W L GORE WHOLE FOODS IBM SAMSUNG BEST BUY AND OTHER BLUE RIBBON MANAGEMENT INNOVATORS

UNDERSTANDING POPULAR CULTURE 1996

MANAGEMENT PRACTICES AND PROCESSES FREQUENTLY DIFFER ACROSS NATIONAL AND REGIONAL BOUNDARIES WHAT MAY BE ACCEPTABLE MANAGERIAL BEHAVIOUR IN ONE CULTURE MAY BE COUNTERPRODUCTIVE OR EVEN UNACCEPTABLE IN ANOTHER AS MANAGERS INCREASINGLY FIND THEMSELVES WORKING ACROSS CULTURES THE NEED TO UNDERSTAND THESE DIFFERENCES HAS BECOME INCREASINGLY IMPORTANT THIS BOOK EXAMINES WHY THESE DIFFERENCES EXIST AND HOW GLOBAL MANAGERS CAN DEVELOP STRATEGIES AND TACTICS TO DEAL WITH THEM THE TEXT DRAWS ON RECENT RESEARCH IN ANTHROPOLOGY PSYCHOLOGY AND MANAGEMENT TO EXPLAIN THE CULTURAL AND PSYCHOLOGICAL UNDERPINNINGS THAT SHAPE MANAGERIAL ATTITUDES AND BEHAVIOURS WHILST INTRODUCING A LEARNING MODEL TO GUIDE IN THE INTELLECTUAL AND PRACTICAL DEVELOPMENT OF MANAGERS SEEKING ENHANCED GLOBAL EXPERTISE IT OFFERS USER FRIENDLY CONCEPTUAL MODELS TO GUIDE UNDERSTANDING AND EXPLORATION OF TOPICS AND SUMMARIZES AND INTEGRATES THE LESSONS LEARNED IN EACH CHAPTER IN APPLICATIONS ORIENTED MANAGER S NOTEBOOKS A COMPANION WEBSITE FEATURING COMPREHENSIVE CHAPTER BY CHAPTER PPT SLIDES IS AVAILABLE AT CAMBRIDGE ORG MANAGEMENT ACROSS CULTURES

SEARCH ENGINE FREEDOM 2012-10-01

PEPSICO A G P G AMAZON DNA 100 75 500 5 000

2007

WEB2 0

HARVARD BUSINESS REVIEW 2005

100 75 500 5 000



SOFTWARE TAKES COMMAND *2013-07-04*

KEEP THEM ON YOUR SIDE SHOWS EMPLOYEES HOW TO MAINTAIN ORGANIZATIONAL MOMENTUM FOR PROJECTS AND AGENDAS TO ENSURE THAT GOALS WILL ACTUALLY BE ACHIEVED OVER THE LONG HAUL

MEDIA AND SOCIETY INTO THE 21ST CENTURY 2009-02-17

THE DEBATE ABOUT ACCESS TO SCIENTIFIC RESEARCH RAISES QUESTIONS ABOUT THE CURRENT EFFECTIVENESS OF SCHOLARLY COMMUNICATION PROCESSES THIS BOOK EXPLORES FROM AN INDEPENDENT POINT OF VIEW THE CURRENT STATE OF THE STM PUBLISHING MARKET NEW PUBLISHING TECHNOLOGIES AND BUSINESS MODELS AS WELL AS THE INFORMATION HABIT OF RESEARCHERS THE POLITICS OF RESEARCH FUNDERS AND THE DEMAND FOR SCIENTIFIC RESEARCH AS A PUBLIC GOOD THE BOOK ALSO INVESTIGATES THE DEMOCRATISATION OF SCIENCE INCLUDING HOW THE INFORMATION NEEDS OF KNOWLEDGE WORKERS OUTSIDE ACADEMIA CAN BE EMBRACED IN FUTURE

DATA PROTECTION LAW IN SINGAPORE *2014-01-15*

DIGITAL METHODS *2015-08-21*

THE FUTURE OF MANAGEMENT *2007*

MANAGEMENT ACROSS CULTURES 2010-02-04



WEB 2.0 *2008-11*

2012 DNA

KEEP THEM ON YOUR SIDE *2006-10-05*

ACCESS TO SCIENTIFIC RESEARCH *2015-11-13*

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