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The Case Study Handbook The Case Study Handbook Developing a Business Case Democracy Change Management. A Case Study Analysis of Harvard Business Review's "Getting Employees Excited About a New Direction" Applications of Case Study Research Case Study Research and Applications Case Study Research The Case Study Handbook India's Healthcare Industry Applied Crisis Communication and Crisis Management □□□□□□□□□□ □□□□□ The Leader's Change Handbook Marketing Case Study: Canadian Jet Developments in Geotechnical Engineering: from Harvard to New Delhi 1936-1994 CIA's Analysis of the Soviet Union, 1947-1991 Shaping health policy The Harvard Business Review Manager's Handbook The Harvard Business Review Manager's Handbook What They Don't Teach You At Harvard Business School Applications of Case Study Research Theory and State of the Art of Small-group Methods of Instruction Leading Smart Transformation Predication Theory The Harvard Century Beyond the Hype Harvard Law Review Harvard Law Review: Volume 129, Number 8 - June 2016 Online Course Management: Concepts, Methodologies, Tools, and Applications Harvard Business Review Guides Ultimate Boxed Set (16 Books) 65 Successful Harvard Business School Application Essays, Second Edition Harvard Law Review: Volume 124, Number 8 - June 2011 Harvard Business School Confidential Developing Your Teaching Social, Political, and Economic Contexts in Public Relations Thinking in Cases CIA Assessments of the Soviet Union Towards Digital and Sustainable Organisations The Year in Tech, 2021: The Insights You Need from Harvard Business Review Harvard Business Review Leadership & Strategy Boxed Set (5 Books)

The Case Study Handbook

2007

if you've enrolled in an executive education or mba program you've probably encountered a powerful learning tool the business case this text presents a potent approach for analysing discussing and writing about cases

The Case Study Handbook

2018

what is the case method what's in it for you part i analyzing cases what is a case the skills you need to read and analyze a case how to analyze decision scenario cases how to analyze evaluation scenario cases how to analyze problem diagnosis scenario cases part ii discussing cases how to prepare and discuss cases part iii writing about cases how to write case based essays how to write decision scenario essays how to write evaluation scenario essays how to write problem diagnosis scenario essays part iv cases for analysis and writing general motors packard electric division malaysia in the 1990s a allentown materials corporation the electronic products division abridged part v study guides for case analysis and writing study guide for decision scenario cases study guide for evaluation scenario cases study guide for problem diagnosis scenario cases

Developing a Business Case

2010-11-23

how do you decide on the best course of action for your company to take advantage of new opportunities by building a business case this book provides a framework for building a business case you'll learn how to clearly define the opportunity you'll want to address in your business case identify and analyze a range of alternatives recommend one option and assess its risks create a high level implementation plan for your proposed alternative communicate your case to key stakeholders

Democracy

2017-02-01

historian david moss adapts the case study method made famous by harvard business school to revitalize our conversations about governance and democracy and show how the united states has often thrived on political conflict these 19 cases ask us to weigh choices and consequences wrestle with momentous decisions and come to our own conclusions

Change Management. A Case Study Analysis of Harvard Business Review's "Getting Employees Excited About a New Direction"

2016-10-04

seminar paper from the year 2015 in the subject business economics business management corporate governance grade 100 university

of applied sciences vorarlberg language english abstract change is the norm and flexibility is a requirement so be prepared to deal with it a very meaningful sentence nowadays organizations and companies all over the world are confronted with change and the question how to manage it threatening external influences force organizational culture to arrange themselves with permanent change processes even if there are no evident problems brewing imminent external disruptions like new competitors or technology the own cost structure or economy depression can take the organization by surprise too fast one way to deal with change is to prevent problems that weren't tangible but could arise from different change processes in and outside the organization this individual seminar paper is structured in by comparing the academically approach from well known economics literature with an actual case study with a practical approach in this context it is about a harvard business review article of november 20th 2015 called getting employees excited about a new direction by douglas a ready the main goal will be to analyse the change process with a reference to different theories and perspectives following by a practical transfer with possible suggestions or solutions

Applications of Case Study Research

1993-05-25

this volume provides extensive applications of actual case study research as well as discussions of how case study research can be applied to broad areas of inquiry each of the applications is designed to help readers identify solutions to problems encountered when doing case study research the book is organized in three parts part i shows how to integrate theoretical concerns into exploratory case studies descriptive case studies or causal case studies and shows how theory can shape the case selection process part ii provides examples from education and management information systems covering important steps in case study research such as how to select the units of analysis how to define the data collections needs and how to establish rival hypotheses finally part iii examines the use of case studies as an evaluative tool including distinctions among different qualitative research strategies and evaluating highly complex interventions

Case Study Research and Applications

2017-09-27

winner of the 2019 mcguffey longevity award from the textbook academic authors association taa recognized as one of the most cited methodology books in the social sciences the sixth edition of robert k yin s bestselling text provides a complete portal to the world of case study research with the integration of 11 applications in this edition the book gives readers access to exemplary case studies drawn from a wide variety of academic and applied fields ultimately case study research and applications will guide students in the successful use and application of the case study research method

Case Study Research

1989-02

taking a unique approach to case studies research specifically that case studies are a useful tool for hypothesis testing on social phenomena yin introduces the research professional or graduate student to the case study method he shows the reader how to use the case study method as a research strategy and demonstrates its utility through short vignettes that illustrate important techniques the revised edition of this landmark volume includes a description of the role of theory in designing case studies and generalizing from the results as well as a new discussion of the method for determining the number of case studies to use in a

The Leader's Change Handbook

2012-12-26

a stunning achievement in change management in october of 1997 the nation's top business theorists and practitioners met at a conference cosponsored by usc's leadership institute and the center for effective organizations the group was challenged to present their most advanced ideas regarding leadership and change management this guide is the stunning result of their collective efforts charged with fascinating case studies action strategies and unbeatable advice the leader's change handbook features fresh works by christopher bartlett michael beer john kotter david nadler ron heifetz susan mohrman bob quinn and other distinguished contributors what it offers is a uniquely coherent cutting edge approach to leading today's organizations an approach only this elite group working together toward a common vision could offer

Marketing Case Study: Canadian Jet

2015-02-10

studienarbeit aus dem jahr 2014 im fachbereich medien kommunikation public relations werbung marketing social media steinbeis hochschule berlin smi veranstaltung dialogmarketing sprache deutsch abstract ein dialogmarketing basierter ansatz zur lösung der harvard business review case study when the twitterverse turns on you hbr.org 2013 12 case study when the twitterverse turns on you der zugrunde liegende case greift eine problematik auf die sich durch den einsatz von social media in der dialogorientierten unternehmenskommunikation ergeben kann ein zunächst im kurznachrichtendienst twitter positiv lanciertes und diskutiertes thema wandelt sich in kurzer zeit zu einem negativhype gegen das unternehmen der von marketingexperten gefürchtete shitstorm wütet der lösungsansatz skizziert zunächst den status quo grundlegende herausforderungen der kommunikation im social media kontext werden dargestellt und schließlich hieraufbasierend handlungsempfehlungen für canadian jet abgeleitet

Developments in Geotechnical Engineering: from Harvard to New Delhi 1936-1994

2021-06-30

this book reviews the developments that have taken place in the field of geotechnical engineering since the first international conference on soil mechanics and foundation engineering was held in harvard university in 1936 until the january 1994 conference in new delhi india

CIA's Analysis of the Soviet Union, 1947-1991

2001

provides key documents used to analyze and explain the intentions and capability of the soviet union to us policymakers

Shaping health policy

2011-10-28

this collection examines the role that case studies play in understanding and explaining british health policy overall the chapters cover the key health policy literatures in terms of the policy process analytical frameworks and some of the seminal moments of the nhs they have been written by leading health policy researchers in sociology social policy management and organisation studies the collection explores and promotes the case study as an under used method and thereby encourages a more reflective approach to policy learning by practitioners and academics the book will appeal to under graduates post graduates and academics in social policy public management and health services research

The Harvard Business Review Manager's Handbook

2016-12-13

the one primer you need to develop your managerial and leadership skills whether you re a new manager or looking to have more influence in your current management role the challenges you face come in all shapes and sizes a direct report s anxious questions your boss s last minute assignment of an important presentation or a blank business case staring you in the face to reach your full potential in these situations you need to master a new set of business and personal skills packed with step by step advice and wisdom from harvard business review s management archive the hbr manager s handbook provides best practices on topics from understanding key financial statements and the fundamentals of strategy to emotional intelligence and building your employees trust the book s brief sections allow you to home in quickly on the solutions you need right away or take a deeper dive if you need more context keep this comprehensive guide with you throughout your career and be a more impactful leader in your organization in the hbr manager s handbook you ll find step by step guidance through common managerial tasks short sections and chapters that you can turn to quickly as a need arises self assessments throughout exercises and templates to help you practice and apply the concepts in the book concise explanations of the latest research and thinking on important management skills from harvard business review experts such as dan goleman clayton christensen john kotter and michael porter real life stories from working managers recaps and action items at the end of each chapter that allow you to reinforce or review the ideas quickly the skills covered in the book include transitioning into a leadership role building trust and credibility developing emotional intelligence becoming a person of influence developing yourself as a leader giving effective feedback leading teams fostering creativity mastering the basics of strategy learning to use financial tools developing a business case hbr handbooks provide ambitious professionals with the frameworks advice and tools they need to excel in their careers with step by step guidance time honed best practices real life stories and concise explanations of research published in harvard business review each comprehensive volume helps you to stand out from the pack whatever your role

The Harvard Business Review Manager's Handbook

2016-12-13

the one primer you need to develop your managerial and leadership skills whether you re a new manager or looking to have more influence in your current management role the challenges you face come in all shapes and sizes a direct report s anxious questions your boss s last minute assignment of an important presentation or a blank business case staring you in the face to reach your full potential in these situations you need to master a new set of business and personal skills packed with step by step advice and wisdom from harvard business review s management archive the hbr manager s handbook provides best practices on topics from understanding key financial statements and the fundamentals of strategy to emotional intelligence and building your employees trust the book s brief sections allow you to home in quickly on the solutions you need right away or take a deeper dive if you need more context keep this comprehensive guide with you throughout your career and be a more impactful leader in your

organization in the hbr manager s handbook you ll find step by step guidance through common managerial tasks short sections and chapters that you can turn to quickly as a need arises self assessments throughout exercises and templates to help you practice and apply the concepts in the book concise explanations of the latest research and thinking on important management skills from harvard business review experts such as dan goleman clayton christensen john kotter and michael porter real life stories from working managers recaps and action items at the end of each chapter that allow you to reinforce or review the ideas quickly the skills covered in the book include transitioning into a leadership role building trust and credibility developing emotional intelligence becoming a person of influence developing yourself as a leader giving effective feedback leading teams fostering creativity mastering the basics of strategy learning to use financial tools developing a business case

What They Don't Teach You At Harvard Business School

2016-04-07

mark mccormack dubbed the most powerful man in sport founded img international management group on a handshake it was the first and is the most successful sports management company in the world becoming a multi million dollar worldwide corporation whose activities in the business and marketing spheres are so diverse as to defy classification here mark mccormack reveals the secret of his success to key business issues such as analysing yourself and others sales negotiation time management decision making and communication what they don t teach you at harvard business school fills the gaps between a business school education and the street knowledge that comes from the day to day experience of running a business and managing people it shares the business skills techniques and wisdom gleaned from twenty five years of experience

Applications of Case Study Research

2011-06-21

designed to help both graduate students and start up researchers with their own case study research this book presents 21 individual applications of the case study method together with cross referenced discussions of key methodological issues many of the applications including a wide array of single case studies useful as examples for solo researchers have been shortened or re written expressly for this book

Theory and State of the Art of Small-group Methods of Instruction

1970

in the turbulence of recent times how we run corporations has been examined from every angle corporations have proved adept at change governments have stuck to established rules the challenge is to put in place machinery to provide services in a way that resists the growth of bureaucracy the need for smart government could not be starker

Leading Smart Transformation

2011-03-01

in this study donna jo napolì takes a common sense approach to the notions of argument and predicate discussions of predication

within government and binding theory have stressed the configurational properties of the phrases involved and Napoli argues that this has led to proposals for more and more elaborate syntactic structures that nevertheless fail to provide genuinely explanatory accounts she presents a convincing case for viewing the notion of predicate as a semantic primitive which cannot be defined by looking simply at the lexicon or simply at the syntactic structure and offers a theory of predication where the key to the subject predicate relationship is theta role assignment the book then goes on to offer principles for the coindexing of a predicate with its subject role player these coindexing principles make use of Chomsky's 1986 notion of barriers but instead of being sensitive to configurational notions like c command and governing category Napoli argues that they are sensitive to thematic structure in the final chapter of the book Napoli extends the principles for predication coindexing to anaphor binding by introducing the notion of argument ladders

Predication Theory

1989-05-11

this text tells the story of how Harvard America's oldest and foremost institution of higher learning has become synonymous with the nation their goals and standards reflecting each other each setting the other's agenda it is a narrative of the individual achievements of its leaders and of the intense power struggles that have shaped Harvard as it pioneered in setting the priorities that have served as exemplars for the nation's educational establishment

The Harvard Century

1998

this is a reprint of a previously published work it deals with good management based on action and the judgment of the individual manager on deciding appropriate action

Beyond the Hype

2003

the June 2016 issue number 8 features these contents article systemic facts toward institutional awareness in criminal courts by Andrew Manuel Crespo book review fixing statutory interpretation by Brett M. Kavanaugh book review knowledge and politics in international law by Samuel Moyn note major question objections note Chinese common law guiding cases and judicial reform note OSHA's feasibility policy the implications of the infeasibility of respirators furthermore student commentary analyzes recent cases on sex discrimination implications of gender normed FBI fitness requirements trademark law and the antidisparagement rule as a constitutional problem practical elimination of the adverse interest exception as a defense to fraud on the market claims deference to administrative agency's amicus brief's interpretation of student loan regulations parties analysis of fair use before issuing copyright violation takedown notice causation standards for penalty enhancement in controlled substances act cases and admiralty jurisdiction and removal to federal court after a 2011 amendment to 28 USC 1441 finally the issue includes several brief comments on recent publications the Harvard Law Review is offered in a quality digital edition featuring active contents linked footnotes active URLs legible graphics from the original and proper ebook and bluebook formatting the review is a student run organization whose primary purpose is to publish a journal of legal scholarship it comes out monthly from November through June and has roughly 2500 pages per volume student editors make all editorial and organizational decisions this is the eighth and final

issue of academic year 2015 2016

Harvard Law Review

1889

the rapid growth in online and virtual learning opportunities has created culturally diverse classes and corporate training sessions instruction for these learning opportunities must adjust to meet participant needs online course management concepts methodologies tools and applications is a comprehensive reference source for the latest scholarly material on the trends techniques and management of online and distance learning environments and examines the benefits and challenges of these developments highlighting a range of pertinent topics such as blended learning social presence and educational online games this multi volume book is ideally designed for administrators developers instructors staff technical support and students actively involved in teaching in online learning environments

Harvard Law Review: Volume 129, Number 8 - June 2016

2016-06-10

how to guides to your most pressing work challenges this 16 volume specially priced boxed set makes a perfect gift for aspiring leaders looking for trusted advice on such diverse topics as data analytics negotiating business writing and coaching this set includes persuasive presentations better business writing finance basics data analytics building your business case making every meeting matter project management emotional intelligence getting the right work done negotiating leading teams coaching employees performance management delivering effective feedback dealing with conflict managing up and across arm yourself with the advice you need to succeed on the job with the most trusted brand in business packed with how to essentials from leading experts the hbr guides provide smart answers to your most pressing work challenges

Online Course Management: Concepts, Methodologies, Tools, and Applications

2018-03-02

your life in 300 words or less it s a daunting task even the most seasoned professionals find business school application essays to be among the hardest pieces they ever write with a diverse pool of talented people applying to the nation s top schools from the most successful companies and prestigious undergraduate programs in the world a simple biography detailing accomplishments and goals isn t enough applicants need clear and compelling arguments that grab admissions officers and absolutely refuse to let go to help them write the essays that get them accepted into harvard or any of the country s other top programs the staff of the harbus hbs s student newspaper have updated and revised their collection of sixty five actual application essays as well as their detailed analysis of them so that applicants will be able to avoid common pitfalls play to their strengths get their message across wherever they are applying the advice and tested strategies in 65 successful harvard business school application essays give business professionals and undergraduates the insider s knowledge to market themselves most effectively and truly own the process

Harvard Business Review Guides Ultimate Boxed Set (16 Books)

2019-02-26

the contents of issue number 8 volume 124 june 2011 are in memoriam william j stuntz pamela s karlan michael j klarman martha minow daniel c richman robert e scott david skeel carol steiker articles the host s dilemma strategic forfeiture in platform markets for informational goods jonathan m barnett separation of powers as ordinary interpretation john f manning notes interpreting silence the roles of the courts and the executive branch in head of state immunity cases advisory opinions and the influence of the supreme court over american policymaking recent cases fourth amendment qualified immunity criminal law sentencing guidelines civil procedure protective orders constitutional law first amendment criminal law sentencing recent legislation administrative law agency design dodd frank cfpb recent publications

65 Successful Harvard Business School Application Essays, Second Edition

2009-08-04

harvard business school is the iconic business school an admission ticket to hbs is a hot commodity and an hbs degree is highly respected in the business world written by an hbs grad and seasoned businesswoman harvard confidential tells you why it is a distillation of the most valuable and pragmatic but yet easiest to learn concepts taught at hbs distills the best of what hbs has to offer and unveils the secrets to success taught behind harvard s ivied edifices readers will learn what they teach without going to hbs learn how to think like an hbs grad and gain a head start on what to expect from hbs emily chan graduated top of her engineering class at stanford and has a mba from harvard business school she is a former consultant with bcg in boston and hong kong and independent consultant in greater china based in hong kong she is now director of pacific merit ltd a family owned direct investment company

Harvard Law Review: Volume 124, Number 8 - June 2011

2011-06-28

packed with advice vignettes and case studies as well as useful tips and checklists for improving teaching the second edition of developing your teaching is the ideal toolkit to support the development of teaching practice providing a blend of ideas interactive review points and case study examples from university teachers this accessible handbook for professional practice provides ideas on a range of topics including learning from student feedback and peer review students as consumers and their expectations building effective partnerships with students and colleagues developing a teaching portfolio choosing effective teaching practices the challenges and benefits of securing an initial teacher qualification a must read for all those new to teaching in higher education as well as more experienced lecturers looking to refresh and advance the quality of their teaching this fully updated new edition is the ideal toolkit to support the development of teaching practice

Harvard Business School Confidential

2012-11-27

two commissions within the public relations society of america have recently defined courses in case study analysis research

methods and behavioral science theory as central to an acceptable public relations curriculum to date these three streams within pr education have run independently of each other the authors produced this volume because they believe that there is a growing demand for an integrative applied theory approach to the study of public relations cases the need for pr professionals to study the social political and economic contexts of public relations carefully had been apparent for some time as issues management and environment scanning emerged as focal points of modern public relations yet there was no systematic framework for such study this volume however with its strong foundation in theory provides just that framework and is highly suitable for graduate level courses in public relations

Developing Your Teaching

2019-03-05

what exactly is involved in using particular case histories to think systematically about social psychological and historical processes can one move from a textured particularity like that in freud s famous cases to a level of reliable generality in this book forrester teases out the meanings of the psychoanalytic case how to characterize it and account for it as a particular kind of writing in so doing he moves from psychoanalysis to the law and medicine to philosophy and the constituents of science freud and foucault jostle here with thomas kuhn ian hacking and robert stoller and einstein and freud s connection emerges as a case study of two icons in the general category of the jewish intellectual while forrester was particularly concerned with analysing the style of reasoning that was dominant in psychoanalysis and related disciplines his path breaking account of thinking in cases will be of great interest to scholars students and professionals across a wide range of disciplines from history law and the social sciences to medicine clinical practice and the therapies of the world

Social, Political, and Economic Contexts in Public Relations

2012-10-12

a year of hbr s essential thinking on tech all in one place from 5g networks to biometric marketing and from augmented reality to ai wearables new technologies are reshaping business on the factory floor and in the c suite what should you and your company be doing now to take advantage of the new opportunities these technologies are creating and avoid falling victim to disruption the year in tech 2021 the insights you need from harvard business review will help you understand what the latest and most important tech innovations mean for your organization and how you can use them to compete and win in today s turbulent business environment business is changing will you adapt or be left behind get up to speed and deepen your understanding of the topics that are shaping your company s future with the insights you need from harvard business review series featuring hbr s smartest thinking on fast moving issues blockchain cybersecurity ai and more each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research interviews and analysis to get it ready for tomorrow you can t afford to ignore how these issues will transform the landscape of business and society the insights you need series will help you grasp these critical ideas and prepare you and your company for the future

Thinking in Cases

2017-05-23

the key concepts every manager and aspiring leader must know from strategy and disruptive innovation to financial intelligence and

change management from bestselling harvard business review authors build your professional library and advance your career with these five timeless ground breaking business classics includes financial intelligence revised edition the innovator s dilemma leading change playing to win and blue ocean strategy expanded edition

CIA Assessments of the Soviet Union

1996

Towards Digital and Sustainable Organisations

2020-09-22

The Year in Tech, 2021: The Insights You Need from Harvard Business Review

2016-05-17

Harvard Business Review Leadership & Strategy Boxed Set (5 Books)

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