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taking transparency beyond results ethics committees must work in the open september 23rd 2016 by ben goldacre in bad science 2 comments here s a useful paper we ve just published in the bmj documenting problems in transparency around approval processes for randomised trials ben michael goldacre obe born 20 may 1974 is a british physician academic and science writer he is the first bennett professor of evidence based medicine and director of the bennett institute for applied data science at the university of oxford bad science is a book written by ben goldacre which criticises certain physicians and the media for a lack of critical thinking and misunderstanding of evidence and statistics which is detrimental to the public understanding of science doctor and epidemiologist ben goldacre shows us at high speed the ways evidence can be distorted from the blindingly obvious nutrition claims to the very subtle tricks of the pharmaceutical industry ben goldacre is a doctor academic campaigner and writer whose work focuses on uses and misuses of science and statistics by journalists politicians drug companies and quacks his first book bad science reached 1 in the uk non fiction charts and has sold over half a million copies worldwide ben goldacre has made a point of exposing quack doctors and nutritionists bogus credentialing programs and biased scientific studies he has also taken the media to task for its willingness to throw facts and proof out the window ben goldacre s impressive aptitude for scientific analysis and research reveals how science is more complex than we realize which unfortunately doesn t always satisfy our want for quickfixes to our health problems bad science 4th estate is my book about the misuse of science by quacks journalists and big pharmaceutical companies it s sold about 400 000 copies in the uk got to 1 in the uk paperback non fiction charts at christmas call me cliff richard and is published in about 30 countries ben goldacre masterfully dismantles the questionable science behind some of the great drug trials court cases and missed opportunities of our time but he also goes further out of the bullshit he shows us the fascinating story of how we know what we know and gives us the tools to uncover bad science for ourselves ben goldacre unpicks dodgy scientific claims made by scaremongering journalists dubious government reports pharmaceutical corporations pr companies and quacks ben goldacre s wise and witty bestseller shortlisted for the samuel johnson prize lifts the lid on quack doctors flaky statistics scaremongering journalists and evil pharmaceutical bad science everyone has their own bad science moments encompassing everything from the useless pie charts on the back of cereal boxes to the use of the word visibly in cosmetics adverts full of spleen ben goldacre takes the reader on a hilarious invigorating and informative journey through the world of bad science ben goldacre masterfully dismantles the questionable science behind some of the great drug trials court cases and missed opportunities of our time but he also goes further out of the patients were told for years that cutting calories would ease the symptoms of polycystic ovary syndrome but research suggests dieting may not help at all bad science by ben goldacre how can average readers who aren t medical doctors or ph d s in biochemistry tell what they should be paying attention to and what s well just more bullshit ben goldacre has made a point ben goldacre s wise and witty bestseller shortlisted for the samuel johnson prize lifts the lid on quack doctors flaky statistics scaremongering journalists and evil pharmaceutical corporations after a little harassment on twitter ben goldacre the practising doctor guardian columnist author and nerd cheerleader took some time out to chat on the phone to the adrian giordani editor of i science and ben kolb about journalism science communication and what s next for bad science ben goldacre has made a point of exposing quack doctors and nutritionists bogus credentialing programs and biased scientific studies he has also taken the media to task for its willingness to throw facts and proof out the window from an expert with a mail order phd to debunking the myths of homeopathy ben goldacre talking the reader through some notable cases and shows how to you don t need a science degree to spot bad science yourself ben goldacre is a brainy muckraker who with acerbic wit and unassailable accuracy attacks anti scientific bs and clearly explains how it cloaks itself in a scientific aura and how it s wrong the beautiful thing is you don t have to be a scientist or even a particularly scientifically literate person to understand

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ben michael goldacre obe born 20 may 1974 is a british physician academic and science writer he is the first bennett professor of evidence based medicine and director of the bennett institute for applied data science at the university of oxford

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