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a classic reference book on user interface design and graphic design for web sites updated to reflect a rapidly changing market consistently praised as the best volume on classic elements of web site design style guide has sold many thousands of copies and has been published around the world this new revised edition confirms style guide as the go to authority in a rapidly changing market as web designers move from building sites from scratch to using content management and aggregation tools the book s focus shifts away from code samples and toward best practices especially those involving mobile experience social media and accessibility an ideal reference for web site designers in corporations government nonprofit organizations and academic institutions the book explains established design principles and covers all aspects of web design from planning to production to maintenance the guide also shows how these principles apply in web design projects whose primary concerns are information design interface design and efficient search and navigation new diversity style guide helps journalists write with authority and accuracy about a complex multicultural world a companion to the online resource of the same name the diversity style guide raises the consciousness of journalists who strive to be accurate based on studies news reports and style guides as well as interviews with more than 50 journalists and experts it offers the best most up to date advice on writing about underrepresented and often misrepresented groups addressing such thorny questions as whether the words black and white should be capitalized when referring to race and which pronouns to use for people who don't identify as male or female the book helps readers navigate the minefield of names terms labels and colloquialisms that come with living in a diverse society the diversity style guide comes in two parts part one offers enlightening chapters on why is diversity so important implicit bias black americans native people hispanics and latinos asian americans and pacific islanders arab americans and muslim americans immigrants and immigration gender identity and sexual orientation people with disabilities gender equality in the news media mental illness substance abuse and suicide and diversity and inclusion in a changing industry part two includes diversity and inclusion activities and an a z guide with more than 500 terms this guide helps journalists journalism students and other media writers better understand the context behind hot button words so they can report with confidence and sensitivity explores the subtle and not so subtle ways that certain words can alienate a source or infuriate a reader provides writers with an understanding that diversity in journalism is about accuracy and truth not political correctness brings together guidance from more than 20 organizations and style guides into a single handy reference book the diversity style guide is first and foremost a guide for journalists but it is also an important resource for journalism and writing instructors as well as other media professionals in addition it will appeal to those in other fields looking to make informed choices in their word usage and their personal interactions prioritizing wellbeing alongside academic development this book provides practical advice to help students write well and be well during their phd and throughout their career in this unique book katherine firth offers expert guidance on developing a writing practice and avoiding burnout providing strategies and insights for developing a sustainable writing career beyond the phd thesis the book covers every stage of the academic writing process from planning and researching through getting words on the page to the often unexpectedly time consuming editing and polishing readers are reminded that writing a thesis is hard work but it needn t be damaging work each chapter includes a toolbox of strategies and techniques such as meditations writing exercises and tips to maintain physical wellbeing that will help doctoral candidates start writing and keep writing without sacrificing their health wellbeing or relationships relevant at any stage of the writing process this book will help doctoral students and early career researchers to produce great words that people want to read examiners want to pass and editors want to publish this third edition of the oecd style guide is designed to help draft and organise published material so that readers can easily navigate understand and access oecd analysis statistics and information focusing on developing practical r skills rather than teaching pure statistics dr kurt taylor gaubatz s a survivor s guide to r provides a gentle yet thorough introduction to r the book is structured around critical r tasks and focuses on applied knowledge rather than abstract concepts gaubatz s easy to read approach helps students with little or no background in statistics or programming to develop real world r skills through straightforward coverage of r objects and functions focusing on real world data the challenges of dataset construction and the use of r s powerful graphing tools the guide is written in an accessible sympathetic even humorous style that ensures students acquire functional r skills they can use in their own projects and carry into their work beyond the classroom a classic text of journalism education that goes beyond the basics to ask the questions that anyone thinking of becoming a journalist really needs to consider an ethical entertaining and enduring read highly recommended michelle stanistreet general secretary national union of journalists this is the one book you need to guide you through university and into your career in journalism it features stories and tips from a diverse range of journalists including ayshah tull and cathy newman of channel 4 news emma youle of huffpost andrew norfolk of the times and the mirror s nada farhoud covering everything from print to podcasting it will equip you with the skills and understanding you need to become a successful and ethical journalist tony harcup's journalism principles and practice is simply the best quide there is to studying and practising journalism today a holistic assessment of what journalism is all about with plenty of enterprising interpretations of our trade a word i prefer to profession i never met a more unprofessional breed than that of my fellow hacks this book will i hope lead our successors both to question and rebel more than we have jon snow channel 4 news Π_{Π}

This STATE TO THE STATE OF THE increasingly important to reflect critically on the underlying assumptions that corpus linguistics is based on focusing on meaning and methods this book tackles fundamental concepts and approaches that define the discourse of the field internationally renowned contributors address topics that range from the history of corpus linguistics to contrastive perspectives between languages to interpreting patterns in corpora as evidence of both mainstream discourses and individual voices within them this collection not only adds to our understanding of the fundamentals of corpus linguistics it also brings innovative meanings to the corpus linguistics discourse it has been edited in honour of wolfgang teubert who for decades has been a significant voice in this discourse are you a baby boomer business professional struggling to make sense of social media discover how to get in front of ideal prospects increase customer retention and loyalty and grow your business using social media you ll see that it s fun to use social media to build your business when you have the right quide showing you the way this book will show you which six social media websites you should be using what to say and how to say it to build a vibrant community that listens to you how to identify your ideal prospects and find them on social media sites how to create and deliver content effectively how to develop a social media marketing strategy including a personalized marketing action plan how to have fun on the journey while gaining mastery over the medium like a travel guide the book gives you a good overview of each social media destination important insider tips to make your stay more enjoyable and suggested itineraries to make travel easier as you become acclimated to the new environment finally the book includes step by step instructions on how to set up accounts with each social media destination when you re ready to begin your journey innovative strategies for teaching in the plant sciences focuses on innovative ways in which educators can enrich the plant science content being taught in universities and secondary schools drawing on contributions from scholars around the world various methods of teaching plant science is demonstrated specifically core concepts from ethnobotany can be used to foster the development of connections between students their environment and other cultures around the world furthermore the volume presents different ways to incorporate local methods and technology into a hands on approach to teaching and learning in the plant sciences written by leaders in the field innovative strategies for teaching in the plant sciences is a valuable resource for teachers and graduate students in the plant sciences clarity and precision in legal writing are essential skills in the practice and study of law this book offers a straightforward practical guide to effective legal style from a world leading expert the book is thoughtfully structured to explain the elements of good legal writing and its most effective use it catalogues all aspects of legal style topic by topic phrase by phrase usage by usage it scrutinises them all suggesting improvements its dictionary arrangement makes it easy to navigate topics range as widely as ambiguity definitions provisos recitals simplified outlines terms of art tone and the various principles of legal interpretation words and phrases deal with legal expressions that non lawyers find opaque and obscure the purpose is to show that you can usually substitute a plain english equivalent usage entries include matters such as abbreviations acronyms active and passive voice brackets bullet points citation methods cross referencing deeds fonts document design footnotes gender neutral language numbering systems plain language punctuation the use of latin structures for legal advices and documents and techniques for editing and proofreading with an emphasis on technical effectiveness and understanding the book is required reading for all those engaged in the practice and study of law the promotion and dissemination of knowledge is a crucial part of the academic community this is accomplished through the publication of new research through both traditional and emerging venues scholarly communication and the publish or perish pressures of academia is an authoritative reference source for the latest material on methods and available networks for the publication of contemporary academic research highlighting innovative writing styles ethical considerations and marketing avenues this book is ideally designed for researchers upper level students scholars professionals and practitioners actively involved in the publication of academic research a vital component of any publishing project is the ethical dimensions which can refer to varied categories of practice from conducting a proper peer review to using proper citation in research with the implementation of technology in research and publishing it is important for today s researchers to address the standards of scientific research and publishing practices to avoid unethical behavior scholarly ethics and publishing breakthroughs in research and practice is an essential reference source that discusses various aspects of ethical values in academic settings including methods and tools to prevent and detect plagiarism strategies for the principled gathering of data and best practices for conducting and citing research it also assists researchers in navigating the field of scholarly publishing through a careful analysis of multidisciplinary research topics and recent trends in the industry highlighting a range of pertinent topics such as academic writing publication process and research methodologies this publication is an ideal reference source for researchers graduate students academicians librarians scholars and industry leading experts around the globe announcement announcement and announcement and 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instruction skills by providing details on finding downloading delivering and assessing maps remotely sensed imagery and other geospatial resources and services primarily from trusted government sources by offering descriptions of traditional maps geographic information systems gis remote sensing and other geospatial technologies the book provides a timely and practical guide for the map and geospatial librarian to blend confidence in traditional library skill sets includes rarely discussed concepts of citing and referencing maps and geospatial data fair use and copyright creates an awareness and appreciation of existing print map collections while building digital stewardship with surrogate map and aerial imagery collections provides an introduction to the theory and applications of gis remote sensing participatory neogeography and neocartography practices and other geospatial technologies includes a list of geospatial resources with descriptions and illustrations of commonly used map types and formats online geospatial data sources and an introduction to the most commonly used geospatial software packages available on both desktop and mobile platforms the practices of world politics are now scrutinised in a way that is unprecedented with even those previously or conventionally assumed to be disengaged from international affairs being drawn into world politics by social media interactive websites allow users to follow election results in real time from the other side of the world and online mapping means that the world out there is now available on your mobile phone understanding popular culture and world politics in the digital age engages these themes in contemporary world politics to better understand how digital communication through new media technologies changes our encounters with the world whether the focus is digital media social networking or user generated content these sites of political activity and the artefacts they produce have much to tell us about how we engage world politics in the contemporary age this volume represents the starting point of a dialogue about how digital technologies are beginning to impact the research and practice of scholars and practitioners in the field of international relations with the collection of cutting edge essays dealing specifically with the intertextuality of world politics and digital popular culture this book will be of use to international relations research academics and critically engaged publics interested in the core themes of global politics subjectivity militarism humanitarianism civil society organisation and governance the book also employs theories INDICATION A comprehensive framework for understanding the most important issues in global business this is the e book version of business sustainability corporate governance and organizational ethics in today s business environment multinational corporations are under pressure from investors lawmakers and regulators to improve their corporate governance business sustainability and corporate culture business sustainability corporate governance and organizational ethics are taking center stage in the global business environment this long awaited text covers each of these three important areas in detail guiding readers to a robust understanding with features including chapter summaries essential terms discussion questions and cases for each topic covered this volume offers insights into the ways in which plain language has influenced the language of the law in the united kingdom critically reflecting on its historical development and future directions the book opens with an overview of the theoretical frameworks underpinning plain language and a brief history of plain language initiatives as a foundation from which to outline ongoing debates on the opportunities and challenges of using plain language in the legal domain the volume details strands where plain language has had considerable impact thus far on legal english in the uk notably in legislative drafting but it also explores areas in which plain language has made fewer inroads such as the language of court judgments and that of online terms and conditions the book looks ahead to unpack highly topical areas within the plain language debate including the question of design and visualisation and the ramifications of digitalisation contributing to ongoing conversations on the importance of plain language both in the uk and beyond this book will be of particular interest to students and scholars interested in the intersection of language and the law as well as related disciplinary areas such as applied linguistics and english for specific purposes the routledge student guide to english usage is an invaluable a z guide to the appropriate use of english in academic contexts the first part of the book covers approximately 4000 carefully selected words focusing on groups of confusable words that sound alike look alike or are frequently mixed up the authors help to solve academic dilemmas such as correct usage of the apostrophe and the crucial difference between infer and imply examples of good usage are drawn from corpora such as the british national corpus and the corpus of contemporary american english the second part covers the key characteristics of formal english in a substantial reference section comprising stylistic features punctuation english grammar the use of numbers email writing this is the essential reference text for all students working TOURDE DE LA COMPONIA DEL LA COMPONIA DEL COMPONIO DEL COMPONIO DEL COMPONIA DEL COMPONIA DEL COMPONIA DEL COMPONIO DE

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projects effectively introduction to software project management supplies an access this document provides the comprehensive list of chinese national standards and
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comprehensive list of chinese national standards category gb gb t gbt iconic designs is a beautifully designed and illustrated guide to fifty classic things designs that we
find in the city in our homes and offices on page and screen and in our everyday lives in her introduction grace lees maffei explores the idea of iconicity and what makes a
design iconic and fifty essays by leading design and cultural critics address the development of each iconic thing its innovative and unique qualities and its journey to
classic status subjects range from the late 19th century to the present day and include the sydney opera house the post it note coco chanel's classic suit the sony
walkmantm hello kittytm helvetica the ford model t harry beck s diagrammatic map of the london underground and the apple imac g3 this handsome volume provides a
treasure trove of stories that will shed new light on the iconic designs that we use without thinking aspire to possess love or hate or love to hate and which form part of
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[] for students to become college ready writers they must be exposed to writing throughout the school day not just in english class this practical book shows
teachers in all subject areas how to meet the common core state standards and make writing come alive in the classroom award winning educator heather wolpert gawron
provides effective and exciting ideas for teaching argument writing informational writing project based writing and writing with technology each chapter is filled with
strategies prompts and rubrics you can use immediately special features a variety of writing strategies that work in any subject area tips for developing meaningful
prompts diagrams and templates that you can use with your students rubrics for assessing writing as well as ideas for having students create their own rubrics samples of
student work in different formats ideas for teaching students to break the google homepage habit and conduct effective research cross curricular writing assignments for
science history ela electives and pe suggestions for teaching summary writing an essential academic skill ideas for staff professional development on common core writing
translaboration brings translation and collaboration into dialogue with one another it theorises new forms of collaboration not only between humans but also between
humans and machines posits the text as an actor in the translation process and stresses the potential confluence rather than opposition of analogue and digital spaces the
contributors to this volume explore translaboration from a wide range of perspectives and challenge prevalent binaries such as analogue digital professional non
professional paid voluntary individual collective production consumption among others their articles shine a light on the social political disciplinary and ethical
implications of the power differentials at play in collaborative translation through the lens of translaboration they probe what translation and collaboration are should be
and are capable of being the routledge handbook of early christian art surveys a broad spectrum of christian art produced from the late second to the sixth centuries the
first part of the book opens with a general survey of the subject and then presents fifteen essays that discuss specific media of visual art catacomb paintings sculpture
mosaics gold glass gems reliquaries ceramics icons ivories textiles silver and illuminated manuscripts each is written by a noted expert in the field the second part of the
book takes up themes relevant to the study of early christian art these seven chapters consider the ritual practices in decorated spaces the emergence of images of christ s
passion and miracles the functions of christian secular portraits the exemplary mosaics of ravenna the early modern history of christian art and archaeology studies and
further reflection on this field called early christian art each of the volume s chapters includes photographs of many of the objects discussed plus bibliographic notes and
recommendations for further reading the result is an invaluable introduction to and appraisal of the art that developed out of the spread of christianity through the late
antique world undergraduate and graduate students of late classical early christian and byzantine culture religion or art will find it an accessible and insightful orientation
to the field additionally professional academics archivists and curators working in these areas will also find it valuable as a resource for their own research as well as a
textbook or reference work for their students Пособие по английскому языку для специальных целей предназначено для студентов специализирующихся в области

рекламы и связей с общественностью Содержание пособия охватывает основные темы курса Современная пресс служба изучаемого студентами на русском языке Пособие содержит систему текстов и заданий направленных на усвоение специальной терминологиии и развитие навыков чтения неадаптированной специальной литературы и профессиональной коммуникации на английском языке scholarly engagement with the magazine form has in the last two decades produced a substantial amount of valuable research authored by leading academic authorities in the study of magazines the chapters in the routledge handbook of magazine research not only create an architecture to organize and archive the developing field of magazine research but also suggest new avenues of future investigation each of 33 chapters surveys the last 20 years of scholarship in its subject area identifying the major research themes theoretical developments and interpretive breakthroughs exploration of the digital challenges and opportunities which currently face the magazine world are woven throughout offering readers a deeper understanding of the magazine form as well as of the sociocultural realities it both mirrors and influences the book includes six sections methodologies and structures presents theories and models for magazine research in an evolving global context magazine publishing the people and the work introduces the roles and practices of those involved in the editorial and business sides of magazine publishing magazines as textual communication surveys the field of contemporary magazines across a range of theoretical perspectives subjects genre and format guestions magazines as visual communication explores cover design photography illustrations and interactivity pedagogical and curricular perspectives offers insights on undergraduate and graduate teaching topics in magazine research the future of the magazine form speculates on the changing nature of magazine research via its environmental effects audience and transforming platforms intended for both students and practitioners in public administration who want to communicate more effectively with a variety of audiences this book offers clear easy to understand guidelines on how to write more clearly concisely and coherently as well as correctly it covers the basics of good english and applies those basics to general forms such as memos letters and e mails and more specific forms such as newsletters proposals budget justifications and rules used in the public sector this book introduces and explores the concept of multilingual law providing an overview as to what is multilingual law the study establishes a new discourse based on this concept which has hitherto lacked recognition for reasons of complexity and multidisciplinarity the need for such a discourse now exists and is becoming urgent in view of the progress being made towards european integration and the legal and factual foundation for it in multilingualism and multilingual legislation covering different types of multilingual legal orders and their distinguishing features as well as the basic structure of legal systems the author studies policy formation drafting translation revision terminology and computer tools in connection with the legislative and judicial processes bringing together a range of diverse legal and linguistic ideas under one roof this book is of importance to legal linguists drafters and edition of this popular guide provided a path between sas and rusing an easy to understand dictionary like approach retaining the same accessible format sas and r data management statistical analysis and graphics second edition explains how to easily p modern topics and ways to live your craft discover the latest witchy trends insightful practices and thought provoking discussions in the wiccan and pagan communities with llewellyn's witches companion this accessible guide will show you the path to living the old ways in today s modern world this year s edition is filled with fascinating and informative essays on a variety of topics from alters on a budget to planning a wiccan wedding each one is organized by theme community forum witchy living witchcraft essentials and magical transformations urban druids magical visualization prosperity magick and the goddess abundantia the ethical use of source material embracing the dark goddess and much more also look for our witches calendar and witches datebook the perfect complements to llewellyn's witches companion included is a sixteen month calendar and lunar information to fuel your spellwork and rituals

Web Style Guide 2016-01-01 a classic reference book on user interface design and graphic design for web sites updated to reflect a rapidly changing market consistently praised as the best volume on classic elements of web site design style guide has sold many thousands of copies and has been published around the world this new revised edition confirms style guide as the go to authority in a rapidly changing market as web designers move from building sites from scratch to using content management and aggregation tools the book s focus shifts away from code samples and toward best practices especially those involving mobile experience social media and accessibility an ideal reference for web site designers in corporations government nonprofit organizations and academic institutions the book explains established design principles and covers all aspects of web design from planning to production to maintenance the guide also shows how these principles apply in web design projects whose primary concerns are information design interface design and efficient search and navigation

The Diversity Style Guide 2019-01-14 new diversity style guide helps journalists write with authority and accuracy about a complex multicultural world a companion to the online resource of the same name the diversity style guide raises the consciousness of journalists who strive to be accurate based on studies news reports and style guides as well as interviews with more than 50 journalists and experts it offers the best most up to date advice on writing about underrepresented and often misrepresented groups addressing such thorny questions as whether the words black and white should be capitalized when referring to race and which pronouns to use for people who don t identify as male or female the book helps readers navigate the minefield of names terms labels and colloquialisms that come with living in a diverse society the diversity style guide comes in two parts part one offers enlightening chapters on why is diversity so important implicit bias black americans native people hispanics and latinos asian americans and pacific islanders arab americans and muslim americans immigrants and immigration gender identity and sexual orientation people with disabilities gender equality in the news media mental illness substance abuse and suicide and diversity and inclusion in a changing industry part two includes diversity and inclusion activities and an a z guide with more than 500 terms this guide helps journalists journalism students and other media writers better understand the context behind hot button words so they can report with confidence and sensitivity explores the subtle and not so subtle ways that certain words can alienate a source or infuriate a reader provides writers with an understanding that diversity in journalism is about accuracy and truth not political correctness brings together guidance from more than 20 organizations and style guides into a single handy reference book the diversity style guide is first and foremost a guide for journalists but it is also an important resource for journalism and

Writing Well and Being Well for Your PhD and Beyond 2023-09-05 prioritizing wellbeing alongside academic development this book provides practical advice to help students write well and be well during their phd and throughout their career in this unique book katherine firth offers expert guidance on developing a writing practice and avoiding burnout providing strategies and insights for developing a sustainable writing career beyond the phd thesis the book covers every stage of the academic writing process from planning and researching through getting words on the page to the often unexpectedly time consuming editing and polishing readers are reminded that writing a thesis is hard work but it needn t be damaging work each chapter includes a toolbox of strategies and techniques such as meditations writing exercises and tips to maintain physical wellbeing that will help doctoral candidates start writing and keep writing without sacrificing their health wellbeing or relationships relevant at any stage of the writing process this book will help doctoral students and early career researchers to produce great words that people want to read examiners want to pass and editors want to publish

OECD Style Guide Third Edition 2015-10-12 this third edition of the oecd style guide is designed to help draft and organise published material so that readers can easily navigate understand and access oecd analysis statistics and information

A Survivor's Guide to R 2014-04-22 focusing on developing practical r skills rather than teaching pure statistics dr kurt taylor gaubatz s a survivor s guide to r provides a gentle yet thorough introduction to r the book is structured around critical r tasks and focuses on applied knowledge rather than abstract concepts gaubatz s easy to read approach helps students with little or no background in statistics or programming to develop real world r skills through straightforward coverage of r objects and functions focusing on real world data the challenges of dataset construction and the use of r s powerful graphing tools the guide is written in an accessible sympathetic even humorous style that ensures students acquire functional r skills they can use in their own projects and carry into their work beyond the classroom

Journalism 2021-10-06 a classic text of journalism education that goes beyond the basics to ask the questions that anyone thinking of becoming a journalist really needs to consider an ethical entertaining and enduring read highly recommended michelle stanistreet general secretary national union of journalists this is the one book you need to guide you through university and into your career in journalism it features stories and tips from a diverse range of journalists including ayshah tull and cathy newman of channel 4 news emma youle of huffpost andrew norfolk of the times and the mirror s nada farhoud covering everything from print to podcasting it will equip you with the skills and understanding you need to become a successful and ethical journalism tony harcup s journalism principles and practice is simply the best guide there is to studying and practising journalism today a holistic assessment of what journalism is all about with plenty of enterprising interpretations of our trade a word i prefer to profession i never met a more unprofessional breed than that of my fellow hacks this book will i hope lead our successors both to question and rebel more than we have

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The Corpus Linguistics Discourse 2018-12-15 with an ever growing body of corpus linguistic tools resources and applications it becomes increasingly important to reflect critically on the underlying assumptions that corpus linguistics is based on focusing on meaning and methods this book tackles fundamental concepts and approaches that define the discourse of the field internationally renowned contributors address topics that range from the history of corpus linguistics to contrastive perspectives between languages to interpreting patterns in corpora as evidence of both mainstream discourses and individual voices within them this collection not only adds to our understanding of the fundamentals of corpus linguistics it also brings innovative meanings to the corpus linguistics discourse it has been edited in honour of wolfgang teubert who for decades has been a significant voice in this discourse

The Boomer's Ultimate Guide to Social Media Marketing 2016-03-15 are you a baby boomer business professional struggling to make sense of social media discover how to get in front of ideal prospects increase customer retention and loyalty and grow your business using social media you ll see that it s fun to use social media to build your business when you have the right guide showing you the way this book will show you which six social media websites you should be using what to say and how to say it to build a vibrant community that listens to you how to identify your ideal prospects and find them on social media sites how to create and deliver content effectively how to develop a social media marketing strategy including a personalized marketing action plan how to have fun on the journey while gaining mastery over the medium like a travel guide the book gives you a good overview of each social media destination important insider tips to make your stay more enjoyable and suggested itineraries to make travel easier as you become acclimated to the new environment finally the book includes step by step instructions on how to set up accounts with each social media destination when you re ready to begin your journey

Innovative Strategies for Teaching in the Plant Sciences 2014-04-11 innovative strategies for teaching in the plant sciences on innovative ways in which educators can enrich the plant science content being taught in universities and secondary schools drawing on contributions from scholars around the world various methods of teaching plant science is demonstrated specifically core concepts from ethnobotany can be used to foster the development of connections between students their environment and other cultures around the world furthermore the volume presents different ways to incorporate local methods and technology into a hands on approach to teaching and learning in the plant sciences written by leaders in the field innovative strategies for teaching in the plant sciences is a valuable resource for teachers and graduate students in the plant sciences

The Lawyer's Style Guide 2021-02-25 clarity and precision in legal writing are essential skills in the practice and study of law this book offers a straightforward practical guide to effective legal style from a world leading expert the book is thoughtfully structured to explain the elements of good legal writing and its most effective use it catalogues all aspects of legal style topic by topic phrase by phrase usage by usage it scrutinises them all suggesting improvements its dictionary arrangement makes it easy to navigate topics range as widely as ambiguity definitions provisos recitals simplified outlines terms of art tone and the various principles of legal interpretation words and phrases deal with legal expressions that non lawyers find opaque and obscure the purpose is to show that you can usually substitute a plain english equivalent usage entries include matters such as abbreviations acronyms active and passive voice brackets bullet points citation methods cross referencing deeds fonts document design footnotes gender neutral language numbering systems plain language punctuation the use of latin structures for legal advices and documents and techniques for editing and proofreading with an emphasis on technical effectiveness and understanding the book is required reading for all those engaged in the practice and study of law

Scholarly Communication and the Publish or Perish Pressures of Academia 2016-10-17 the promotion and dissemination of knowledge is a crucial part of the academic community this is accomplished through the publication of new research through both traditional and emerging venues scholarly communication and the publish or perish pressures of academia is an authoritative reference source for the latest material on methods and available networks for the publication of contemporary academic research highlighting innovative writing styles ethical considerations and marketing avenues this book is ideally designed for researchers upper level students scholars professionals and practitioners actively involved in the publication of academic research

Scholarly Ethics and Publishing: Breakthroughs in Research and Practice 2019-03-01 a vital component of any publishing project is the ethical dimensions which can refer to varied categories of practice from conducting a proper peer review to using proper citation in research with the implementation of technology in research and publishing it is important for today s researchers to address the standards of scientific research and publishing practices to avoid unethical behavior scholarly ethics and publishing breakthroughs in research and practice is an essential reference source that discusses various aspects of ethical values in academic settings including methods and tools to prevent and detect plagiarism strategies for the principled gathering of data and best practices for conducting and citing research it also assists researchers

in navigating the field of scholarly publishing through a careful analysis of multidisciplinary research topics and recent trends in the industry highlighting a range of
pertinent topics such as academic writing publication process and research methodologies this publication is an ideal reference source for researchers graduate students
academicians librarians scholars and industry leading experts around the globe

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Map Librarianship 2016-11-04 map librarianship identifies basic geoliteracy concepts and enhances reference and instruction skills by providing details on finding downloading delivering and assessing maps remotely sensed imagery and other geospatial resources and services primarily from trusted government sources by offering descriptions of traditional maps geographic information systems gis remote sensing and other geospatial technologies the book provides a timely and practical guide for the map and geospatial librarian to blend confidence in traditional library skill sets includes rarely discussed concepts of citing and referencing maps and geospatial data fair use and copyright creates an awareness and appreciation of existing print map collections while building digital stewardship with surrogate map and aerial imagery collections provides an introduction to the theory and applications of gis remote sensing participatory neogeography and neocartography practices and other geospatial technologies includes a list of geospatial resources with descriptions and illustrations of commonly used map types and formats online geospatial data sources and an introduction to the most commonly used geospatial software packages available on both desktop and mobile platforms

Understanding Popular Culture and World Politics in the Digital Age 2016-05-20 the practices of world politics are now scrutinised in a way that is unprecedented with even those previously or conventionally assumed to be disengaged from international affairs being drawn into world politics by social media interactive websites allow users to follow election results in real time from the other side of the world and online mapping means that the world out there is now available on your mobile phone understanding popular culture and world politics in the digital age engages these themes in contemporary world politics to better understand how digital communication through new media technologies changes our encounters with the world whether the focus is digital media social networking or user generated content these sites of political activity and the artefacts they produce have much to tell us about how we engage world politics in the contemporary age this volume represents the starting point of a dialogue about how digital technologies are beginning to impact the research and practice of scholars and practitioners in the field of international relations with the collection of cutting edge essays dealing specifically with the intertextuality of world politics and digital popular culture this book will be of use to international relations research academics and critically engaged publics interested in the core themes of global politics subjectivity militarism humanitarianism civil society organisation and governance the book also employs theories and techniques closely associated with other social science disciplines including political theory sociology cultural studies and media studies

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Business Sustainability, Corporate Governance, and Organizational Ethics 2019-11-06 a comprehensive framework for understanding the most important issues in global business this is the e book version of business sustainability corporate governance and organizational ethics in today s business environment multinational corporations are under pressure from investors lawmakers and regulators to improve their corporate governance business sustainability and corporate culture business sustainability corporate governance and organizational ethics are taking center stage in the global business environment this long awaited text covers each of these three important areas in detail guiding readers to a robust understanding with features including chapter summaries essential terms discussion questions and cases for each topic covered

The Impact of Plain Language on Legal English in the United Kingdom 2022-08-23 this volume offers insights into the ways in which plain language has influenced the language of the law in the united kingdom critically reflecting on its historical development and future directions the book opens with an overview of the theoretical frameworks underpinning plain language and a brief history of plain language initiatives as a foundation from which to outline ongoing debates on the opportunities and challenges of using plain language in the legal domain the volume details strands where plain language has had considerable impact thus far on legal english in the uk notably in legislative drafting but it also explores areas in which plain language has made fewer inroads such as the language of court judgments and that of online terms and conditions the book looks ahead to unpack highly topical areas within the plain language debate including the question of design and visualisation and the ramifications of digitalisation contributing to ongoing conversations on the importance of plain language both in the uk and beyond this book will be of particular interest to students and scholars interested in the intersection of language and the law as well as related disciplinary areas such as applied linguistics and english for specific

purposes	

The Routledge Student Guide to English Usage 2016-05-20 the routledge student guide to english usage is an invaluable a z guide to the appropriate use of english in
academic contexts the first part of the book covers approximately 4000 carefully selected words focusing on groups of confusable words that sound alike look alike or are
frequently mixed up the authors help to solve academic dilemmas such as correct usage of the apostrophe and the crucial difference between infer and imply examples of
good usage are drawn from corpora such as the british national corpus and the corpus of contemporary american english the second part covers the key characteristics of
formal english in a substantial reference section comprising stylistic features punctuation english grammar the use of numbers email writing this is the essential reference
text for all students working on improving their academic writing skills visit the companion website for a range of supporting exercises routledge com cw clark
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Introduction to Software Project Management 2018-01-01 although software development is one of the most complex activities carried out by man sound development

<u>Introduction to Software Project Management</u> 2018-01-01 although software development is one of the most complex activities carried out by man sound development processes and proper project management can help ensure your software projects are delivered on time and under budget providing the know how to manage software projects effectively introduction to software project management supplies an acces

Chinese Standard. GB; GB/T; GBT; JB; JB/T; YY; HJ; NB; HG; QC; SL; SN; SH; JJF; JJG; CJ; TB; YD; YS; NY; FZ; JG; QB; SJ; SY; DL; AQ; CB; GY; JC; JR; JT 2018-01-01 this document provides the comprehensive list of chinese national standards and industry standards total 17 000 standards

GB/T; GBT - Product Catalog. Translated English of Chinese Standard. (GB/T; GBT) 2018-01-01 this document provides the comprehensive list of chinese national standards category gb t gbt

GB, GB/T, GBT - Product Catalog. Translated English of Chinese Standard (All national standards GB, GB/T, GBZ) 2020-01-23 this document provides the comprehensive list of chinese national standards category gb gb t gbt

Iconic Designs 2013-02-25 iconic designs is a beautifully designed and illustrated guide to fifty classic things designs that we find in the city in our homes and offices on page and screen and in our everyday lives in her introduction grace lees maffei explores the idea of iconicity and what makes a design iconic and fifty essays by leading design and cultural critics address the development of each iconic thing its innovative and unique qualities and its journey to classic status subjects range from the late 19th century to the present day and include the sydney opera house the post it note coco chanel's classic suit the sony walkmantm hello kittytm helvetica the ford model t harry beck s diagrammatic map of the london underground and the apple imac g3 this handsome volume provides a treasure trove of stories that will shed new light on the iconic designs that we use without thinking aspire to possess love or hate or love to hate and which form part of the fabric of our everyday lives

Writing Behind Every Door 2022-12-09 for students to become college ready writers they must be exposed to writing throughout the school day not just in english class this practical book shows teachers in all subject areas how to meet the common core state standards and make writing come alive in the classroom award winning educator heather wolpert gawron provides effective and exciting ideas for teaching argument writing informational writing project based writing and writing with technology each chapter is filled with strategies prompts and rubrics you can use immediately special features a variety of writing strategies that work in any subject area tips for developing meaningful prompts diagrams and templates that you can use with your students rubrics for assessing writing as well as ideas for having students create their own rubrics samples of student work in different formats ideas for teaching students to break the google homepage habit and conduct effective research cross curricular writing assignments for science history ela electives and pe suggestions for teaching summary writing an essential academic skill ideas for staff professional development on common core writing

Translaboration in Analogue and Digital Practice 2013-07 translaboration brings translation and collaboration into dialogue with one another it theorises new forms of collaboration not only between humans but also between humans and machines posits the text as an actor in the translation process and stresses the potential confluence rather than opposition of analogue and digital spaces the contributors to this volume explore translaboration from a wide range of perspectives and challenge prevalent binaries such as analogue digital professional non professional paid voluntary individual collective production consumption among others their articles shine a light on the social political disciplinary and ethical implications of the power differentials at play in collaborative translation through the lens of translaboration they probe what translation and collaboration are should be and are capable of being

The Routledge Handbook of Early Christian Art 2022-01-29 Пособие по английскому языку для специальных целей предназначено для студентов специализирующихся в области рекламы и связей с общественностью Содержание пособия охватывает основные темы курса Современная пресс служба изучаемого студентами на русском языке Пособие содержит систему текстов и заданий направленных на усвоение специальной терминологиии и развитие навыков чтения неадаптированной специальной литературы и профессиональной коммуникации на английском языке

Press Office. English for PR. Современная пресс-служба. Английский язык для бакалавров по направлению «Реклама и связи с общественностью» 2015-06-05 scholarly engagement with the magazine form has in the last two decades produced a substantial amount of valuable research authored by leading academic authorities in the study of magazines the chapters in the routledge handbook of magazine research not only create an architecture to organize and archive the developing field of magazine research but also suggest new avenues of future investigation each of 33 chapters surveys the last 20 years of scholarship in its subject area identifying the major research themes theoretical developments and interpretive breakthroughs exploration of the digital challenges and opportunities which currently face the magazine world are woven throughout offering readers a deeper understanding of the magazine form as well as of the sociocultural realities it both mirrors and influences the book includes six sections methodologies and structures presents theories and models for magazine research in an evolving global context magazine publishing the people and the work introduces the roles and practices of those involved in the editorial and business sides of magazine publishing magazines as textual communication surveys the field of contemporary magazines across a range of theoretical perspectives subjects genre and format questions magazines as visual communication explores cover design photography illustrations and interactivity pedagogical and curricular perspectives offers insights on undergraduate and graduate teaching topics in magazine research the future of the magazine form speculates on the changing nature of magazine research via its environmental effects audience and transforming platforms The Routledge Handbook of Magazine Research 2015-01-28 intended for both students and practitioners in public administration who want to communicate more effectively with a variety of audiences this book offers clear easy to understand gu

covers the basics of good english and applies those basics to general forms such as memos letters and e mails and more specific forms such as newsletters proposals budget justifications and rules used in the public sector

Effective Writing in the Public Sector 2016-06-17 this book introduces and explores the concept of multilingual law providing an overview as to what is multilingual law the study establishes a new discourse based on this concept which has hitherto lacked recognition for reasons of complexity and multidisciplinarity the need for such a discourse now exists and is becoming urgent in view of the progress being made towards european integration and the legal and factual foundation for it in multilingualism and multilingual legislation covering different types of multilingual legal orders and their distinguishing features as well as the basic structure of legal systems the author studies policy formation drafting translation revision terminology and computer tools in connection with the legislative and judicial processes bringing together a range of diverse legal and linguistic ideas under one roof this book is of importance to legal linguists drafters and translators as well as students and scholars of legal linguistics legal translation and revision

2014-07-17 an up to date all in one resource for using sas and r to perform frequent tasksthe first edition of this popular guide provided a path between sas and r using an easy to understand dictionary like approach retaining the same accessible format sas and r data management statistical analysis and graphics second edition explains how to easily p

SAS and R 2014-07-08 modern topics and ways to live your craft discover the latest witchy trends insightful practices and thought provoking discussions in the wiccan and pagan communities with llewellyn s witches companion this accessible guide will show you the path to living the old ways in today s modern world this year s edition is filled with fascinating and informative essays on a variety of topics from altars on a budget to planning a wiccan wedding each one is organized by theme community forum witchy living witchcraft essentials and magical transformations urban druids magical visualization prosperity magick and the goddess abundantia the ethical use of source material embracing the dark goddess and much more also look for our witches calendar and witches datebook the perfect complements to llewellyn s witches companion included is a sixteen month calendar and lunar information to fuel your spellwork and rituals

Llewellyn's 2015 Witches' Companion

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