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Strategic Public Management 2018-04-25

real life solutions to the challenges facing public administrators complex management issues in the public sector can t be addressed with limited short term fixes strategic well conceived approaches are critical to meet your organization s long term needs through expert advice and real world examples strategic public management best practices from government and nonprofit organizations presents the solutions that today s public administrators are putting into practice to address a variety of challenges including planning and managing core mission functions integrating new technology and pursuing measurable results nineteen contributors representing local and federal government nonprofit organizations and the academic world offer guidance direction and examples that focus on the many areas of concern to public sector professionals including program operations human capital issues risk management acquisition hurdles it solutions performance parameters this critical resource is easy to read and navigate and the expert viewpoints provide essential best practices for mid and senior level professionals tackle your organization s complex issues today by applying proven strategies

Strategic Public Management 2010-01-01

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Building Digital Government Strategies 2017-08-01

this book provides key strategic principles and best practices to guide the design and implementation of digital government strategies it provides a series of recommendations and findings to think about it applications in government as a platform for information services and collaboration and strategies to avoid identified pitfalls digital government research suggests that information technologies have the potential to generate immense public value and transform the relationships between governments citizens businesses and other

stakeholders however developing innovative and high impact solutions for citizens hinges on the development of strategic institutional organizational and technical capabilities thus far particular characteristics and problems of the public sector organization promote the development of poorly integrated and difficult to maintain applications for example governments maintain separate applications for open data transparency and public services leading to duplication of efforts and a waste of resources the costs associated with maintaining such sets of poorly integrated systems may limit the use of resources to future projects and innovation this book provides best practices and recommendations based on extensive research in both mexico and the united states on how governments can develop a digital government strategy for creating public value how to finance digital innovation in the public sector how to building successful collaboration networks and foster citizen engagement and how to correctly implement open government projects and open data it will be of interest to researchers practitioners students and public sector it professionals that work in the design and implementation of technology based projects and programs

Strategic Public Management 2010

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Strategic Management for Government Agencies 1998-01-01

this paper presents a conceptual framework for the strategic management of government agencies in developing and transition economies it delineates a working model of an efficient government agency for which core strategy internal organizational design and external environment are aligned it then demonstrates how the objectives of public sector management are ideally based on assessments of areas of misalignment in government agencies

The Strategic Government Relations Handbook 2021-02-15

divided into 5 chapters the book brings theory concepts models tools recommendations and practical cases to optimize the performance of the government relations activity as a result of doctoral research and the author's practical experience who has over 30 years of experience in the field in large national and multinational companies the work explores the level of government influence in the context of non market forces and how companies can improve their strategic relationship with this particular stakeholder contributing to the training of executives consultants academics and students among others interested in the subject

Strategy Formation and Policy Making in Government 2019-01-10

this book explores goal oriented action and describes the variety of options offered by strategic management in guiding public organisations the book is based on the idea that planning is only one option in orienting the functioning of public organisations and applies resource based and network studies to the public sector whilst most of the existing literature on strategic management relates to local government this book examines developments within central governments and public agencies external to government hierarchies the book also addresses the strategic distinction between politics and administration often neglected by existing research and illustrates the connection between goal setting and actual performance of government organisations

Local Government and Strategic Choice 2016-08-03

local government and strategic choice second edition is the result of a study of policy formation in the city council of coventry during a four year period this edition is a reappraisal of the earlier edition with an emphasis on connective planning part i describes the planning strategies made in an urban setting this part explains the city and the city council organization of the local authority decision making mechanisms developmental planning including land use school system planning and cross departmental planning part ii is a study of city planning as a process of strategic choice that has been altered in many different ways depending on the purpose this part also discusses the problems encountered in the planning process such as the existence of organization boundaries in the government sector part iii deals with a fictional case that relates the uncertainties and political realities of decision making in an urban setting the case studies cover land allocation and development tax and traffic issues part iv discusses organizational challenge and also touches in some way on the future organizational structure of local governments this text then explains the need for connective planning of how individuals build flexible networks among decision making agencies to serve the various interests of both the private and government sectors this book is suitable for sociologists city administrators and officials local government officials heads of government agencies and heads of planning and

Local Government and Strategic Choice (Routledge Revivals) 2013-10-14

first published in 1969 this book is concerned with the processes of policy making in local government the authors address themselves to the basic challenge of planning in a democracy and consider issues such as how those elected to exercise choice on our behalf can preserve and expand their capacity to choose discriminatingly when the sheer complexity of the issues facing them tends all the time to make them increasingly dependent on the skills and judgements of their professional advisers this question is explored in relation to the many different yet interdependent aspects of the planning process which impinge on any local community with particular reference to the planning of housing transport education and shopping of land use and local government finance the book is the outcome of a four year program of research during which a mixed team of operational research and social scientists was given a unique opportunity to observe the ways in which decisions were made and plans formulated in one particular city coventry it covers both political and professional aspects of local government in 1960s great britain and has had important implications for urban governments throughout the world

Fiji Foreign Policy and Government Guide Volume 1 Strategic Information and Developments 2007-04-30

this book provides valuable insights into the role of the cio his interaction within the organization and external relationships with vendors and suppliers it emphasizes the need for balance between management and technology in the role of cio and focuses on this role as an expert on information technology and a leader in the appropriate application of it provided by publisher

Strategic Use of Information Technology for Global Organizations 2012-05-31

in emerging and global economies e commerce and e business have become increasingly necessary components of business strategy and strong catalysts for economic development strategic and pragmatic e business implications for future business practices disseminates information on the new practices and techniques in e business and promotes a better understanding of contemporary issues and solutions to existing and emerging challenges making prospective audiences aware of concurrent business needs models trends methods and techniques this books targets e commerce vendors business managers entrepreneurs software industries the digital media world and online merchants who wish to build strong consumer brands

Strategic and Pragmatic E-Business: Implications for Future Business Practices 2007-02-07

us internet and e commerce investment and business guide strategic and practical information regulations and opportunities

United States Internet, E-Commerce Investment and Business Guide Volume 1 Strategic, Practical Information, Regulations 2017-06-04

us e commerce business law handbook strategic informtion and basic laws

US E-Commerce Business Law Handbook Volume 1 Strategic Information and Basic Regulations 2015-01-15

this report makes a series of recommendations for strengthening the efficiency effectiveness transparency and integrity of the public administration and supporting sustainable and inclusive growth and development in hungary

OECD Public Governance Reviews Hungary: Towards a Strategic State Approach 2016-10-03

this how to book on planning and managing gis within local government describes and details the key components of a successful enterprise sustainable and enduring gis it describes the strategic planning process an organization must undertake prior to gis implementation the heart of the book is the formula for success that offers a systematic methodology for examining and benchmarking a gis initiative and the practical and repeatable strategy for success there are many obstacles to successful gis implementation and unfortunately the local government landscape is riddled with false starts poorly planned implementations and glorified mapping systems this book documents the reason for failure and possible remedies to overcome the challenges to implementation it discusses pathways to change ways of improving organizational effectiveness and efficiency and lays out the organizational approaches management processes and leadership actions that are required for gis to become an indispensable part of an organization this book is about aiming high so you can consistently hit your mark by formulating goals and objectives that will tremendously influence the success of a gis initiative it details

the factors crucial for building an enterprise gis vision statement that includes governance data and databases procedures and workflow gis software gis training and education and infrastructure and how to develop performance measures related to the stated objectives of an organization the book combines theory with real world experience to offer guidance on the process of managing gis implementation through key components this book introduces a new way to think about gis technology

Strategic GIS Planning and Management in Local Government 2015-07-17

individually the fields of organizational politics and strategic information technology have soared in popularity studies suggest that the interaction between the two would prove beneficial to both the academic and corporate domains this integration would serve to enable support and manage modern businesses strategic information technology governance and organizational politics in modern business gives voice to fresh perspectives on the development implementation and practice of information systems and technology in organizations this book is beneficial for business people undergraduate students postgraduate candidates and researchers looking to gain a more in depth understanding of the influence of socio technical factors on ict operations

Strategic Information Technology Governance and Organizational Politics in Modern Business 2015-09-11

estonia investment and business guide volume 1 strategic and practical information

Estonia Investment and Business Guide Volume 1 Strategic and Practical Information 2014

this study examines the spanish information society strategy plan avanza 2

Department of Homeland Security Appropriations for 2015 2013-06-13

according to the fbi about 4000 ransomware attacks happen every day in the united states alone victims lost 209 million to ransomware in the first quarter of 2016 even worse is the threat to critical infrastructure as seen by the malware infections at electrical distribution companies in ukraine that caused outages to 225 000 customers in late 2015 further recent reports on the russian hacks into the

democratic national committee and subsequent release of emails in a coercive campaign to apparently influence the u s presidential election have brought national attention to the inadequacy of cyber deterrence the u s government seems incapable of creating an adequate strategy to alter the behavior of the wide variety of malicious actors seeking to inflict harm or damage through cyberspace this book offers a systematic analysis of the various existing strategic cyber deterrence options and introduces the alternative strategy of active cyber defense it examines the array of malicious actors operating in the domain their methods of attack and their motivations it also provides answers on what is being done and what could be done by the government and industry to convince malicious actors that their attacks will not succeed and that risk of repercussions exists traditional deterrence strategies of retaliation denial and entanglement appear to lack the necessary conditions of capability credibly and communications due to these malicious actors advantages in cyberspace in response the book offers the option of adopting a strategy of active cyber defense that combines internal systemic resilience to halt cyber attack progress with external disruption capacities to thwart malicious actors objectives it shows how active cyber defense is technically capable and legally viable as an alternative strategy for the deterrence of cyber attacks

OECD e-Government Studies Reaping the Benefits of ICTs in Spain Strategic Study on Communication Infrastructure and Paperless Administration 2017-07-08

microeconomics is not applied math frameworks in this book are regularly in use in daily managerial practice and strategic decision making numerous case studies cover price discrimination economies of scale digital business models game theory dealing with uncertainty entry barriers or sunk costs all of which are crucial for understanding market dynamics and competitive behaviour

Strategic Cyber Deterrence 2022-09-05

too often in the history of mexico women have been portrayed as marginal figures rather than legitimate participants in social processes as the twentieth century draws to a close mexican women of the countryside can be seen as true historical actors mothers and heads of households factory and field workers community activists artisans and merchants in this new book thirteen contributions by historians anthropologists and sociologists from mexico as well as the united states elucidate the roles of women and changing gender relations in mexico as rural families negotiated the transition from an agrarian to an industrial society drawing on mexican community studies gender studies and rural studies these essays overturn the stereotypes of mexican peasant women by exploring the complexity of their lives and roles and examining how these have changed over time the book emphasizes the active roles of women in the periods of civil war 1854 76 and the commercialization of agriculture 1880 1910 it highlights their vigorous responses to the violence of revolution their increased mobility and their interaction with state reforms in the period from 1910 to 1940 the final essays focus on changing gender relations in the

countryside under the impact of rapid urbanization and industrialization since 1940 because histories of latin american women have heretofore neglected rural areas this volume will serve as a touchstone for all who would better understand women s lives in a region of increasing international economic importance women of the mexican countryside demonstrates that contrary to the peasant stereotype these women have accepted complex roles to meet constantly changing situations contents i women and agriculture in nineteenth century mexico 1 exploring the origins of democratic patriarchy in mexico gender and popular resistance in the puebla highlands 1850 1876 florencia mallon 2 cheaper than machines women and agriculture in porfirian oaxaca 1880 1911 francie r chassen lópez 3 gender work and coffee in c rdoba veracruz 1850 1910 heather fowler salamini 4 gender bridewealth and marriage social reproduction of peons on henequen haciendas in yucatán 1870 1901 piedad peniche rivero ii rural women and revolution in mexico 5 the soldadera in the mexican revolution war and men s illusions elizabeth salas 6 rural women s literacy and education during the mexican revolution subverting a patriarchal event mary kay yaughan 7 doña zeferina barreto biographical sketch of an indian woman from the state of morelos judith friedlander 8 seasons seeds and souls mexican women gardening in the american mesilla 1900 1940 raquel rubio goldsmith iii rural women urbanization and gender relations 9 three microhistories of women s work in rural mexico patricia arias 10 intergenerational and gender relations in the transition from a peasant economy to a diversified economy soledad gonzález montes 11 from metate to despate rural women's salaried labor and the redefinition of gendered spaces and roles gail mummert 12 changes in rural society and domestic labor in atlixco puebla 1940 1990 maria da glória marroni de velázquez 13 antagonisms of gender and class in morelos mexico joann martin

Microeconomics, Competition and Strategic Behaviour 2015

the primary purpose of this book is to enable you to implement a strategic km program in your business and derive business results from it the contents of this book are relevant to any business manufacturing or service and also in education not for profit government and other types of organizations this book is written for business leaders and executives it is particularly addressed to ceos and senior management to help them understand how they can use km as a strategy to achieve their business objectives for km professionals the objective of this book is to help them to implement km with real business results while this book talks about various concepts related to km everything contained in the book is based on first hand experience of helping the implementation of these concepts at several companies with significant business results including some most admired knowledge enterprise make award winners the book largely tells its story through real examples

Parameters 2007-02-07

this book examines the leadership practices and foresight needed for smart cities the book begins by exploring the evolving definition of a smart city then it considers the problems with smart cities and the need for foresight in the management of these cities the last part of the book offers a model of strategic foresight based on understanding anticipating and shaping the future with applicability to organizations this book offers a new conception of smart cities that will appeal to researchers and policymakers interested in futures thinking and strategy

Fiji Economic & Development Strategy Handbook Volume 1 Strategic Information and Developments 2015-06-30

governments can use artificial intelligence ai to design better policies and make better and more targeted decisions enhance communication and engagement with citizens and improve the speed and quality of public services the latin america and the caribbean lac region is seeking to leverage the immense potential of ai to promote the digital transformation of the public sector

The Strategic Knowledge Management Handbook 2020-07-28

this book focuses on environment information scanning and organization wide support for strategic intelligence it also provides practical guidance to organizations for developing effective approaches mechanisms and systems to scan refine and support strategic information provision provided by publisher

Leadership and Strategic Foresight in Smart Cities 2022-03-22

2011 updated reprint updated annually global telecom industry handbook regulations and contacts volume 2

OECD Public Governance Reviews The Strategic and Responsible Use of Artificial Intelligence in the Public Sector of Latin America and the Caribbean 2007-05-31

this publication examines public governance arrangements in finland and estonia in two key areas whole of government strategy steering

Managing Strategic Intelligence: Techniques and Technologies 2019-08-02

united kingdom investment and business guide volume 1 strategic and practical information

Global Telecom Industry Handbook Volume 2 Satellite Communication: Strategic Information, Regulations, Opportunities, Contacts 2015-03-19

social networking venues have increased significantly in popularity in recent years when utilized properly these networks can offer many advantages within business contexts strategic uses of social media for improved customer retention is a pivotal reference source for the latest scholarly research on the implementation of online social networks in modern businesses and examines how such networks allow for a better understanding of clients and customers highlighting theoretical concepts empirical case studies and critical analyses this book is ideally designed for researchers practitioners professionals and upper level students interested in improving and maintaining customer relationships

OECD Public Governance Reviews: Estonia and Finland Fostering Strategic Capacity across Governments and Digital Services across Borders 2015-09-11

this book constitutes the refereed proceedings of the 8th conference on electronic governance and open society challenges in eurasia egose 2021 held in st petersburg russia in november 2021 the 21 full papers were carefully reviewed and selected from 69 submissions additionally one invited paper has been included in this volume the papers are organized in topical sections on digital technology and design digital society digital government and economy

UK Investment and Business Guide Volume 1 Strategic and Practical Information 2016-11-09

this book provides fundamental clues about the direction forward in electronic government needed to achieve even greater value from websites and assist the continuing transformation of governmental interaction with citizens provided by publisher

Strategic Uses of Social Media for Improved Customer Retention 2015

strategy execution is one of the most important and exciting topics in management implementing strategy in today s complex organizations is an enormous challenge but one that all leaders must tackle this lively book is an essential guide to strategy execution for practicing managers and those in advanced management education it combines the rigour of advanced research with the accessibility of practical experience and application to lead readers through the subject drawing together existing knowledge and reporting findings from his own research andrew maclennan brings this often neglected topic sharply into focus after introducing and defining strategy execution the book presents a series of systematic frameworks to help managers and leaders identify common strategy execution barriers and diagnose performance problems in particular situations translate conceptual strategies into concrete activities align emergent activities and projects with strategic objectives support critical activities by aligning organizational designs and systems strategy execution is an insightful engaging and practical book the models are supplemented throughout with real world examples summaries of key issues and signposts to further readings it is a comprehensive easy to use book offering students and practitioners a systematic approach to strategy implementation

The Strategic Importance of the Western Hemisphere 2022-04-13

us national cyber security strategy and programs handbook strategic information and developments

Electronic Governance and Open Society: Challenges in Eurasia 2010-07-31

strategic management is a core strategy textbook covering all the major topics particularly from a global perspective it delivers comprehensive coverage of the subject in an easy to read style with extensive examples and a range of free support material that will help you learn actively and effectively this eighth edition of strategic management builds on proven strengths over 70 short case studies to provide easily accessible illustrations of strategy in practice and additional cases available online to provide more in depth examples of recent strategic decisions involving sony apple and industry sectors a continuous contrast between prescriptive and emergent views of strategy to highlight the key debates within the discipline emphasis on practice throughout with features to help you turn theory into practice major international strategy cases from europe africa china india middle east and the americas clear exploration of the key concepts comprehensive logical structure to guide you through this complex subject specialist chapters on public third sector strategy green strategy and sustainability entrepreneurial strategy and international and global strategy new for the eighth edition dynamic capabilities and resource renewal explored in a revised and updated chapter emergent strategy completely revised in two new chapters

one focusing on innovation and technology and the other exploring knowledge and learning new material on innovation and strategy in uncertain environments case studies from large and small organisations from google spotify and cadbury to snapchat uber and green energy companies with 14 new cases and many cases updated this new edition also includes a wealth of free online open access learning resources use these materials to enhance and test your knowledge to improve your grades online resources include web based cases with indicative answers chapter based support material long cases and multiple choice questions richard lynch is emeritus professor of strategic management at middlesex university london he is an active researcher lecturer and consultant particularly in the area of global strategy and sustainable strategy

E-Government Website Development: Future Trends and Strategic Models 2010-09-13

2011 updated reprint updated annually denmark energy policy laws and regulation handbook

Strategy Execution 2013-07-01

in the light of recent concerns about a strategic vacuum at the centre of government this report explores the capacity of ministers and officials to carry out long term strategic thinking to tackle the complex diverse and unpredictable domestic and global challenges the country faces it finds that an absence of clear and precise definition of terms meant that policy and different levels of strategy became muddled leading to unintended and unwelcome outcomes drawing on the evidence it received the report sets out clear definitions for national or grand strategy operational strategy and policy pasc have produced a number of recommendations to overcome the barriers to working strategically in government central to these recommendations is that the government should publish an annual statement of national strategy in parliament which reflects the interests of all parts of the uk and the devolved policy agendas the report states that the cabinet and its committees are accountable for decisions but there remains a critical unfulfilled role at the centre of government in coordinating and reconciling priorities across departments and of long term and short term goals the report concludes that the government s six strategic aims as provided to pasc are too meaningless to serve any useful purpose the strategic aims of the government informed by public opinion should reflect the uk s national character assets capabilities interests and values and provide an indication of the objectives which policies must achieve

US National Cyber Security Strategy and Programs Handbook Volume 1 Strategic Information and Developments 2018-05-09

Strategic Management 2008-03-03

Denmark Energy Policy Laws and Regulations Handbook Volume 1 Strategic Information and Basic Regulations 2012-04-24

Strategic thinking in Government

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