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43 submissions and are presented together with 4 papers from the first workshop on situation recognition by mining temporal information siremeti 2015 the conference papers cover the following topics intelligent caching activity recognition and crowdsourcing mobile frameworks middleware interactive applications and mobility this book constitutes the thoroughly refereed post conference proceedings of the 9th international conference on mobile computing applications and services mobicase 2015 held in osaka japan february 28 march 2 2018 the 10 full papers and 13 demo poster papers were carefully reviewed and selected from 35 submissions the conference papers are covering intelligent caching activity recognition and crowdsourcing mobile frameworks middleware interactive applications and mobility intelligent interactive multimedia systems and services will be ever more important in computer systems nowadays computers are widespread and computer users range from highly qualified scientists to non computer expert professionals therefore designing dynamic personalization and adaptivity methods to store process transmit and retrieve information is critical for matching the technological progress with the consumer needs this book contains the contributions presented at the eighth international kes conference on intelligent interactive multimedia systems and services which took place in sorrento italy june 17 19 2015 it contains 33 peer reviewed scientific contributions that focus on issues ranging from intelligent image or video storage retrieval transmission and analysis to knowledge based technologies from advanced information technology architectures for video processing and transmission to advanced functionalities of information and knowledge based services we believe that this book will serve as a useful source of knowledge for both academia and industry for all those faculty members research scientists scholars ph d students and practitioners who are interested in fundamental and applied facets of intelligent interactive multimedia the contemporary world is characterized by the massive use of digital communication platforms and services that allow people to stay in touch with each other and their organizations on the other hand it is also a world with great challenges in terms of crisis disaster and emergency situations of various kinds thus it is crucial to understand the role of digital platforms services in the context of crisis disaster and emergency situations digital services in crisis disaster and emergency situations presents recent studies on crisis disaster and emergency situations in which digital technologies are considered as a key mediator featuring multi and interdisciplinary research findings this comprehensive reference work highlights the relevance of society s digitization and its usefulness and contribution to the different phases and types of risk scenarios thus the book investigates the design of digital services that are specifically developed for use in crisis situations and examines services such as online social networks that can be used for communication purposes in emergency events highlighting themes that include crisis management communication risk monitoring digital crisis intervention and smartphone applications this book is of particular use to governments institutions corporations and professionals who deal with crisis disaster and emergency scenarios as well as researchers academicians and students working in fields such as communications multimedia sociology political science and engineering this volume constitutes the refereed proceedings of the 8th international conference on multimedia communications services and security mcss 2015 held in krakow poland in november 2015 the 16 full papers included in the volume were selected from 39 submissions the papers cover ongoing research activities in the following topics multimedia services intelligent monitoring audio visual systems biometric applications experiments and deployments this casebook provides students and academics in business management and marketing with a collection of case studies on services marketing and service operations in emerging economies it explores current issues and practices in asia across different areas countries commercial and non commercial sectors this book is important and timely in providing a framework for instructors researchers and students to understand the service dynamics occurring in these countries it serves as an invaluable resource for marketing and business management students requiring insights into the operationalization of services across different geographical areas in asia students will find it interesting to compare and contrast different markets covering important aspects related to services this book gathers a selection of the best papers presented during the 14th international conference on location based services which was held in zurich switzerland between the 15th and 17th january 2018 it presents a general overview of recent research activities related to location based services such activities have grown in importance over the past several years especially those concerning outdoor indoor positioning smart environments spatial modeling personalization and context awareness cartographic communication novel user interfaces crowdsourcing social media big data analysis usability and privacy this book offers a selection of the best papers presented at the 13th international symposium on location based services lbs 2016 which was held in vienna austria from november 14 to 16 2016 it provides an overview of

recent research in the field including the latest advances in outdoor indoor positioning smart environment spatial modeling personalization and context awareness cartographic communication novel user interfaces crowd sourcing social media big data analysis usability and privacy this is the 26th edition of debbies book now after the release of our android version of our iphone app in janurary 2014 it s time to release our 26th print edition you now have 3 ways to experience debbies book a physical book for users who want to hold it in their hands a printable book for users who want to print certain pages a tablet friendly ebook for users who love their ipads and ereaders the book is organized by categories in alphabetical order listings for prop houses and costume rental houses are shortened to one or two lines to save space their full contact information is located within the prop house and costume rental houses categories only this is the 26th edition of debbies book ebook edition a tablet friendly ebook for users who need access to the entire debbies book database and don t have an internet connection now after the release of our android version of our iphone app in janurary 2014 it s time to release our 26th print edition you now have 3 ways to experience debbies book a physical book for users who want to hold it in their hands a printable book for users who want to print certain pages a tablet friendly ebook for users who love their ipads and ereaders the book is organized by categories in alphabetical order listings for prop houses and costume rental houses are shortened to one or two lines to save space their full contact information is located within the prop house and costume rental houses categories only now in its seventh edition principles of services marketing has been revised and updated throughout toreflect the most recent developments in this fast moving and exciting sector with a stronger emphasis onemerging and global economies it s been restructured to give clearer focus on key issues of efficiency accessibility and customer experience this authoritative text develops an indispensable framework forunderstanding services their effective marketing and how this drives value creation key features opening vignettes introduce a chapter s key themes with short examples that present topics in familiar everyday scenarios students can relate to longer case studies feature well known companies and provide an opportunity to analyse real life scenarios and apply understanding in practice vignettes drawn from services organizations from around the world and how services are delivered and experienced by customers thinking around the subject boxes examine the operational challenges of putting theory in to practice summary links to other chapters reinforce the main topics covered and how they fit within the wider context of services marketing to improve overall understanding of the subject expanded coverage of key topics such as service dominant logic servicescapes and the use of social media explore the latest theory and practice reflects the importance of marketing for public services and not for profit organizations includes new chapters on service systems and the experiential aspects of service consumption drawing upon the expertise of world renowned researchers and experts the cloud security ecosystem comprehensively discusses a range of cloud security topics from multi disciplinary and international perspectives aligning technical security implementations with the most recent developments in business legal and international environments the book holistically discusses key research and policy advances in cloud security putting technical and management issues together with an in depth treaties on a multi disciplinary and international subject the book features contributions from key thought leaders and top researchers in the technical legal and business and management aspects of cloud security the authors present the leading edge of cloud security research covering the relationships between differing disciplines and discussing implementation and legal challenges in planning executing and using cloud security presents the most current and leading edge research on cloud security from a multi disciplinary standpoint featuring a panel of top experts in the field focuses on the technical legal and business management issues involved in implementing effective cloud security including case examples covers key technical topics including cloud trust protocols cryptographic deployment and key management mobile devices and byod security management auditability and accountability emergency and incident response as well as cloud forensics includes coverage of management and legal issues such as cloud data governance mitigation and liability of international cloud deployment legal boundaries risk management cloud information security management plans economics of cloud security and standardization efforts q a 1冊 the censorship and surveillance of individuals societies and countries have been a long debated ethical and moral issue in consequence it is vital to explore this controversial topic from all angles censorship surveillance and privacy concepts methodologies tools and applications is a vital reference source on the social moral religious and political aspects of censorship and surveillance it also explores the techniques of technologically supported censorship and surveillance highlighting a range of topics such as political censorship propaganda and information privacy this multi volume book is geared towards government officials leaders professionals policymakers media specialists academicians and researchers interested in the various facets of censorship and surveillance 2011 11 2012 10 3 tv line e it 1 it android security cookbook breaks down and enumerates the processes used to exploit and remediate android app security vulnerabilities in the form of detailed recipes and walkthroughs android security cookbook is aimed at anyone who is curious about android app security and wants to be able to take the necessary practical measures to protect themselves this means that android application developers security researchers and analysts penetration testers and generally any cio cto or it managers facing the impeding onslaught of mobile devices in the business environment will benefit from reading this book the title of this book is a pun on the use of the preposition onto with the aim of recalling ontology the term commonly adopted in the computer science community to indicate the study of the formal specification for organizing knowledge in the field of knowledge engineering ontologies are used for modeling concepts and relationships on some domain the year 2013 celebrates the twentieth anniversary of the world wide the simple network of hypermedia has transformed the world of

communications with enormous implications on the social relationships however traditional world wide is currently experiencing a challenging evolution toward the internet of things iot today feasible thanks to the integration of pervasive technologies capable of sensing the environment the most important contribution of iot regards the possibility of enabling more efficient machine to machine cooperation to such aim ontologies represent the most suitable tool to enable transfer and comprehension of information among computer applications even those designed and developed by unrelated people in different places this book proposes a collection of contributions illustrating different applications following these directions and that are the outcomes of real experiences developed in the context of research projects mit seinem workshop 2016 zum thema internet der dinge bietet der gi gma itg fachausschuss echtzeitsysteme wissenschaftlern nutzern und herstellern ein forum an auf dem neue trends und entwicklungen zu folgenden programmschwerpunkten vorgestellt werden echtzeitfähigkeit funktionale sicherheit datenschutz und datensicherheit sichere datenkommunikation schnittstellen protokolle und plattformen energieeffizienz diensteabrechung und bezahlung erweiterte realität augmented reality altersgerechte assistenzsysteme für selbstbestimmtes lebenuns ambient assited living berichte zu aktuellen anwendungen und zur ausbildung runden die publikation ab this guidebook on e science presents real world examples of practices and applications demonstrating how a range of computational technologies and tools can be employed to build essential infrastructures supporting next generation scientific research each chapter provides introductory material on core concepts and principles as well as descriptions and discussions of relevant e science methodologies architectures tools systems services and frameworks features includes contributions from an international selection of preeminent e science experts and practitioners discusses use of mainstream grid computing and peer to peer grid technology for open research and resource sharing in scientific research presents varied methods for data management in data intensive research investigates issues of e infrastructure interoperability security trust and privacy for collaborative research examines workflow technology for the automation of scientific processes describes applications of e science the recent explosion of digital media online networking and e commerce has generated great new opportunities for those internet savvy individuals who see potential in new technologies and can turn those possibilities into reality it is vital for such forward thinking innovators to stay abreast of all the latest technologies based services concepts methodologies tools and applications provides readers with comprehensive coverage of some of the latest tools and technologies in the digital industry the chapters in this multi volume book describe a diverse range of applications and methodologies made possible in a world connected by the global network providing researchers computer scientists web developers and digital experts with the latest knowledge and developments in internet technologies anyone who has ever shopped for a new smart phone laptop or other tech gadget knows that staying connected is crucial there is a lot of discussion over which service provider offers the best coverage enabling devices to work anywhere and at any time with 4g and lte becoming a pervasive part of our everyday language the handbook of research on next generation mobile communication systems offers solutions for optimal connection of mobile devices from satellite signals to cloud technologies this handbook focuses on the ways communication is being revolutionized providing a crucial reference source for consumers researchers and business professionals who want to be on the frontline of the next big development in wireless technologies this publication features a wide variety of research based articles that discuss the future of topics such as bandwidth energy efficient power device to device communication network security and privacy predictions for 5g communication systems spectrum sharing and connectivity and many other relevant issues that will influence our everyday use of technology the internet is established in most households worldwide and used for entertainment purposes shopping social networking business activities banking telemedicine and more as more individuals and businesses use this essential tool to connect with each other and consumers more private data is exposed to criminals ready to exploit it for their gain thus it is essential to continue discussions involving policies that regulate and monitor these activities and anticipate new laws that should be implemented in order to protect users cyber law privacy and security concepts methodologies tools and applications examines current internet and data protection laws and their impact on user experience and cybercrime and explores the need for further policies that protect user identities data and privacy it also offers the latest methodologies and applications in the areas of digital security and threats highlighting a range of topics such as online privacy and security hacking and online threat protection this multi volume book is ideally designed for it specialists administrators policymakers researchers academicians and upper level students the first comprehensive guide to discovering and preventing attacks on the android os as the android operating system continues to increase its share of the smartphone market smartphone hacking remains a growing threat written by experts who rank among the world s foremost android security researchers this book presents vulnerability discovery analysis and exploitation tools for the good guys following a detailed explanation of how the android os works and its overall security architecture the authors examine how vulnerabilities can be discovered and exploits developed for various system components preparing you to defend against them if you are a mobile device administrator security researcher android app developer or consultant responsible for evaluating android security you will find this guide is essential to your toolbox a crack team of leading android security researchers explain android security risks security design and architecture rooting fuzz testing and vulnerability analysis covers android application building blocks and security as well as debugging and auditing android apps prepares mobile device administrators security researchers android app developers and security consultants to defend android systems against attack android hacker s handbook is the first comprehensive resource for it professionals charged with smartphone security learning androidtm application programming will help you master modern android programming by building a fully functional app from the ground up working with the android 4 3 toolset you ll solve real world problems faced by every android developer and learn best practices

for success with any mobile development project ideal for developers who have little or no android experience but have basic java experience this tutorial teaches through carefully structured exercises that address the entire development process leading android developers james talbot and justin mclean guide you through building a real biking mobile app that can handle everything from mileage tracking to route planning each chapter builds your knowledge step by step and in the end you will have a complete working app along the way you ll gain hands on experience with writing code that can run on the widest spectrum of devices while still leveraging android s newest features you ll also discover proven solutions for the occasionally messy realities of android development from inaccurate sensor data to inadequate device battery life pitfalls that most other android books ignore learn how to set up your android development environment on windows or mac operating systems quickly create a simple working app that demonstrates basic android principles master core building blocks such as activities intents services and resources build a functional user interface and then make it more intuitive and usable professionally style your android app make your app location aware integrate social networking features build highly efficient threaded apps integrate database support to read and write data make your app run faster while using less memory and power efficiently test and debug your app easily internationalize your app for multiple countries and languages sell your app through google play and the amazon appstore get all of this book s sample code at androiddevbook com code html register your book at informit com register to gain access to the bonus kitkat chapter download the free version of this book s on your bike app from google play today the papers presented in this volume advance the state of the art research on social media and 2 0 electronic tourism marketing website development and evaluation search engine marketing and optimization it adoption and diffusion virtual travel communities mobile technologies management information systems in tourism elearning recommender systems for tourism businesses and destinations and electronic distribution for hospitality and travel products this book covers the most significant topics contributed by prominent scholars from around the world and is suitable for both academics and practitioners who are interested in the latest developments in e tourism this title offers an in depth look at the status and trajectories of innovation in major chinese technological sectors such as machines tools railroad automobile information communication technology and wind and solar energy the book expands our understanding of the industrial foundations of china s attempt to become an innovation nation digital media worlds tracks the evolution of the media sector on its way toward a digital world it focuses on core economic and management issues cost structures value network chain business models in industries such as book publishing broadcasting film music newspaper and video game this book highlights cutting edge ecodesign research covering product and service design smart manufacturing and social perspectives in ecodesign featuring selected papers presented at ecodesign 2019 11th international symposium on environmentally conscious design and inverse manufacturing it also includes diverse interdisciplinary approaches to foster ecodesign research and activities in the context of sustainable development goals sdgs it addresses the need for the manufacturing industry to design innovations for sustainable value creation taking into account technological developments legislation and consumer lifestyles further the book discusses the concept of circular economy which originated in europe and aims to increase resource efficiency by shifting away from the linear economy focusing on product life cycle design and management smart manufacturing circular economy and business strategies and providing useful approaches and solutions to these emerging concepts this book is intended for both researchers and practitioners working in the broad field of ecodesign and sustainability this book examines the current scope of theoretical and practical applications on the security of mobile and wireless communications covering fundamental concepts of current issues challenges and solutions in wireless and mobile networks provided by publisher flexibel offen und apps ohne ende android smartphones stehen dem iphone in nichts nach und das systemtuning ist auch noch legal dieses buch macht ihr android gerät schneller und sicherer und es hilft bei der jagd nach den besten apps hier finden sie das geballte android know how von großen communitys wie androidpit und stackexchange schließlich gibt niemand bessere app empfehlungen tuning und sicherheitstipps als die android community dieses buch ist selbst die beste app für ihr android smartphone android apps unendliche weiten täglich erscheinen jede menge neue apps im play store von google und auf anderen websites aber welche apps sind die besten und was bringen sie wie installiere und verwalte ich meine apps und wie werde ich sie später wieder los damit sie nicht unnötig speicherplatz und rechenpower verbrauchen hier finden sie die entscheidenden antworten mit android auf reisen von der routenplanung bis zum reisetagebuch und sogar für die versendung der ganz persönlichen urlaubspost gibt es android apps lesen sie hier die besten empfehlungen für reiseführer sprachführer Übersetzer wörterbücher navigations apps staumelder pannenhilfen virtual sightseeing und vieles mehr installieren sie die gewünschten apps schnell und einfach mit hilfe der abgedruckten qr codes tuning mehr power fürs smartphone passen sie ihr smartphone ihren bedürfnissen an und machen sie es schneller schaffen sie mehr platz im internen speicher und verlängern sie die laufzeit ihres akkus durch konsequentes umsetzen der tipps und empfehlungen die sie hier finden aus dem inhalt einsteigerkurs für android neulinge google play store ergänzungen und alternativen apps verwalten und organisieren schaltzentrale home screen widgets home replacements steuerzentrale einstellungen und switches von task killern und anderen bösen buben schutz vor viren und malware privatsphäre schutz bei diebstahl und verlust chintai 2017年11 100 100 this book reports on the latest advances in mobile technologies for collecting storing and processing mobile big data in connection with wireless communications it presents novel approaches and applications in which mobile big data is being applied from an engineering standpoint and addresses future theoretical and practical challenges related to the big data field from a mobility

perspective further it provides an overview of new methodologies designed to take mobile big data to the cloud enable the processing of real time streaming events on the move and enhance the integration of resource availability through the anywhere anything anytime paradigm by providing both academia and industry researchers and professionals with a timely snapshot of emerging mobile big data centric systems and highlighting related pitfalls as well as potential solutions the book fills an important gap in the literature and fosters the further development in the area of mobile technologies for exploiting mobile big data technological advances in the last five years have allowed organizations to use business analytics to provide insights increase understanding and it is hoped gain the elusive competitive edge the rapid development of business analytics is impacting all enterprise competences profoundly and classical business professions are being redefined by a much deeper interplay between business and information systems as computing capabilities for analysis has moved outside the it glass house and into the sphere of individual workers they are no longer the exclusive domain of it professionals but rather accessible to all employees complex open source data analytics packages and client level visualization tools deployed in desktops and laptops equip virtually any end user with the instruments to carry out significant analytical tasks all the while the drive to improve customer experience has heightened the demand for data involving customers providers and entire ecosystems in response to the proliferation of business analytics a new center and masters of science program was introduced at the national university of singapore nus the center collaborates with over 40 different external partner organizations in asia pacific with which all msba students undertake individual projects business analytics progress on applications in asia pacific provides a useful picture of the maturity of the business analytics domain in asia pacific

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2021-02-06

this book constitutes the refereed proceedings of the 11th international conference on digital forensics and cyber crime icdf2c 2020 held in boston ma in october 2020 due to covid 19 pandemic the conference was held virtually the 11 reviewed full papers and 4 short papers were selected from 35 submissions and are grouped in topical sections on digital forensics cyber physical system forensics event reconstruction in digital forensics emerging topics in forensics cybersecurity and digital forensics

Digital Forensics and Cyber Crime

2013-07-10

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2016-01-13

this book constitutes the proceedings of the 7th international conference on mobile computing applications and services mobicase 2015 held in berlin germany in november 2015 the 16 full and 4 poster papers were carefully reviewed and selected from 43 submissions and are presented together with 4 papers from the first workshop on situation recognition by mining temporal information siremeti 2015 the conference papers cover the following topics intelligent caching activity recognition and crowdsourcing mobile frameworks middleware interactive applications and mobility

Mobile Computing, Applications, and Services

2015

this book constitutes the thoroughly refereed post conference proceedings of the 9th international conference on mobile computing applications and services mobicase 2015 held in osaka japan february 28 march 2 2018 the 10 full papers and 13 demo poster papers were carefully reviewed and selected from 35 submissions the conference papers are covering intelligent caching activity recognition and crowdsourcing mobile frameworks middleware interactive applications and mobility

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intelligent interactive multimedia systems and services will be ever more important in computer systems nowadays computers are widespread and computer users range from highly qualified scientists to non computer expert professionals therefore designing dynamic personalization and adaptivity methods to store process transmit and retrieve information is critical for matching the technological progress with the consumer needs this book contains the contributions presented at the eighth international kes conference on intelligent interactive multimedia systems and services which took place in sorrento italy june 17 19 2015 it contains 33 peer reviewed scientific contributions that focus on issues ranging from intelligent image or video storage retrieval transmission and analysis to knowledge based technologies from advanced information technology architectures for video processing and transmission to advanced functionalities of information and knowledge based services we believe that this book will serve as a useful source of knowledge for both academia and industry for all those faculty members research scientists scholars ph d students and practitioners who are interested in fundamental and applied facets of intelligent interactive multimedia

Mobile Computing, Applications, and Services

2015-06-09

the contemporary world is characterized by the massive use of digital communication platforms and services that allow people to stay in touch with each other and their organizations on the other hand it is also a world with great challenges in terms of crisis disaster and emergency situations of various kinds thus it is crucial to understand the role of digital platforms services in the context of crisis disaster and emergency situations digital services in crisis disaster and emergency situations presents recent studies on crisis disaster and emergency situations in which digital technologies are considered as a key mediator featuring multi and interdisciplinary research findings this comprehensive reference work highlights the relevance of society s digitization and its usefulness and contribution to the different phases and types of risk scenarios thus the book investigates the design of digital services that are specifically developed for use in crisis situations and examines services such as online social networks that can be used for communication purposes in emergency events highlighting themes that include crisis management communication risk monitoring digital crisis intervention and smartphone applications this book is of particular use to governments institutions corporations and professionals who deal with crisis disaster and emergency scenarios as well as researchers academicians and students working in fields such as communications multimedia sociology political science and engineering

Intelligent Interactive Multimedia Systems and Services

2021-01-29

this volume constitutes the refereed proceedings of the 8th international conference on multimedia communications services and security mcss 2015 held in krakow poland in november 2015 the 16 full papers included in the volume were selected from 39 submissions the papers cover ongoing research activities in the following topics multimedia services intelligent monitoring audio visual systems biometric applications experiments and deployments

Digital Services in Crisis, Disaster, and Emergency Situations

2015-12-01

this casebook provides students and academics in business management and marketing with a collection of case studies on services marketing and service operations in emerging economies it explores current issues and practices in asia across different areas countries commercial and non commercial sectors this book is important and timely in providing a framework for instructors researchers and students to understand the service dynamics occurring in these countries it serves as an invaluable

resource for marketing and business management students requiring insights into the operationalization of services across different geographical areas in asia students will find it interesting to compare and contrast different markets covering important aspects related to services

Multimedia Communications, Services and Security

2016-09-08

this book gathers a selection of the best papers presented during the 14th international conference on location based services which was held in zurich switzerland between the 15th and 17th january 2018 it presents a general overview of recent research activities related to location based services such activities have grown in importance over the past several years especially those concerning outdoor indoor positioning smart environments spatial modeling personalization and context awareness cartographic communication novel user interfaces crowdsourcing social media big data analysis usability and privacy

Services Marketing Cases in Emerging Markets

2017-12-07

this book offers a selection of the best papers presented at the 13th international symposium on location based services lbs 2016 which was held in vienna austria from november 14 to 16 2016 it provides an overview of recent research in the field including the latest advances in outdoor indoor positioning smart environment spatial modeling personalization and context awareness cartographic communication novel user interfaces crowd sourcing social media big data analysis usability and privacy

Progress in Location Based Services 2018

2016-10-12

this is the 26th edition of debbies book now after the release of our android version of our iphone app in janurary 2014 it s time to release our 26th print edition you now have 3 ways to experience debbies book a physical book for users who want to hold it in their hands a printable book for users who want to print certain pages a tablet friendly ebook for users who love their ipads and ereaders the book is organized by categories in alphabetical order listings for prop houses and costume rental houses are shortened to one or two lines to save space their full contact information is located within the prop house and costume rental houses categories only

Progress in Location-Based Services 2016

2014-02-26

this is the 26th edition of debbies book ebook edition a tablet friendly ebook for users who need access to the entire debbies book database and don t have an internet connection now after the release of our android version of our iphone app in janurary 2014 it s time to release our 26th print edition you now have 3 ways to experience debbies book a physical book for users who want to hold it in their hands a printable book for users who want to print certain pages a tablet friendly ebook for users who love their ipads and ereaders the book is organized by categories in alphabetical order listings for prop houses and costume rental houses are shortened to one or two lines to save space their full contact information is located within the prop house and costume rental houses categories only

26th Edition DEBBIES BOOK(R)

2014-02-21

now in its seventh edition principles of services marketing has been revised and updated throughout toreflect the most recent developments in this fast moving and exciting sector with a stronger emphasis onemerging and global economies it s been restructured to give clearer focus on key issues of efficiency accessibility and customer experience this authoritative text develops an indispensable framework forunderstanding services their effective marketing and how this drives value creation key features opening vignettes introduce a chapter s key themes with short examples that present topics in familiar everyday scenarios students can relate to longer case studies feature well known companies and provide an opportunity to analyse real life scenarios and apply understanding in practice vignettes drawn from services organizations from around the world and how services are delivered and experienced by customers thinking around the subject boxes examine the operational challenges of putting theory in to practice summary links to other chapters reinforce the main topics covered and how they fit within the wider context of services marketing to improve overall understanding of the subject expanded coverage of key topics such as service dominant logic servicescapes and the use of social media explore the latest theory and practice reflects the importance of marketing for public services and not for profit organizations includes new chapters on service systems and the experiential aspects of service consumption

26th Edition DEBBIES BOOK(R) eBook

2013-01-16

drawing upon the expertise of world renowned researchers and experts the cloud security ecosystem comprehensively discusses a range of cloud security topics from multi disciplinary and international perspectives aligning technical security implementations with the most recent developments in business legal and international environments the book holistically discusses key research and policy advances in cloud security putting technical and management issues together with an in depth treaties on a multi disciplinary and international subject the book features contributions from key thought leaders and top researchers in the technical legal and business and management aspects of cloud security the authors present the leading edge of cloud security research covering the relationships between differing disciplines and discussing implementation and legal challenges in planning executing and using cloud security presents the most current and leading edge research on cloud security from a multi disciplinary standpoint featuring a panel of top experts in the field focuses on the technical legal and business management issues involved in implementing effective cloud security including case examples covers key technical topics including cloud trust protocols cryptographic deployment and key management mobile devices and byod security management auditability and accountability emergency and incident response as well as cloud forensics includes coverage of management and legal issues such as cloud data governance mitigation and liability of international cloud deployment legal boundaries risk management cloud information security management plans economics of cloud security and standardization efforts

EBOOK: Principles of Services Marketing

2015-06-01

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The Cloud Security Ecosystem

2012-09-22

the censorship and surveillance of individuals societies and countries have been a long debated ethical and moral issue in consequence it is vital to explore this controversial topic from all angles censorship surveillance and privacy concepts methodologies tools and applications is a vital reference source on the social moral religious and political aspects of censorship and surveillance it also explores the techniques of technologically supported censorship and surveillance highlighting a range of topics such as political censorship propaganda and information privacy this multi volume book is geared towards government officials leaders professionals policymakers media specialists academicians and researchers interested in the various facets of censorship and surveillance

2018-10-05

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Censorship, Surveillance, and Privacy: Concepts, Methodologies, Tools, and Applications

2015-02-06

android security cookbook breaks down and enumerates the processes used to exploit and remediate android app security vulnerabilities in the form of detailed recipes and walkthroughs android security cookbook is aimed at anyone who is curious about android app security and wants to be able to take the necessary practical measures to protect themselves this means that android application developers security researchers and analysts penetration testers and generally any cio cto or it managers facing the impeding onslaught of mobile devices in the business environment will benefit from reading this book

2014

2013-12-23

the title of this book is a pun on the use of the preposition onto with the aim of recalling ontology the term commonly adopted in the computer science community to indicate the study of the formal specification for organizing knowledge in the field of knowledge engineering ontologies are used for modeling concepts and relationships on some domain the year 2013 celebrates the twentieth anniversary of the world wide the simple network of hypermedia has transformed the world of communications with enormous implications on the social relationships however traditional world wide is currently experiencing a challenging evolution toward the internet of things iot today feasible thanks to the integration of pervasive technologies capable of sensing the environment the most important contribution of iot regards the possibility of enabling more efficient machine to machine cooperation to such aim ontologies represent the most suitable tool to enable transfer and comprehension of information among computer applications even those designed and developed by unrelated people in different places this book proposes a collection of contributions illustrating different applications following these directions and that are the outcomes of real experiences developed in the context of research projects

Android Security Cookbook

2014-07-23

mit seinem workshop 2016 zum thema internet der dinge bietet der gi gma itg fachausschuss echtzeitsysteme wissenschaftlern nutzern und herstellern ein forum an auf dem neue trends und entwicklungen zu folgenden programmschwerpunkten vorgestellt werden echtzeitfähigkeit funktionale sicherheit datenschutz und datensicherheit sichere datenkommunikation schnittstellen protokolle und plattformen energieeffizienz diensteabrechung und bezahlung erweiterte realität augmented reality altersgerechte assistenzsysteme für selbstbestimmtes lebenuns ambient assited living berichte zu aktuellen anwendungen und zur ausbildung runden die publikation ab

Android 139

2013-12-31

this guidebook on e science presents real world examples of practices and applications demonstrating how a range of computational technologies and tools can be employed

to build essential infrastructures supporting next generation scientific research each chapter provides introductory material on core concepts and principles as well as descriptions and discussions of relevant e science methodologies architectures tools systems services and frameworks features includes contributions from an international selection of preeminent e science experts and practitioners discusses use of mainstream grid computing and peer to peer grid technology for open research and resource sharing in scientific research presents varied methods for data management in data intensive research investigates issues of e infrastructure interoperability security trust and privacy for collaborative research examines workflow technology for the automation of scientific processes describes applications of e science

Advances onto the Internet of Things

2016-11-10

the recent explosion of digital media online networking and e commerce has generated great new opportunities for those internet savvy individuals who see potential in new technologies and can turn those possibilities into reality it is vital for such forward thinking innovators to stay abreast of all the latest technologies based services concepts methodologies tools and applications provides readers with comprehensive coverage of some of the latest tools and technologies in the digital industry the chapters in this multi volume book describe a diverse range of applications and methodologies made possible in a world connected by the global network providing researchers computer scientists web developers and digital experts with the latest knowledge and developments in internet technologies

Internet der Dinge

2011-05-26

anyone who has ever shopped for a new smart phone laptop or other tech gadget knows that staying connected is crucial there is a lot of discussion over which service provider offers the best coverage enabling devices to work anywhere and at any time with 4g and lte becoming a pervasive part of our everyday language the handbook of research on next generation mobile communication systems offers solutions for optimal connection of mobile devices from satellite signals to cloud technologies this handbook focuses on the ways communication is being revolutionized providing a crucial reference source for consumers researchers and business professionals who want to be on the frontline of the next big development in wireless technologies this publication features a wide variety of research based articles that discuss the future of topics such as bandwidth energy efficient power device to device communication network security and privacy predictions for 5g communication systems spectrum sharing and connectivity and many other relevant issues that will influence our everyday use of technology

Guide to e-Science

2015-11-09

the internet is established in most households worldwide and used for entertainment purposes shopping social networking business activities banking telemedicine and more as more individuals and businesses use this essential tool to connect with each other and consumers more private data is exposed to criminals ready to exploit it for their gain thus it is essential to continue discussions involving policies that regulate and monitor these activities and anticipate new laws that should be implemented in order to protect users cyber law privacy and security concepts methodologies tools and applications examines current internet and data protection laws and their impact on user experience and cybercrime and explores the need for further policies that protect user identities data and privacy it also offers the latest methodologies and applications in the areas of digital security and threats highlighting a range of topics such as online privacy and security hacking and online threat protection this multi volume book is ideally designed for it specialists administrators policymakers researchers academicians and upper level students

Web-Based Services: Concepts, Methodologies, Tools, and Applications

2015-08-26

the first comprehensive guide to discovering and preventing attacks on the android os as the android operating system continues to increase its share of the smartphone market smartphone hacking remains a growing threat written by experts who rank among the world s foremost android security researchers this book presents vulnerability discovery analysis and exploitation tools for the good guys following a detailed explanation of how the android os works and its overall security architecture the authors examine how vulnerabilities can be discovered and exploits developed for various system components preparing you to defend against them if you are a mobile device administrator security researcher android app developer or consultant responsible for evaluating android security you will find this guide is essential to your toolbox a crack team of leading android security researchers explain android security risks security design and architecture rooting fuzz testing and vulnerability analysis covers android application building blocks and security as well as debugging and auditing android apps prepares mobile device administrators security researchers android app developers and security consultants to defend android systems against attack android hacker s handbook is the first comprehensive resource for it professionals charged with smartphone security

Handbook of Research on Next Generation Mobile Communication Systems

2019-06-07

learning androidtm application programming will help you master modern android programming by building a fully functional app from the ground up working with the android 4 3 toolset you ll solve real world problems faced by every android developer and learn best practices for success with any mobile development project ideal for developers who have little or no android experience but have basic java experience this tutorial teaches through carefully structured exercises that address the entire development process leading android developers james talbot and justin mclean guide you through building a real biking mobile app that can handle everything from mileage tracking to route planning each chapter builds your knowledge step by step and in the end you will have a complete working app along the way you ll gain hands on experience with writing code that can run on the widest spectrum of devices while still leveraging android s newest features you ll also discover proven solutions for the occasionally messy realities of android development from inaccurate sensor data to inadequate device battery life pitfalls that most other android books ignore learn how to set up your android development environment on windows or mac operating systems quickly create a simple working app that demonstrates basic android principles master core building blocks such as activities intents services and resources build a functional user interface and then make it more intuitive and usable professionally style your android app make your app location aware integrate social networking features build highly efficient threaded apps integrate database support to read and write data make your app run faster while using less memory and power efficiently test and debug your app easily internationalize your app for multiple countries and languages sell your app through google play and the amazon appstore get all of this book s sample code at androiddevbook com code html register your book at informit com register to gain access to the bonus kitkat chapter download the free version of this book s on your bike app from google play today

Cyber Law, Privacy, and Security: Concepts, Methodologies, Tools, and Applications

2014-03-26

the papers presented in this volume advance the state of the art research on social media and 2 0 electronic tourism marketing website development and evaluation search engine marketing and optimization it adoption and diffusion virtual travel communities mobile technologies management information systems in tourism elearning recommender systems for tourism businesses and destinations and electronic distribution for hospitality and travel products this book covers the most significant topics contributed by prominent scholars from around the world and is suitable for both academics and practitioners who are interested in the latest developments in e tourism

Android Hacker's Handbook

2013-12-20

this title offers an in depth look at the status and trajectories of innovation in major chinese technological sectors such as machines tools railroad automobile information communication technology and wind and solar energy the book expands our understanding of the industrial foundations of china s attempt to become an innovation nation

Learning Android Application Programming

2014-01-08

digital media worlds tracks the evolution of the media sector on its way toward a digital world it focuses on core economic and management issues cost structures value network chain business models in industries such as book publishing broadcasting film music newspaper and video game

Information and Communication Technologies in Tourism 2014

2016

this book highlights cutting edge ecodesign research covering product and service design smart manufacturing and social perspectives in ecodesign featuring selected papers presented at ecodesign 2019 11th international symposium on environmentally conscious design and inverse manufacturing it also includes diverse interdisciplinary approaches to foster ecodesign research and activities in the context of sustainable development goals sdgs it addresses the need for the manufacturing industry to design innovations for sustainable value creation taking into account technological developments legislation and consumer lifestyles further the book discusses the concept of circular economy which originated in europe and aims to increase resource efficiency by shifting away from the linear economy focusing on product life cycle design and management smart manufacturing circular economy and business strategies and providing useful approaches and solutions to these emerging concepts this book is intended for both researchers and practitioners working in the broad field of ecodesign and sustainability

China as an Innovation Nation

2014-05-13

this book examines the current scope of theoretical and practical applications on the security of mobile and wireless communications covering fundamental concepts of current issues challenges and solutions in wireless and mobile networks provided by publisher

Digital Media Worlds

2020-11-02

flexibel offen und apps ohne ende android smartphones stehen dem iphone in nichts nach und das systemtuning ist auch noch legal dieses buch macht ihr android gerät schneller und sicherer und es hilft bei der jagd nach den besten apps hier finden sie das geballte android know how von großen communitys wie androidpit und stackexchange schließlich gibt niemand bessere app empfehlungen tuning und sicherheitstipps als die android community dieses buch ist selbst die beste app für ihr android smartphone android apps unendliche weiten täglich erscheinen jede menge neue apps im play store von google und auf anderen websites aber welche apps sind die besten und was bringen sie wie installiere und verwalte ich meine apps und wie werde ich sie später wieder los damit sie nicht unnötig speicherplatz und rechenpower verbrauchen hier finden sie

die entscheidenden antworten mit android auf reisen von der routenplanung bis zum reisetagebuch und sogar für die versendung der ganz persönlichen urlaubspost gibt es android apps lesen sie hier die besten empfehlungen für reiseführer sprachführer Übersetzer wörterbücher navigations apps staumelder pannenhilfen virtual sightseeing und vieles mehr installieren sie die gewünschten apps schnell und einfach mit hilfe der abgedruckten qr codes tuning mehr power fürs smartphone passen sie ihr smartphone ihren bedürfnissen an und machen sie es schneller schaffen sie mehr platz im internen speicher und verlängern sie die laufzeit ihres akkus durch konsequentes umsetzen der tipps und empfehlungen die sie hier finden aus dem inhalt einsteigerkurs für android neulinge google play store ergänzungen und alternativen apps verwalten und organisieren schaltzentrale home screen widgets home replacements steuerzentrale einstellungen und switches von task killern und anderen bösen buben schutz vor viren und malware privatsphäre schutz bei diebstahl und verlust

EcoDesign and Sustainability I

2013-10-31

 chintai 2017年11 100 100

Security, Privacy, Trust, and Resource Management in Mobile and Wireless Communications

2014-03-31

this book reports on the latest advances in mobile technologies for collecting storing and processing mobile big data in connection with wireless communications it presents novel approaches and applications in which mobile big data is being applied from an engineering standpoint and addresses future theoretical and practical challenges related to the big data field from a mobility perspective further it provides an overview of new methodologies designed to take mobile big data to the cloud enable the processing of real time streaming events on the move and enhance the integration of resource availability through the anywhere anything anytime paradigm by providing both academia and industry researchers and professionals with a timely snapshot of emerging mobile big data centric systems and highlighting related pitfalls as well as potential solutions the book fills an important gap in the literature and fosters the further development in the area of mobile technologies for exploiting mobile big data

Das inoffizielle Android-Handbuch

2017-10-31

technological advances in the last five years have allowed organizations to use business analytics to provide insights increase understanding and it is hoped gain the elusive competitive edge the rapid development of business analytics is impacting all enterprise competences profoundly and classical business professions are being redefined by a much deeper interplay between business and information systems as computing capabilities for analysis has moved outside the it glass house and into the sphere of individual workers they are no longer the exclusive domain of it professionals but rather accessible to all employees complex open source data analytics packages and client level visualization tools deployed in desktops and laptops equip virtually any end user with the instruments to carry out significant analytical tasks all the while the drive to improve customer experience has heightened the demand for data involving customers providers and entire ecosystems in response to the proliferation of business analytics a new center and masters of science program was introduced at the national university of singapore nus the center collaborates with over 40 different external partner organizations in asia pacific with which all msba students undertake individual projects business analytics progress on applications in asia pacific provides a useful picture of the maturity of the business analytics domain in asia pacific

CHINTAI□□□ 2017□11□□

2016-09-29

Mobile Big Data

Business Analytics